

COMMUNITY INPUT

PUBLIC PARTICIPATION AND CONSULTATION

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS



TECHNICAL REPORT

ADOPTED ON SEPTEMBER 3, 2020

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INTRODUCTION

Consistent input and engagement from stakeholders and the general public is critical to successful regional transportation planning. As part of the development of Connect SoCal, the 2020 Regional Transportation Plan/ Sustainable Communities Strategy, SCAG built on the public outreach strategies of previous planning cycles to drive greater and more diverse participation. By utilizing new methods of engagement and investing in modern communication tools, SCAG saw significant gains in the volume and variety of public input. The feedback, received from multiple community-based organizations, stakeholders, partnering agencies and members of the general public, was then considered by the SCAG Board and staff in the development of the plan.

On Sept. 6, 2018, SCAG's Regional Council adopted an updated Public Participation Plan (PPP) designed to be accessible to a general audience and adaptable in anticipation of evolving technologies and practices. The document emphasizes the importance of ensuring a wide range of perspectives are heard, including traditionally underrepresented and/or underserved populations, and increasing accessibility by reducing geographic barriers, providing online and remote participation opportunities. The SCAG PPP was developed to be compliant with Title 23, CFR 450.316(a) and state planning law. SCAG's public participation process is guided by several key goals, as established in the PPP and listed below:

- Ensure that a wide range of perspectives are heard so that planning outcomes reflect the interests and values of the region's diverse communities. To that end, SCAG will engage and consider the needs

of traditionally underrepresented and/or underserved populations, such as low-income, minority, the disabled, and limited English Proficient populations or individuals for whom English is not their primary language and who have a limited ability to read, write, speak or understand English.

- Provide opportunities for the public and stakeholders across the region to engage in meaningful dialogue during the decision-making process.
- Provide adequate public notice of public participation opportunities and time for public review and comment on the plan.
- Clearly define the purpose of each outreach method at each stage and how feedback will be used to shape the plan and/or program.
- Motivate more feedback from stakeholders, partners, and the public by making it easy, convenient, and accessible to comment on plans and programs.
- Reduce geographic barriers by providing public participation opportunities online and via teleconference.
- Show how public and stakeholder viewpoints and preferences were incorporated, communicate the final decisions made, and identify how the received input affected those decisions.
- Encourage stakeholders and members of the public to remain engaged through the decision-making process, the implementation phase and beyond.

SIMPLIFIED MESSAGING AND TOOLS FOR PUBLIC OUTREACH

The adoption of the PPP set forth a commitment to public engagement practices that make it accessible for the general public to understand, and weigh in on, complex topics relating to regional transportation. SCAG is continually evaluating the way in which we communicate to our stakeholders and the general public.

The implementation of new technologies played an important role in improving constituent engagement, but the endeavor was driven by something even more fundamental: ensuring that all messaging was clear, consistent and concise. Wherever possible, staff limited the use of planner-speak and acronyms in media and public communications.

During the pre-draft development phase, staff rebranded the 2020 Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS) to “Connect SoCal,” a more colloquial way to present the next plan to the public. The name “Connect SoCal” was chosen because of its simplicity. The title covers the concept of long-term transportation planning while expressing something broader, and translates well to a general audience beyond SCAG’s immediate partners and the planning community.

Shortly after adopting the new name, SCAG launched an official website (connectsocial.org) to provide a clear and user-friendly way to access information and resources related to the plan. The use of social media was also an important component of public outreach, and SCAG has continuously increased its profile, growing follower counts across platforms including Twitter, Facebook and Instagram. SCAG has more than 2300 followers on Facebook and more than 3700 followers on Twitter. SCAG’s social media information is listed in **TABLE 1**.

To capture the public’s attention, marketing and advertising promoting Connect SoCal focused on engaging people where they spend most of their time. In addition regular e-mail blasts, eye-catching ads, social media posts, outdoor advertising and radio broadcasts were utilized to drive people to workshops and to complete SCAG’s online survey that was intended to gauge what was important to the public with respect to regional transportation planning. Additional outreach was also done through conducting a tele-town hall, where participants could learn about the Plan from the comfort of their homes. This cycle, SCAG incorporated street team marketing to further engage individuals at community events and other social gatherings not present at traditional planning meetings or workshops. Crucially, the messaging emphasized the importance of expanding the public’s input to help shape the future of Southern California.

TABLE 1 SCAG Social Media Following

Facebook	facebook.com/SCAGmpo, 1900 Followers
Twitter	twitter.com/SCAGnews, 3300 Followers
Connect SoCal Website	connectSoCal.org
Connect SoCal Spanish Landing Page	connectSoCal.org/Pages/Espanol.aspx
SCAG Website	scag.ca.gov
Neighborland Survey Landing Page	neighborland.com/connectsocial
Instagram	instagram.com/SCAGnews
LinkedIn	linkedin.com/company/southern-california-association-of-governments
Digital Advertising	Facebook, Instagram, Google Display Network, AdWizz (Pandora and other digital audio)
Outdoor Advertising	Transit shelters, poster panels & billboards, convenience store one-sheets
Radio Advertising	Traffic sponsorships on broadcast stations
Email Blasts	Connect SoCal email campaign, SCAG Update e-newsletter, SCAG Spotlight e-newsletter
Videos	vimeo.com/scagnews
Telephone Town Hall	teletownhall.com

PUBLIC FORUM WORKSHOPS AND TELE-TOWN HALL

California Senate Bill 375 (SB 375), codified in Government Code §65080(b)(2)(B), requires that SCAG engage the public in the Sustainable Communities Strategy development through a series of workshops in each county in the region. SCAG surpassed the minimum requirement of 16 public workshops for the SCAG region with a total of 28, along with other activities, the details of which are provided on **TABLE 7** in the Appendix. The Connect SoCal workshops were held to provide the general public an opportunity to prioritize concerns, discuss the challenges our region is facing in the next 25 years and provide solutions to address them. Additionally, these workshops introduced potential land use and transportation scenarios intended to help educate the public on the tradeoffs and consequences of varied strategies within the plan.

The workshops were specifically designed to engage the public in a manner that encouraged meaningful conversation and discussion and gave every participant the opportunity to be heard and share their thoughts and ideas.

In designing the open houses, the goals included:

- Sharing the purpose of Connect SoCal
- Introducing and providing information on policies and strategies under consideration
- Describing the performance outcomes of different policy choices
- Receiving input from participants

The workshops were advertised as two-hour open house sessions where participants could arrive and leave at their discretion. Participants were greeted at a welcome table and received instruction on the format of the workshop. An introductory video was placed at the first station, communicating the goals of Connect SoCal and the importance for communities to be involved in every phase of the plan. A goods movement video was also created to address areas within the region that have large amounts of truck traffic and are located near ports.

SCAG employed digital visualization modeling techniques to show the public different scenarios for how a region could grow to achieve different levels of sustainability. As part of creating a more interactive environment, participants were offered an opportunity to share their input such as ideas, opinions and concerns by writing on post-it notes and placing them directly on the boards. Colorful dot stickers were used to rank the challenges about which they were most concerned. The post-it notes and stickers were kept in place throughout the open house, allowing participants to comment on ideas shared by others and expressing their own vision. Additionally, comment cards were provided for participants to write down their overall impressions, as well as another chance to weigh in on how they want to see their region, city and community grow. Attendees were also given the opportunity to leave video comments, speaking directly to a camera about their priorities and preferences.

To further expand engagement opportunities and gather input, SCAG created and conducted an online survey to gauge public sentiment across the region pertaining to economic vitality, increased mobility, protecting the environment, and promoting complete communities. Throughout the open house, each guest was asked to take the survey by using wi-fi enabled tablets, or by filling out paper surveys. The online survey was available in 17 languages and hard-copy surveys were available at each meeting in Chinese, Korean, Spanish, Vietnamese and English. In addition, each open house also provided interpretation services based on demographics within each workshop location area to ensure that participants could clearly understand the presentation boards and information provided. Business cards with the URL address of the survey were also given out with the request that they be shared with friends and family. Meeting times and locations were provided with ample notice through the Connect SoCal website, press releases, social media, email blasts and personal outreach to local elected officials, city and county agencies, and the general public.

Over 600 participants attended the 28 open-house workshops that took place between May and June 2019. While fully aware that non-contentious public forums often draw low turn-outs, innovative and personal one-to-one engagement strategies produced a higher volume of comments and useful ideas. Workshop scheduling was designed to accommodate varying work

schedules to reach as many stakeholders as possible. These hearings and workshops were held at convenient, accessible locations in every county in the region to solicit input from various interested parties such as residents, elected officials, representatives of public agencies, community organizations, and environmental, housing and business stakeholders.

Combined with Community Based Organizations (CBO) engagement and other outreach activities, SCAG received an unprecedented 12,000 unique comments during the pre-draft phase of Connect SoCal.

Tele-town hall: Widely used for political campaigns, ballot measures and by elected officials to stay in touch with their constituents, tele-town halls allow organizations to reach people who may be unable or disinclined to participate in an in-person open house. This technology allows constituents to participate from their homes or work, by phone, from anywhere in the region.

Databases, either land line or text (cell phone) can be geo-targeted to specific neighborhoods or regions. The process to conduct a tele-town hall is simple and straightforward: residents receive an introductory call 24 hours prior to the event explaining when the town hall will take place and letting them know that they will receive a call the next day unless they choose to opt out. At the designated time, residents receive a call requesting them to remain on the line and participate in a discussion with the host. On June 11, 2019, SCAG held a one-hour Connect SoCal tele-town hall, during which Executive Director, Kome Ajise, gave a live overview of Connect SoCal and asked for input from hundreds of residents on the line. Following a 10-minute introduction by SCAG's Executive Director, phone lines were opened for questions. Several callers asked questions which included concerns about housing, technology, and future infrastructure investments.

In the end, the Connect SoCal tele-town hall gave voice to more people in one hour than can normally be reached through days of traditional public meetings. The tele-town hall technology allowed SCAG to reach out to more than 30,000 residents, with about 600 staying on the phone through SCAG's presentation and no fewer than 100 callers remaining on the line throughout the duration of the event.

BRINGING TRADITIONALLY UNDERREPRESENTED AND UNDERSERVED COMMUNITIES TO THE TABLE

The SCAG Public Participation Plan outlines goals and strategies to engage the general public—those who live, work and thrive in the region, with particular consideration to the accessibility needs of underserved groups such as minority and low-income populations, elderly and retired persons, children, limited English proficiency populations, and people with disabilities.

Underserved Communities: St. Anne's, a highly regarded social service agency in Los Angeles, was selected to host one of the Los Angeles Connect SoCal workshops. Opened in 1908, St. Anne's offers residential treatment, transitional housing, workforce development, and training programs for young women and is committed to breaking the cycle of homelessness, poverty, abuse and neglect for Los Angeles families. The strategy was to use St. Anne's residential base to reach primarily Spanish-speaking, low income, young women, 18-24—a traditionally under-represented population.

To encourage discussion and comment, several of SCAG's bilingual staff as well as an interpreter were present to assist Spanish-speakers. The meeting attracted diverse representatives—young women with their children, residents, and highly engaged staff members focused on gentrification and displacement, job and housing imbalances, air pollution impacts and climate vulnerability.

Special Needs, Disability and Senior Communities: True accessibility means going far beyond complying with the American Disabilities Act (ADA). To ensure a broad cross-section of input, the outreach team held a specifically focused meeting to reach out to deaf, blind, senior and mobility-challenged communities, with the intention to provide these communities the opportunity to comment directly on policy and planning issues affecting them.

The special needs, disabilities and seniors focused meeting was held in Buena Park. Selected due to its location and spacious ADA accessible venue, Buena Park served as a central location based on its proximity to the interstate and placement within the region.

As one of the better attended workshops, interest was shown by a wide variety of people from Los Angeles County and Orange County in particular. Comments from this workshop incorporated enhanced transit, innovation and funding for alternative mobility options, responsible growth strategies, and decreasing greenhouse gas emissions. The meeting included Spanish, Korean and American Sign Language interpreters. Extensive outreach and engagement was done to the organizations listed on **TABLE 2**.

Community-Based Organizations: In preparation for the development of Connect SoCal, SCAG also implemented an intentional, grassroots process to engage diverse constituencies across Southern California. This outreach focused on the potential transportation, sustainability, and land use goals and strategies that will be part of Connect SoCal.

Through the outreach and events conducted by a group of 18 community-based organizations (CBOs) across the region, SCAG was able to receive feedback from populations that have traditionally been underrepresented in formal planning processes. The agency pursued this outreach strategy with the intent of reaching the following groups: (1) children and youth, (2) individuals with access and functional needs, (3) low-income communities of color, (4) older adults or retired persons, (5) populations with limited English proficiency, and (6) women and female-headed households. SCAG's 18 CBO partners represented constituents from Long Beach to the Coachella Valley and the Santa Clara River Valley to Orange County. While the mission and work of each organization is varied, they shared a common commitment to creating a more equitable, sustainable, accessible, and affordable Southern California through organizing. A short summary of the mission and outreach activities conducted by each organization is provided in the Technical Appendix.

TABLE 2 Organizations Focused on People with Special Needs and Disabilities

● Buena Park Senior Activity Center	● Disability Rights California	● Senior Living Establishments
● Community Access Center (Riverside, Menifee)	● Harmony Park Senior Apartments	● Service Center for Independent Life
● Communities Actively Living Independent and Free	● Heritage Park Senior Apartments	● Southern California Resource Services for Independent Living (Pasadena, Downey)
● Casa Maria	● Independent Living Center of Southern California (Lancaster, Van Nuys)	● Sunrise of La Palma
● Dayle Macintosh Center	● Independent Living Resource Center, Ventura	● The Arc (Downey, San Bernardino, Riverside)
● Department on Disability, City of Los Angeles	● Inland Regional Center	● Ventura County Regional Center (Tri Counties Regional Center)
● Disability Community Resource Center (Los Angeles, Santa Monica)	● Regional Center of Orange County	● Villa Anaheim Senior Apartments
● Disabled Resource Center	● Rolling Start, Inc., (Hesperia, San Bernardino)	
● Dorado Senior Apartments	● Department of Public Health, San Bernardino County	

This collaborative outreach strategy is aligned with SCAG’s “Bottom-Up Local Input and Envisioning Process” for Connect SoCal, fulfilling the goal of engaging a “broad range of stakeholder groups” to “evaluate potential region-wide integrated land use and transportation planning strategies.” This tailored approach acknowledges that the target populations represent historically underrepresented communities. It also focuses on groups that are disproportionately burdened by the negative outcomes associated with existing land use patterns and transportation policies.

SCAG’s CBO partners garnered feedback from their constituents through a variety of mechanisms: integrating Connect SoCal material into the training curriculum at a monthly community meeting (SAJE¹), setting up information booths and distributing comment cards at community events (ActiveSGV², Walk Bike Long Beach, T.R.U.S.T. South LA³), and conducting silent surveys during community bike rides (People for Mobility Justice), to name a few.

The feedback received from each CBO partner was used to identify areas of the Connect SoCal Plan that should be refined to meaningfully represent and address the viewpoints, priorities, and concerns of individuals that have traditionally been left out of formal planning processes. This feedback indicated that many communities are concerned about housing availability and affordability, limited alternative transportation options, displacement and access, as well as the effects of increased greenhouse gas emissions and the risks associated with climate change. Overall, the communities surveyed agreed with the themes, policies, and interventions proposed by Connect SoCal. A detailed report of CBO engagement is listed on **TABLE 8** in the Appendix.

As a result of SCAG’s partnership with CBOs, a Public Engagement Guide was created to provide a set of standards and recommendations for working with these unique groups. The guide lays out the process for the CBO’s and SCAG’s relationship from evaluation, execution, and potential areas for collaboration in future planning cycles.

1 Strategic Actions for a Just Economy
2 Active San Gabriel Valley
3 Tenemos que Reclamar y Unidos Salvar la Tierra South LA

ENGAGEMENT THROUGH OLD AND NEW OUTREACH STRATEGIES

SCAG has historically relied upon printed and electronic materials, emails, website updates, social media, and staff presentations to inform the public of the agency’s policies and programs. In times of rapidly changing technology, SCAG frequently reviews its policies and strategies for public involvement to ensure the best tools are being used to reach the greatest number of stakeholders and enable a full and open participation process.

Following on the success of 2018 campaigns to cultivate engagement in SCAG’s active transportation encouragement program called *Go Human*, SCAG developed a strategy to further expand its communications toolbox to generate higher input for the Connect SoCal plan in 2019. This strategy included a significant investment in paid digital and outdoor advertising, as well as other unique engagement tools such as the Telephone Town Hall. The primary desired outcome for Connect SoCal engagement was to generate completions of the online survey. The secondary goal was increasing participation and comments in the workshops.

With a goal of completing 3,000 - 5,000 surveys, by far the most effective tool in driving participants to the survey would be digital advertising. Digital advertising results can be measured in real time, only requiring 24 hours in many cases to adjust the campaign to yield better results. Facebook ads were created in English, Spanish, Chinese, Vietnamese and Korean. Additional ads in English and Spanish were placed on the Google Display Network (GDN) which has a network of 2+ million sites. Digital audio ads were featured on stations like Pandora and iHeart Radio.

Outdoor Advertising: Recognizing that underserved communities may not be as engaged in digital media, the advertising strategy also utilized outdoor advertising in the form of small and large billboards, transit shelter ads and convenience store one-sheets. The outdoor ads were placed throughout SCAG’s six-county region and generated over 14 million impressions.

Broadcast Radio: Drive time traffic report sponsorships were purchased on broadcast stations throughout the region as another way to reach people outside of digital media. Broadcast radio accounted for over 6 million impressions.

Community Partner Toolkit: Staff created a communications toolkit which was easily adaptable to various stakeholders for messaging. The toolkit was extremely effective in gaining participants to the workshop and driving survey completions. The toolkits contained workshop fliers in various languages, sample letters, email blasts and social media posts—and were distributed by SCAG staff and the outreach team to elected officials, the CBOs and other grassroots organizations to create awareness about Connect SoCal.

Digital Advertising: Digital marketing, including paid placements on Google Ads, AdsWizz and Facebook, yielded a total of 27.8 million impressions and over 145,000 clicks through to SCAG’s Connect SoCal website. Outdoor marketing (e.g. transit shelters) and radio marketing generated an estimated additional 21.3 million impressions. Overall, paid advertising for Connect SoCal created a total of 49 million impressions.

In support of these efforts to generate attendance at workshops and engagement with the online input collectors, communications staff conducted social media promotion and press outreach. The resulting earned media coverage had a reach of over 2 million and organic social media activity had a reach of approximately 906,000 impressions.

Staff also utilized email communications to promote the workshop and survey in a dedicated e-blast to a broad range of SCAG stakeholders as well as in the weekly “SCAG Update” newsletter. Across four campaigns totaling 12,308 emails sent, these e-communications generated a total of 3,284 unique opens and 1,151 unique clicks.

SCAG communications staff worked to proactively engage the media, distributing press releases region-wide at the kickoff of Connect SoCal’s public input stage and conducting extensive targeted follow-up outreach. The Connect SoCal workshops and survey received press coverage from a number of outlets across web, print and broadcast media, as detailed in **TABLE 9** in the Appendix.

Street Teams: Many Southern California residents do not have the time or ability to participate in in-person town hall or may not be even be familiar with regional planning processes. To proactively reach this broader cross-section of its regional residents, SCAG invested in a street team strategy to engage communities where they already congregate. The strategy served multiple purposes: supporting communities through employment opportunities for street team workers, increasing inclusivity and gathering valuable input.

To carry out the strategy, SCAG reached out to disadvantaged youth, students and workforce development organizations to offer resume-building paid job experience while educating a fresh group of constituents about active community-based urban planning and public policy. The win-win investment empowered these youths to participate in a large-scale planning and outreach effort while gathering valuable public input from traditionally disengaged communities. Each member was ultimately reflective of regional and county demographics and in some instances, bi-lingual in Spanish and English.

Armed with an extensive calendar of events taking place throughout the region and their pre-loaded, wi-fi-enabled tablets, street team members were deployed to collect input from residents where they live, work and play.

By attending already popular events and gathering places such as festivals, malls, farmers markets and cultural events, residents were engaged in comfortable and relaxed settings, increasing participation and quality of input gathered. By combining the tried-and-true success of personal one-on-one contact and technology, a larger cross section of the region was included and able to participate. Street team engagement accounted for approximately 3,000 personal interactions and direct collection of approximately 1,400 survey responses.

SURVEY INPUT RECEIVED

SCAG used an online platform, Neighborland, to host a survey to solicit input from Southern California residents about perspectives and priorities for various land use and transportation strategies. The survey included both multiple choice and open ended questions. In total, over 4,000 response were collected from a broad sample of residents. The survey was made accessible via our Connect SoCal Website, at workshops and through our CBO and street team outreach.

At the August 1, 2019 Joint Meeting of the Regional Council and Policy Committees, staff provided a summary report on the survey input received. Almost 4,000 individuals participated in the surveys at the open houses or on the Connect SoCal website. The majority of survey participants reside in Los Angeles County, making up 47 percent of the total respondents, followed by Orange County at 22 percent and Riverside at 15 percent, San Bernardino at 9 percent, Ventura County at 7 percent and Imperial County at one percent. Not all participants filled out every question in the survey, so the number of responses differed from question to question.

The survey included 28 questions on transportation priorities, land use preferences, public health concerns and how residents viewed transportation funding mechanisms. The questions, most of them in a multiple choice format, included:

- What were the key reasons for where you live today?
- On a typical day, how do you travel around your community?
- Any other ways you get around?
- How often do you walk or bike?
- Which of the following forms of transportation have you tried?
- Please select any of the following statements that are true for you:
 - There are places I can walk and bike near my home.
 - I feel safe walking and biking in my community.
 - I have access to convenient transit options.

- I wait in traffic delays on a regular basis.
- Parking is free and convenient at most of my destinations.
- SCAG recognizes there are many challenges facing our region. From the list below, please choose what you see as the top challenge our region faces:
 - Traffic collisions and safety
 - Traffic congestion
 - Housing affordability
 - Open space loss

TABLE 3 Participants Whose County of Origin Was Identifiable

County	Percentage of Responses
Imperial	1.0%
Los Angeles	46.6%
Orange	21.5%
Riverside	15.0%
San Bernardino	9.1%
Ventura	6.7%

Source: SCAG, Public Outreach Survey

TABLE 4 Survey Participant Age

Age	Percentage of Responses
Under 18 years	1.30%
18-24 years	10.06%
25-34 years	15.12%
35-44 years	13.84%
45-54 years	13.97%
55-64 years	19.91%
Over 65 years	20.40%
Prefer not to answer	5.40%

Source: SCAG, Public Outreach Survey

TABLE 5 Survey Participant Income

Income	Percentage of Responses
Below \$10,000	4.53%
\$10,000-\$14,999	2.65%
\$15,000 to \$24,999	4.45%
\$25,000 to \$34,999	4.63%
\$35,000 to \$49,999	7.50%
\$50,000 to \$74,999	11.55%
\$75,000- \$99,999	11.45%
\$100,000 - \$149,999	13.90%
\$150,000 - \$199,999	8.96%
\$200,000 or more	8.24%
Prefer not to answer	22.14%

Source: SCAG, Public Outreach Survey

TABLE 6 Survey Participant Race

Race	Percentage of Responses
Native American or Alaska Native	1.87%
Asian Indian	0.77%
Black or African American	5.07%
Chinese	2.45%
Filipino	1.49%
Hispanic, Latino, or Spanish origin	20.25%
Japanese	1.40%
Korean	0.56%
Native hawaiian or other pacific islander	0.63%
Vietnamese	0.77%
White	44.84%
A race, ethnicity, or origin not listed here	4.48%
Prefer not to answer	15.43%

Source: SCAG, Public Outreach Survey

- Air quality and greenhouse gas emissions
- Natural hazards (e.g. fire, earthquake, flood)
- Are there other major challenges facing the region?
- In 2045, how do you hope the region will have changed?
- What three (3) transportation improvements are the most important to you in your community?
- What transportation options would you like more access to?
- What three (3) land use/development improvements are most important to you in your community?
- Which of the following options would you support to reduce traffic and improve travel time?
- Is there anything else you would suggest to reduce traffic and improve travel time?
- What options would you support to reduce fatalities and serious injuries on our roadways?
- Is there anything else you would suggest to reduce fatalities and serious injuries on our roadways?
- If you were to purchase another vehicle, how likely are you to purchase an electric vehicle?
- If you would not be likely to purchase an electric vehicle (EV), why not?
- What kind of multifamily housing would you support in your community?
- The region will add 3.6 million new people by 2045. Where is the best location for this new development to occur?
- Where would you prefer that new housing growth NOT occur within the region?
- Please share any comments on where future growth should and should not occur.
- Agree or disagree: I think new growth and development should occur in other communities, mine should preserve its current character.

- Now, we'd like to learn a little more about you. Where do you live? Please share ZIP code.
- Outside of home, where do you spend most of your day? Please share CITY.
- What is your age?
- Which categories best describe your race or origin?
- Annual Household Income

In total, over 4,000 responses were collected from a broad sample of residents far surpassing earlier efforts to collect input. Comments by the public reflected a wide diversity of opinions and perspectives on the solutions for the region. Housing affordability, traffic congestion, limited affordable transportation options and displacement and its impacts continue to be top priorities among those surveyed. The input provided through the outreach process was used to reflect upon and evaluate the policies and programs to be included in the draft Connect SoCal. Survey results are available in the Outreach Report located at *ConnectSoCal.org*.

REGIONAL PLANNING WORKING GROUPS

Following the adoption of the 2012 RTP/SCS, SCAG's Regional Council approved the formation of seven Regional Planning Working Groups to help guide the implementation of Connect SoCal and lay the foundation for development of the plan. These groups function as a forum to engage local jurisdictions, transportation commissions, transit providers, resource agency experts, regulatory agencies, private, advocacy and community-based stakeholders to evaluate potential region-wide integrated land use and transportation planning strategies to advance the region's mobility, economy and sustainability. The goal is to bring new voices to the table and promote cross-sectoral engagement on key policy issues – including the implications and benefits of coordinated land use and transportation planning for a wide-range of sustainability issues (e.g. water, energy, public health, waste, and resiliency). Utilizing these collaborative exchanges and additional outreach, SCAG is able to develop potential regional planning scenarios that explore a range of land use and transportation strategies.

These Working Groups, comprised of state and local elected officials, representatives from private sector and stakeholder groups listed above, include: Active Transportation; Environmental Justice; Mobility Innovations; Natural & Farm Lands Conservation; Public Health; Sustainable Communities; and Transportation and Safety. Each of the seven Working Groups presented recommendations at a special Joint Meeting of the Regional Council and Policy Committees held at the May 2019 Regional Conference and General Assembly, which were subsequently adopted by the Regional Council on June 6, 2019. Many of the recommendations helped inform formal public workshops and overall findings were a key component for development of Connect SoCal identifying important steps and encouraging ongoing data collection to better inform regional policy.

Additionally, SCAG also has long convened a Technical Working Group (TWG) to provide peer feedback on the technical elements of the Plan and communicate better with statewide agencies. The TWG is comprised of a diverse group of stakeholders representing varied interests including six County Transportation Commissions (CTCs); 15 subregional agencies; environmental and public health organizations; and automobile, bicycle and pedestrian advocacy groups. During this development cycle, the TWG met monthly to ensure proposed strategies, performance measures and analytic methods were reasonable and sound. Past agendas and presentations for these working groups can be accessed on SCAG's website.

ACTIVE TRANSPORTATION WORKING GROUP

During the public review and comment period of the Draft 2016 RTP/SCS, SCAG heard from a considerable number of stakeholders about the need for increased funding and investment in active transportation. SCAG's approved 2016 RTP/SCS included an increased investment of \$6.7 billion toward a regional bikeway network, local active transportation plans and improving thousands of miles of dilapidated sidewalks.

Following the conclusion of the Active Transportation Subcommittee, SCAG began to implement the plan by providing funds from the Sustainable Communities Grant Program (SCP) and developing joint work programs with

each county on strategies such as first/last mile (to transit). The SCP provides funding to support sustainability strategies and active transportation planning to advance infrastructure and encourage mode shift in the region. The Active Transportation Working Group was formed in 2014 to guide SCAG's active transportation activities and to provide review and guidance in the development of the active transportation component of the Connect SoCal. More than 80 professionals and stakeholders were invited to participate in the Working Group meetings for the development of Connect SoCal, and the meetings were open to the public. A total of four meetings of the Working Group were convened, and participants provided valuable feedback on relevant performance measures and recommended best practices. The working group also provided input on the Connect SoCal active transportation component, which includes eleven strategies for maximizing active transportation in the SCAG region, focused on regional trips, transit integration, short trips and education/ encouragement. For more information on these strategies, please consult the Active Transportation Appendix.

ENVIRONMENTAL JUSTICE WORKING GROUP

Public input from the Environmental Justice (EJ) stakeholders helped SCAG prioritize and address needs in the region. As part of the EJ outreach effort, SCAG compiled a list of key stakeholders to be contacted regarding the Connect SoCal programs and policies. This list is comprised of more than 600 individuals and organizations that were involved with Connect SoCal, as well as additional stakeholders such as advocacy groups concerning environment, poverty, public health, and housing; public agencies; and other involved groups. SCAG maintains this list regularly and allows interested stakeholders to sign up online for the mailing list.

SCAG held five EJ working group meetings to discuss developments of Connect SoCal and EJ technical analysis and gather input from EJ stakeholders. The meetings were held May 17, 2018, August 9, 2018, November 8, 2018, January 24, 2019, April 18, 2019, August 15, 2019, October 17, 2019, and on January 9, 2020. Each meeting was held at the SCAG Los Angeles office but also provided videoconferencing options at the five SCAG regional offices in Imperial County, Orange County, Riverside County, San Bernardino County,

and Ventura County, and webinar options to reach a wider audience. Each meeting was attended by at least 30 participants who represented a variety of stakeholders and EJ interests.

SCAG staff also conducted targeted outreach to stakeholder groups that were interested in the EJ Working Group but were unable to attend the meetings. SCAG staff sought out EJ organizations and individuals that have worked with SCAG before as well as new contacts to collect valuable and meaningful input from SCAG stakeholders. SCAG held one meeting in the Coachella Valley on May 28, 2019 with attendance of seven different organizations and discussed the development of the Connect SoCal EJ Technical Report and collected input for the technical analysis. In addition to the meeting in Coachella Valley, SCAG staff had e-mail and phone call correspondences with various organizations throughout the region to gather input on the EJ Technical Report.

In addition to the EJ Working Group meetings and targeted outreach, SCAG included EJ as a component to the Connect SoCal Workshops, held between May and June 2019, to conduct outreach to the general public. The workshops included an EJ interactive poster, asking participants to pick three EJ issue areas they are most concerned with.

MOBILITY INNOVATIONS WORKING GROUP

The newly formed Mobility Innovations Working Group meetings discussed the deployment of a broad range of new mobility related services in the SCAG region including, but not limited to, ride-hailing, carsharing, microtransit, electric vehicles, and vehicle automation. The meetings allowed feedback on SCAG's efforts to model the effects of these nascent modes, and to assist in developing policies to mitigate counterproductive effects such as increased VMT and GHG emissions. The working group met three times during this cycle, June 18, 2018, October 24, 2018, and December 20, 2018.

NATURAL & FARM LANDS CONSERVATION WORKING GROUP

The purpose of the Natural & Farm Lands Conservation Working Group is to

convene stakeholders to share strategies, funding opportunities and best practices; guide implementation of SCAG’s natural and farm lands conservation policies and provide visioning for Connect SoCal’s conservation strategy. The working group has been meeting since 2014, and played a major role in development of conservation policies and strategies for the 2016 RTP/SCS. For Connect SoCal, the working group provided technical guidance for the conservation growth avoidance principle used in the plan’s scenario models. The Working Group shall continue to meet after the adoption of Connect SoCal to provide guidance on implementation of regional conservation strategies and prepare for the 2024 RTP/SCS.

Since the 2016 RTP/SCS, the Working Group has met seven times, on March 9th 2017, September 28th 2017, April 19th 2018, July 19th 2018, November 15th 2018, February 21st 2019, August 15th 2019. Regular participants in the working group include but are not limited to: Amigos de Los Rios; Building Industry Association; California Department of Fish and Wildlife; The Center for Biological Diversity; City of Irvine; City of Mission Viejo; Endangered Habitats League; Friends of Harbors, Beaches and Parks; Los Angeles County Department of Regional Planning; LA County Metro; The Nature Conservancy; Orange County Transportation Authority; Riverside County Transportation Commission; San Bernardino Association of Governments; Town of Apple Valley; The Trust for Public Land; and the U.S. Fish and Wildlife Service.

PUBLIC HEALTH WORKING GROUP

During the 2012 RTP/SCS development process, SCAG received numerous comments from public health stakeholders to improve the health of our residents through more strategic investments in transportation and land use. Specifically, they sought investments that would encourage active transportation and reduce the costs of medical care, transportation and housing, provide jobs and improve access to essential destinations. In response, SCAG formed a Public Health Subcommittee as a forum to discuss the integration of public health into the RTP/SCS. Since the conclusion of the Public Health Subcommittee, there has been a groundswell of support around creating healthy communities and improving the quality of life for its residents. Under direction from the Regional Council to address public health more

broadly in its planning process, SCAG established a Public Health Working Group to help develop a work program and guide the integration of public health considerations into Connect SoCal.

More than 100 public health professionals and stakeholders are invited to participate in the working group. SCAG convenes the working group on a quarterly basis and opened the meetings to the public. Participants provided valuable feedback on guiding principles for public health considerations in Connect SoCal, relevant performance measures and recommended best practices. Among the guiding principles was the recognition that public health outcomes are influenced by multiple policy elements of the Plan (transportation and land use), and that SCAG will use a “Health in All Policies” approach to engage a wide range of stakeholders, support interagency coordination with local public health departments and regional partners, and conduct analysis across relevant plan elements as appropriate.

SCAG also identified seven focus areas for further analysis and implementation related to the built environment’s impact on health outcomes: accessibility, affordable housing, air quality, climate adaptation, economic opportunities, physical activity and transportation safety. These focus areas are related to the Social Determinants of Health (SDOH), or the circumstances where an individual is born, grows up, lives, works, plays, and ages. The SDOH framework helps to clearly define the relationship between SCAG’s regional planning activities and health outcomes. For Connect SoCal, SCAG will continue its use of the SDOH and the Health in All Policies Framework (HiAP) and has expanded analysis in health equity, climate change and affordable housing based on stakeholder input from the 2016 RTP/SCS. SCAG has also modeled the benefits of active transportation investments for reducing the costs of medical care. For more information on the guiding principles and the seven public health focus areas in Connect SoCal, please consult the Public Health Technical Report. The Public Health Working Group met six times since May of 2018.

TRANSPORTATION SAFETY WORKING GROUP

SCAG is interested in working more closely with transportation safety stakeholders on developing a Regional Transportation Safety Strategy that can

be incorporated into the region's Connect SoCal. The Safety Working Group provided a forum for stakeholders to convene and develop recommendations for promoting transportation safety throughout the region. The resulting Regional Transportation Safety Strategy includes regional strategies and recommendations on actions local governments can take to motivate reductions in serious injuries and fatalities. The Safety Working Group met on a quarterly basis and was open to agency staff and the public. The group met six times (two hour meetings), all prior to the release of the Draft Connect SoCal Plan.

SUSTAINABLE COMMUNITIES WORKING GROUPS

The Sustainable Communities meetings will help SCAG and regional stakeholders balance conservation and development strategies, reduce greenhouse gas (GHG) emissions, adapt to a changing climate, cultivate livable communities, and ease pressures on natural systems. The SCWG will provide a candid and collaborative forum to develop and discuss policies that can yield new and valuable regional benefits with positive and sustained outcomes. The Sustainable Communities working group met four times on the following dates: May 17, 2018, August 9, 2019, November 15, 2019, and February 2, 2020.

BUSINESS STAKEHOLDERS

In April of 2009, SCAG formed a business advisory group to advise SCAG staff on the economic implications of the agency's planning activities and to better engage key public and private stakeholders. At its formation, the business advisory group – the Global Land Use & Economic (GLUE) Council – was focused on the implementation of SB 375 and how Southern California could reduce greenhouse gas emissions and establish economic co-benefits through better land use, transportation and housing planning throughout Southern California. Membership of the GLUE Council consists of key business and organizational leaders from both the private and public sectors to shape and create a beneficial program that integrates the Southern California economy, land use and transportation demands into an effective and efficient growth pattern.

The GLUE Council has become a resource for SCAG as an ongoing dialogue between SCAG's staff and Regional Council and the broader Southern California business community and is especially adept at reviewing various regional plans and policy proposals. Over the past year, they have been given presentations on key components of Connect SoCal, the 2020-2045 Regional Transportation Plan/Sustainable Communities Strategy, and they have provided insight on the business, economic and job creation impact of the plan.

CONSULTATION WITH NATIVE AMERICAN TRIBAL GOVERNMENTS

SCAG's goal is to maximize opportunities for federally recognized Tribal Governments and federal land management agencies to engage in SCAG's planning, programming and policy making processes, especially in relation to the development of Connect SoCal. SCAG views such government to government consultation to be a proactive, meaningful and timely process of seeking, discussing, and considering carefully the views of others, in a manner that is cognizant of all parties' cultural values, and where feasible, seeking agreement. On Feb. 7, 2019, SCAG adopted an official policy for consultation with the tribes and the federal resource agencies which provides information on past consultation efforts by SCAG and how the agency is currently engaged in consultation with respect to the development of Connect SoCal. The SCAG Tribal Policy for Consultation can be found on SCAG's website at <http://scag.ca.gov/about/Pages/GoverningStructure.aspx>

SCAG has ensured that the Native American perspective is represented at the decision-making level by providing seven voting seats to tribal government representatives on the Regional Council and Policy Committees. Pursuant to the State CEQA Guidelines and Assembly Bill 52 (Public Resources Code Sections 21080.3.1 and 21080.3.2), SCAG initiated consultation by letter with tribal parties with respect to the PEIR for Connect SoCal to illicit input on how the plan may affect tribal cultural resources and to explore opportunities to avoid or mitigate significant adverse effects. With respect to the Connect SoCal PEIR, SCAG requested a list of California Native American Tribes that are traditionally and culturally affiliated with the geographic area of the Plan from the Native

American Heritage Commission (NAHC) on December 5, 2018. According to the NAHC, the following recognized tribes are located within the SCAG region:

- Augustine Band of Mission Indians
- Agua Caliente Band of Cahuilla Indians
- Cabazon Band of Mission Indians
- Cahuilla Band of Mission Indians
- Chemehuevi Reservation
- Colorado River Tribal Council
- Fernandeno Tatviam Band of Mission Indians
- Fort Mojave Indian Tribe
- Juaneno Band of Mission Indians
- Morongo Band of Mission Indians
- Pechanga Band of Luiseño Mission Indians
- Quechan Indian Tribe
- Ramona Band of Cahuilla Indians
- San Manuel Band of Mission Indians
- San Gabriel Band of Mission Indians
- Santa Rosa Band of Mission Indians
- Soboba Band of Luiseño Indians
- Torres-Martinez Desert Cahuilla Indians
- Twenty-Nine Palms Band of Mission Indians

Formal consultation letter was sent to the above mentioned Tribes on January 23, 2019. Tribes who requested consultation are as follows:

- San Gabriel Band of Mission Indians
- San Manuel Band of Mission Indians
- Fernandeno Tatviam Band of Mission Indians
- Juaneno Band of Mission Indians

Consultation efforts include workshops, stakeholder outreach and information exchange (i.e, distribution of the Draft and Final PEIR), and are ongoing. A special Tribal open house workshop was held on May 28, 2019 to gather input during the plan development phase.

In all, SCAG sent letters to 61 tribal consultation contacts via certified mail on January 8, 2019 describing Connect SoCal and the PEIR, and inviting the tribal parties to consult under AB 52. More details on these efforts can be found in the Cultural Resources Technical Report. A letter from SCAG's President was also distributed to all Tribal Government contacts in January 2020, including elected tribal leadership and staff, requesting a consultation meeting and opportunity to comment on the Draft Program Environment Impact Report and Connect SoCal. Additionally, SCAG provided an update to the Tribal Alliance of Sovereign Indian Nations (TASIN) during development of the Draft Connect SoCal Plan. Feedback received from these efforts has resulted in additional meetings with tribal government leaders and administrators and continued tribal consultation is planned.

AB 1246 CONSULTATION

SCAG is also required under state law (Cal. Public Utilities Code Sections 130058 and 130059, commonly referred to as "AB 1246") to convene at least two meetings annually of representatives from each of the county transportation commissions, SCAG and Caltrans for the following purposes:

- To review and discuss the near-term transportation improvement programs prior to adoption by the commissions
- To review and discuss the regional transportation plan prior to adoption
- To consider progress in the development of a region-wide and unified public transit system
- To review and discuss any other matter of mutual concern

On April 17, 2020, SCAG held an AB 1246 meeting with representatives from the commissions and Caltrans to review the major components of the Draft Connect SoCal.

PUBLIC REVIEW & COMMENT ON THE DRAFT CONNECT SOCAL PLAN AND PEIR

SCAG's robust outreach strategy provided more diverse avenues for collecting input for the plan than have been provided in past cycles. During the development phase of the Draft Connect SoCal Plan, SCAG received an unprecedented 12,000 unique comments and the input provided through the outreach process was used to reflect upon and evaluate the policies and programs to be included in Connect SoCal. Generally, the feedback received supported the majority of SCAG's direction carried forward from past planning cycles but offered nuanced perspectives on implementation details or strategies currently outside the scope of SCAG.

After the release of the Draft Connect SoCal Plan on November 17, 2019 for a more than 60-day public comment period, SCAG continued to inform and engage the public with updated fact sheets, videos and presentations on the draft plan. Stakeholders were directed to the *ConnectSoCal.org* website to leave official comments on the plan. Instructions for public comment were advertised at public hearings, elected official briefings, in email blasts, during the tele-town hall and webinar, and on social media platforms. Copies of the plan were mailed out to state, federal and city agencies and 56 libraries across the region. Over 1800 specific public comments on the Draft Connect SoCal Plan were recorded and considered by SCAG staff in the final developments of Connect SoCal. Various comments proposed new ideas that will require further review while others offered insight into the concerns and hopes of residents in the region.

SCAG also consulted with federal and state, resource agencies, which are responsible for land use management, natural resources, environmental protection, conservation, and related to the development of the Connect SoCal Program Environmental Impact Report (PEIR).

On January 16, 2019, SCAG released the Notice of Preparation (NOP) for the Connect SoCal PEIR, for public review. The public review period occurred from January 16, 2019 to February 22, 2019. The NOP was released to notify local, state and federal agencies, and other interested agencies, organizations and individuals that SCAG planned to prepare a PEIR for Connect SoCal. The NOP provided a brief overview of the plan, environmental topics to be evaluated

and a description of preliminary draft alternatives to be evaluated. As part of the scoping process required under CEQA, two NOP scoping meetings were conducted on February 13, 2019. SCAG received 30 comment letters in response to the NOP and approximately 50 guests participated in the scoping meetings. Comments received in response to the NOP and scoping meetings were considered for evaluation and integration in the PEIR.

On December 9, 2019, SCAG released the Draft PEIR for a 45-day public review. The public review period occurred from December 9, 2019 to January 24, 2019. SCAG distributed the Notice of Availability (NOA) and a weblink to the PEIR to over 2,000 stakeholders via email and standard mail. The NOA was also advertised through major newspapers of the region (i.e, Los Angeles Times, Desert Sun, Imperial Valley Press, Orange County Register and etc.). SCAG also conducted a public workshop on January 9, 2010 that provided an overview of the Draft PEIR and a forum for public comments. A total of 41 participants, which includes representatives from SCAG member jurisdictions, organizations and sister agencies participated in the workshop. Additionally, SCAG received 52 comment letters on the Draft PEIR. SCAG responded to all comments and applied necessary revisions for the Final PEIR. For more information regarding the PEIR and its public participation efforts, please go to the Connect SoCal website.

Additional Outreach: The COVID-19 pandemic and public health crisis impacted every aspect of the economy starting in February/March 2020 and continued to profoundly impact the ways we live, work, and learn. These impacts, and their disproportionate burden on low-income people and communities of color, revealed gaps and opportunities to achieve a more resilient region, and will undoubtedly influence planning for years to come.

On May 7th, 2020, SCAG's Regional Council voted to approve Connect SoCal, and associated PEIR Addendum, for the limited purpose of federal air quality conformity but decided to delay further submittal of the Sustainable Communities Strategy portion of the plan to the California Air Resources Board (ARB) for up to 120 days due to concerns about missing entitlements and a desire to examine potential impacts of the COVID-19 pandemic on the plan.

In the summer of 2020, SCAG staff and elected leadership engaged in several outreach efforts to learn more from stakeholders about how their communities had been impacted by the pandemic and to learn how Connect SoCal could best be positioned as a tool for recovery and regional resilience. Activities included engagement with regional planning working groups, direct outreach to specific stakeholders, focus groups with community-based organizations, a public survey, and a public virtual town-hall. Feedback from these outreach efforts reaffirmed some of the known challenges in the region, such as housing affordability, but also raised new concerns such as declines in forecasted revenues and the persistence of unaddressed inequities. Many stakeholders highlighted data and trends related to the development of Connect SoCal that had been disrupted by the pandemic. The details of these presentations can be found in **TABLE 7**.

The public outreach and engagement has confirmed the long-term goals, guiding principles and major planning strategies identified in Connect SoCal have retained, and in most cases, become for more relevant in light of the pandemic. However, in the short-term, SCAG can play a stronger role in addressing both the near and long-term impacts of the pandemic through actions to implement the plan, including local technical assistance programs, regional studies and programs and transportation funding administration, partnerships and advocacy.

Hearings and Briefings: The Draft Connect SoCal Plan was released for a more than 60-day public review and comment period beginning November 17, 2019 and ending January 24, 2020. Pursuant to state planning law, SCAG held three public hearings. Videoconferencing technology allowed SCAG to provide additional opportunities to participate over a larger geographic area. SCAG held the public hearings simultaneously at its offices in Imperial, Los Angeles, Orange, Riverside, San Bernardino and Ventura counties. These hearings were advertised through newspapers ads in major newspapers and translated ads were publicized in major ethnic publications below.

- LA Times
- Imperial Valley Press
- OC Register

- Riverside Press Enterprise
- San Bernardino Sun
- Ventura County Star
- La Opinion (Spanish)
- World Journal (Chinese)
- Desert Sun
- Korean Times (Korean)
- LA Sentinel
- Nguoi Viet (Vietnam)

During the public comment period, SCAG also hosted a series of 21 elected official workshops which were also open to the public. The elected official workshops are intended to brief local leaders on the key policies and benefits of the draft Plan. Specific dates and times for the workshops and public hearings were advertised on the Connect SoCal website and other social media platforms. A total of 655 attendees participated in these meetings, including 265 elected officials representing a majority of cities and counties throughout the region. A list of these activities can be found on **TABLE 7** in the Appendix.

Regional Council members played a critical role in raising the awareness and the participation of local elected officials, residents and other stakeholders and SCAG continued to work with community based organizations to further solidify engagement. SCAG provided talking points and invitation letters to Regional Council members and interested parties to build awareness of Connect SoCal and encourage public participation during the public comment period. This communications toolkit included key highlights and benefits of the plan for each county, links to videos, invitations to workshops, sample calendar postings and social media posts which individuals could distribute through their existing communications or other local channels.

Tele-town hall: Following the success of the tele-town hall held during the plan development phase, SCAG implemented another tele-town hall forum to explain the Draft Connect SoCal Plan to stakeholders on January 16th 2020, from 6:00 p.m. to 7:00 p.m. More than 37,000 individuals were called by the

tele-town hall technology, with approximately 2,700 people accepting the initial call. Around 700 callers stayed on through the presentation delivered by SCAG Executive Director Kome Ajise and more than 100 callers stayed on for the majority of the remaining of the discussion and dialogue with participants.

Webinar: Recognizing the need to expand participation beyond hearings, SCAG decided to hold an online webinar as a method of communicating an overview of the plan and answering questions from the public. On January 15th 2020, from 5:00 p.m. to 6:00 p.m., SCAG Executive Director, Kome Ajise, held a “talk-show style” webinar live on camera. The webinar was recorded in front of a live audience of SCAG interns, who presented questions for Mr. Ajise to respond to. Questions were also taken from the live webinar audience, of which there were 39 attendees. The webinar is now available for replay and was broadcasted out to the SCAG email database of more than 5,000.

Emails: SCAG continued to use the Nation Builder platform for engaging with its email database of more than 5,000 community stakeholders throughout the Draft Connect SoCal Plan review phase. Six emails were sent during this phase, generating 6,968 unique opens and 345 unique clicks. Links to the plan and as well as updates were also featured in SCAG’s weekly newsletter, SCAG Update.

Digital Advertising: During the plan review phase, SCAG ran a campaign on Facebook to announce the availability of the plan and drive stakeholders to the website for more information on how to review and comment on the plan, as well as upcoming hearings, briefings and virtual engagement opportunities. Ads were run in English and Spanish and generated 1.6 million impressions and 20,000 clicks.

Plan Comments: During the over 60-day comment period, comments were received via mail, electronic mail, and an online comment system. Over 1800 comments were received from federal agencies, state agencies, regional agencies, subregional agencies, County Transportation Commissions, local jurisdictions, community based organizations, public residents, and more. Please see the Public Comments & Responses Technical Report for a full list of comments and responses. A summary of the public comments received and staff’s recommendation on how to address these comments in the Plan was presented to the Regional Council at its March 5, 2020 meeting. Staff

incorporated comments as appropriate in the Plan and prepared a Proposed Final Connect SoCal to the Regional Council for adoption.

LOOKING AHEAD

Input and engagement from the public is essential to making strong, successful plans for the region. Outreach has been one of SCAG’s key priorities in the development of Connect SoCal. The implementation of new practices such as the use of tele-town halls, street teams, live webinars, strong advertising media campaigns and an intentional grassroots engagement with community based organizations, expanded SCAG’s capabilities to reach people traditionally underrepresented in planning cycles. Following approval of Connect SoCal, SCAG will develop materials and resources for our local partners and the general public to better understand the components of the plan and encourage implementation.

SCAG will also continue to evaluate its public participation activities, surveying participants and stakeholders and analyzing the use of new technologies during this planning cycle. Feedback from the evaluation will be used to improve upon the agency’s Public Participation Plan and SCAG’s future planning activities.

APPENDIX 1 OF 4

Public Participation and Consultation

TABLE 7 Key Connect SoCal Outreach Activities

Date	Location	Event	Topic	Audience	Interpretation Services Provided
2/7/2019	La Canada Flintridge, Los Angeles County	Arroyo Verdugo Communities Joint Powers Authority	Presentation On Connect SoCal/2020 Rtp/Scs And The Region's Transportation Future	Elected Officials, Stakeholders, General Public, Etc	
3/11/2019	San Bernardino, San Bernardino County	San Bernardino County Active Transportation Network	Connect SoCal Input Opportunities And Go Human Update	Local Government Planning Staff In San Bernardino County.	
3/12/2019	North Hollywood, Los Angeles County	Valley Industry & Commerce Association (Vica) Transportation Committee	Presentation On Connect SoCal/2020 Rtp/Scs And The Region's Transportation Future	Business Representatives, Transportation Leaders	
3/21/2019	Monrovia, Los Angeles County	San Gabriel Valley Council Of Governments General Board Meeting	Update On Connect SoCal	Elected Officials, Community Stakeholders, General Public, Etc	
3/21/2019	Los Angeles, Los Angeles County	Transportation Safety Working Group	Connect SoCal Safety Existing Conditions	Local Government Staff, Consultants, Transportation Advocates	
3/21/2019	Los Angeles, Los Angeles County	Active Transportation Working Group	Connect SoCal Active Transportation Strategies	Local Government Staff, Consultants, Transportation Advocates	
3/25/2019	Los Angeles, Los Angeles County	Connect SoCal Goods Movement Forum	Freight And Goods Movement	Freight Industry Stakeholders	
4/10/2019	Los Angeles, Los Angeles County	Monthly Los Angeles County Metropolitan Region General Managers Meeting	Update On Connect SoCal - Gm's Meet To Ensure Collaboration And Open Communication Amongst All Regional Transit Agencies	Executive Leadership Representatives From 16 Transit Agencies And Los Angeles County Metropolitan Transit Authority (Metro).	
5/16/2019	Long Beach, Los Angeles County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish

TABLE 7 Key Connect SoCal Outreach Activities - Continued

Date	Location	Event	Topic	Audience	Interpretation Services Provided
5/17/2019	Anaheim, Orange County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish
5/18/2019	San Bernardino, San Bernardino County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish
5/20/2019	Ontario, San Bernardino County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish
5/21/2019	Palmdale, Los Angeles County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish, Korean
5/21/2019	Perris, Riverisde County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish
5/22/2019	Murrieta, Riverside County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish

TABLE 7 Key Connect SoCal Outreach Activities - Continued

Date	Location	Event	Topic	Audience	Interpretation Services Provided
5/23/2019	OCTA, Orange County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish
5/28/2019	Tribal Rep, Palm Desert, Riverside County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish
5/28/2019	Palm Desert, Riverside County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish
5/29/2019	Palm Desert, Riverside County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish
5/29/2019	Joshua Tree, San Bernardino County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish
5/30/2019	Carson, Los Angeles County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish

TABLE 7 Key Connect SoCal Outreach Activities - Continued

Date	Location	Event	Topic	Audience	Interpretation Services Provided
5/30/2019	Boyle Heights, Los Angeles County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish
6/1/2019	Ventura, Ventura County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish
6/3/2019	El Centro, Imperial County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish
6/4/2019	Victorville, San Bernardino	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish
6/5/2019	San Bernardino, San Bernardino County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish
6/5/2019	El Monte, Los Angeles County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish, Chinese

TABLE 7 Key Connect SoCal Outreach Activities - Continued

Date	Location	Event	Topic	Audience	Interpretation Services Provided
6/6/2019	Los Angeles, Los Angeles County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish
6/6/2019	Buena Park, Orange County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish, Korean & ASL
6/10/2019	Camarillo, Ventura County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish
6/10/2019	Moorpark, Ventura County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish
6/11/2019	Riverside, Riverside County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish
6/11/2019	Corona, Riverside County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish

TABLE 7 Key Connect SoCal Outreach Activities - Continued

Date	Location	Event	Topic	Audience	Interpretation Services Provided
6/12/2019	Monrovia, Los Angeles	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish
6/13/2019	Culver City, Los Angeles County	Connect SoCal Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2020 RTP/SCS	Interested parties, general public, stakeholders, etc.	Spanish
6/17/2019	Los Angeles, Los Angeles County	Caltrans All Staff meeting	General overview of SCAG and Connect SoCal	Caltrans Staff	
6/28/2019	Ontario, San Bernardino County	BIA Housing Policy Conference	Panel; RTP/SCS, RHNA and Connect SoCal update	Local elected officials and city staff	
7/26/2019	Los Angeles, Los Angeles County	Leadership Southern California Class of 2020 - Regional Overview Seminar	Regional overview of the trends, systems, challenges shaping Southern California and the work SCAG is doing to advance a more sustainable Southern California. This would likely be nicely addressed by a Connect SoCal presentation		
7/30/2019	Los Angeles, Los Angeles County	WSP Summer Speaker Series Luncheon	SCAG - Plan Forward for Southern California (Connect SoCal)	WSP Los Angeles Office Staff of Engineers, Planners, Admin Staff, etc.	
7/31/2019	Long Beach, Los Angeles County	Future Ports 2019 Annual Conference	RTP and SCS	Port leadership, elected officials, transportation and air quality agency project managers and executives, environmental consultants, warehousing and logistics companies, , labor, terminal operators, beneficial cargo owners, shippers, community leaders, contractors, and more	

TABLE 7 Key Connect SoCal Outreach Activities - Continued

Date	Location	Event	Topic	Audience	Interpretation Services Provided
9/3/2019	Los Angeles, Los Angeles County	LA Area Chamber of Commerce - Transportation and Goods Movement Council Meeting	Presentation to LA Chamber's Transportation & Goods Movement Council about his new role and vision for SCAG; where the business community can partner; potential for project delays due to MPG standards changing and potential air quality conformity determinations. Connect SoCal Presentation	Chamber membership	
9/11/2019	Culver City, Los Angeles County	Creating a Safer Los Angeles County (BizFed Resiliency event)	Connect SoCal Presentation as part of the BizFed "Creating a Safer Los Angeles County Event" with small business professionals, state and local officials, and building community experts for small business owners	Business representatives	
9/25/2019	Torrance, Los Angeles County	Creating a Safer Los Angeles County / Biz Fed	Connect SoCal Presentation as part of the BizFed "Creating a Safer Los Angeles County Event" with small business professionals, state and local officials, and building community experts for small business owners	Business representatives	
9/25/2019	Lynwood, Los Angeles County	CTC Public Hearing, 105 Tolling	The CTC will be holding a hearing to receive public comment on the proposed I-105 ExpressLanes Project, which is studying the possible implementation of ExpressLanes on the I-105 corridor between I-405 and I-605	Public	

TABLE 7 Key Connect SoCal Outreach Activities - Continued

Date	Location	Event	Topic	Audience	Interpretation Services Provided
10/10/2019	Los Angeles, Los Angeles County	Creating a Safer Los Angeles County / Biz Fed	Connect SoCal Presentation as part of the BizFed "Creating a Safer Los Angeles County Event" with small business professionals, state and local officials, and building community experts for small business owners	Business representatives	
10/11/2019	Garden Grove, Orange County	Orange County Division General Membership Meeting	Regional Transportation Plan priorities and the impact of new housing policies from the Capitol (Connect SoCal)	Orange County City Elected Officials, City Managers and City Department Heads	
10/16/2019	Los Angeles, Los Angeles County	Briefing with County Transportation Commissions & Caltrans Districts	Briefing on Regional Transportation Plan/ Sustainable Communities Strategies (Connect SoCal) Issues and Concerns	Planning Directors from County Transportation Commissions & Caltrans	
10/23/2019	Van Nuys, Los Angeles County	Creating a Safer Los Angeles County / Biz Fed	Connect SoCal Presentation as part of the BizFed "Creating a Safer Los Angeles County Event" with small business professionals, state and local officials, and building community experts for small business owners	Business representatives	
10/29/2019	Riverside, Riverside County	SB1000: From Policy to Action (Riverside University Health System-Public Health)	SCAG's effort to incorporate Environmental Justice into Connect SoCal	Urban and Regional Planners, Public Health Professionals, Environmental Justice Advocates	
10/30/2019	Tejon Ranch, Los Angeles County	Kern County Joint Meeting	Topics will include Connect SoCal, RHNA, and a legislative update on the FAST ACT and Safe Rule.	Elected officials and transportation leaders	

TABLE 7 Key Connect SoCal Outreach Activities - Continued

Date	Location	Event	Topic	Audience	Interpretation Services Provided
11/6/2019	South Pasadena, Los Angeles County	Creating a Safer Los Angeles County / Biz Fed	Connect SoCal Presentation as part of the BizFed "Creating a Safer Los Angeles County Event" with small business professionals, state and local officials, and building community experts for small business owners	Business representatives	
11/21/2019	Irvine, Orange County	Connect SoCal Presentation: OCCOG Meeting	Speaking Engagement, Darin Chidsey, Connect SoCal Presentation	Elected officials and transportation leaders	
11/21/2019	Torrance, Los Angeles County	Connect SoCal Presentation: SBCOG	Speaking Engagement, Kome Ajise, Connect SoCal Presentation	Elected officials and transportation leaders	
12/2/2019	Riverside, Riverside County	Connect SoCal Presentation: WRCOG Meeting	Speaking Engagement, Connect SoCal Presentation	Elected officials and transportation leaders	
12/2/2019	Palm Desert, Riverside County	Connect SoCal Presentation: CVAG Meeting	Speaking Engagement, Art Yoon, Connect SoCal Presentation	Elected officials and transportation leaders	
12/3/2019	Los Angeles, Los Angeles County	Connect SoCal Public Hearing	Connect SoCal	Elected officials and transportation leaders	

TABLE 7 Key Connect SoCal Outreach Activities - Continued

Date	Location	Event	Topic	Audience	Interpretation Services Provided
12/9/2019	Orange, Orange County	Connect SoCal Presentation: OCTA Board	Speaking Engagement, Kome Ajise, Connect SoCal Presentation	Elected officials and transportation leaders	
12/9/2019	Orange, Orange County	Connect SoCal Presentation: Orange County Elected Official Workshop	Speaking Engagement, Kome Ajise, Connect SoCal Presentation	Open to the public	
12/10/2019	Los Angeles, Los Angeles County	Connect SoCal Public Hearing	Connect SoCal	Elected officials and transportation leaders	
12/11/2019	Riverside, Riverside County	Connect SoCal Presentation: RCTC Meeting	Speaking Engagement, Darin Chidsey, Connect SoCal Presentation	Elected officials and transportation leaders	
12/11/2019	El Centro, Imperial County	Connect SoCal Presentation: ICTC Meeting	Speaking Engagement, David Salgado, Connect SoCal Presentation	Elected officials and transportation leaders	
12/12/2019	Culver City, Los Angeles County	Connect SoCal Presentation: WCCOG Meeting	Speaking Engagement, Darin Chidsey, Connect SoCal Presentation	Elected officials and transportation leaders	
12/13/2019	Lancaster, Los Angeles	Connect SoCal Presentation: North Los Angeles County Elected Officials Briefing	Speaking Engagement, Kome Ajise, Connect SoCal Presentation	Elected officials and transportation leaders	

TABLE 7 Key Connect SoCal Outreach Activities - Continued

Date	Location	Event	Topic	Audience	Interpretation Services Provided
12/14/2019	Los Angeles, Los Angeles County	Connect SoCal Public Hearing	Connect SoCal	Open to the public	
12/19/2019	Oxnard, Ventura County	Connect SoCal Presentation: Ventura County Workshop & Regional Office Open House	Connect SoCal Presentation	Open to the public	
1/8/2020	San Bernardino, San Bernardino County	Connect SoCal Presentation: San Bernardino Elected Official Workshop	Speaking Engagement, Naresh Amatya, Connect SoCal Presentation	Open to the public	
1/9/2020	Oxnard, Ventura County	Connect SoCal Presentation: Ventura County Elected Official Workshop	Speaking Engagement, Art Yoon, Connect SoCal Presentation	Open to Public	
1/10/2020	Oxnard, Ventura County	Connect SoCal Presentation: Ventura County Transportation (VCTC) meeting	Speaking Engagment, Naresh Amatya, Connect SoCal Presentation	Elected officials and transportation leaders	
1/13/2020	Lancaster, Los Angeles	Connect SoCal Presentation: North LA County Elected Official Briefing	Speaking Engagment, Darin Chidsey, Connect SoCal Presentation	Open to the public	
1/15/2020	Los Angeles, Los Angeles County	Connect So Cal Presentation-SCAG Webinar	Connect SoCal	Open to the public	

TABLE 7 Key Connect SoCal Outreach Activities - Continued

Date	Location	Event	Topic	Audience	Interpretation Services Provided
1/16/2020	Van Nuys, Los Angeles County	Connect SoCal Presentation: SFVCOG Meeting	Speaking Engagement, Kome Ajise, Connect SoCal Presentation	Elected officials and transportation leaders	
1/16/2020	West Covina, Los Angeles County	Connect SoCal Presentation: SGVCOG Meeting	Speaking Engagement, Darin Chidsey, Connect SoCal Presentation	Elected officials and transportation leaders	
1/16/2020	Los Angeles, Los Angeles County	SCAG Teletown Hall	Connect SoCal	Open to the public	
1/21/2020	Agoura Hills, Los Angeles County	Connect SoCal Presentation: Las Virgenes-Malibu Council of Governments (LVMCOG) Board Meeting	Speaking Engagement, Darin Chidsey, Connect SoCal Presentation	Elected officials and transportation leaders	
1/21/2020	Los Angeles, Los Angeles County	Connect SoCal Presentation Draft RTP-SCS: Caltrans District 7 Executive Review	Speaking Engagement, Naresh Amatya, Presentation draft connect SoCal RTP/SCS	Caltrans Executive Management	
1/21/2020	Laguna Niguel, Orange County	Connect SoCal Presentation: Orange County Elected Official Workshop	Speaking Engagement, Art Yoon, Connect SoCal Presentation	Open to the public	
4/17/2020	Virtual	AB 1246 Meeting	Connect SoCal Presentation	Transportation Commission CEOs	

TABLE 7 Key Connect SoCal Outreach Activities - Continued

Date	Location	Event	Topic	Audience	Interpretation Services Provided
5/28/2020	Virtual Meeting, Los Angeles County	SCAG Natural & Farm Lands Conservation Working Group	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Local Government Staff, consultants, transportation advocates	
6/11/2020	Virtual Meeting, Ventura County	Connect SoCal Presentation: Ventura County Council of Governments, Board of Director's Meeting	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Elected officials and transportation leaders	
6/11/2020	Virtual Meeting, Los Angeles County	Connect SoCal Presentation: Westside Cities Council of Governments Board of Director's Meeting	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Elected officials and transportation leaders	
6/16/2020	Virtual Meeting, Los Angeles County	Connect SoCal Presentation: Las Virgenes Malibu Council of Governments, Board of Director's Meeting	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Elected officials and transportation leaders	
6/16/2020	Virtual Meeting, Los Angeles County	Connect SoCal Presentation: BizFed Board of Director's Meeting	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Business representatives	
6/18/2020	Virtual Meeting, Los Angeles County	SCAG Joint Meeting: Public Health, Sustainable Communities and Climate Adaptation Working Groups	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Local Government Staff, consultants, transportation advocates	
6/18/2020	Virtual Meeting, Los Angeles County	SCAG Technical Working Group	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Local Government Staff, consultants, transportation advocates	

TABLE 7 Key Connect SoCal Outreach Activities - Continued

Date	Location	Event	Topic	Audience	Interpretation Services Provided
6/18/2020	Virtual Meeting, Ventura County	Connect SoCal Presentation: Ventura County-Cities Planning Association	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Technical advisors	
6/24/2020	Virtual Meeting, Imperial County	Connect SoCal Presentation: Imperial County Transportation Commission (ICTC) evening	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Elected Officials and Caltrans District 11	
6/24/2020	Virtual Meeting, Los Angeles County	Virtual Townhall Presentation: Regional Dialogue on Connect SoCal and COVID-19 Recovery	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Open to the public	
6/25/2020	Virtual Meeting, Orange County	Connect SoCal Presentation: Association of California Cities Orange County (ACC-OC) Legislative Committee	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Elected officials and transportation leaders	
6/25/2020	Virtual Meeting, Orange County	Connect SoCal Presentation: Orange County Council of Governments Board of Director's Meeting	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Elected officials and transportation leaders	
6/25/2020	Virtual Meeting, Los Angeles County	Connect SoCal Presentation: Southbay Cities Council of Governments Board of Director's Meeting	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Elected officials and transportation leaders	
6/30/2020	Virtual Meeting, Los Angeles County	Connect SoCal Presentation: San Fernando Valley Council of Governments, Mobility Workshop	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Elected officials and transportation leaders	

TABLE 7 Key Connect SoCal Outreach Activities - Continued

Date	Location	Event	Topic	Audience	Interpretation Services Provided
7/1/2020	Virtual Meeting, San Bernardino County	Connect SoCal Presentation: SBCTA/ SBCCOG	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Elected officials	
7/6/2020	Virtual Meeting, Los Angeles County	Connect SoCal Presentation: San Gabriel Valley Council of Governemnts, Executive Committee	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Elected officials and transportation leaders	
8/4/2020	Virtual Meeting, Los Angeles County	Connect SoCal Presentation: Southbay Association of Chambers of Commerce	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Chamber membership	
7/7/2020	Virtual Meeting, Los Angeles County	Connect SoCal Presentation: Los Angeles Chamber of Commerce, Transportation Committee	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Chamber membership	
7/7/2020	Virtual Meeting, Los Angeles County	Connect SoCal Presentation: San Fernando Valley Council of Governments, Board of Director's Meeting	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Elected officials and transportation leaders	
7/10/2020	Virtual Meeting, Ventura County	Connect SoCal Presentation: Ventura County Transportation Commission	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Elected officials and transportation leaders	
7/13/2020	Virtual Meeting, Los Angeles County	Connect SoCal Presentation: North LA County Transportation Coalition Technical Advisory Committee	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Technical advisors	

TABLE 7 Key Connect SoCal Outreach Activities - Continued

Date	Location	Event	Topic	Audience	Interpretation Services Provided
7/16/2020	Virtual Meeting, Ventura County	Connect SoCal Presentation: Ventura County Economic Development Collaborative	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Business representatives	
8/3/2020	Virtual Meeting, Riverside County	Connect SoCal Presentation: WRCOG Executive Committee	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Elected officials and transportation leaders	
8/5/2020	Virtual Meeting, Los Angeles County	Connect SoCal Presentation: Gateway Cities Council of Governments, Board of Director's Meeting	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Elected officials and transportation leaders	
8/11/2020	Virtual Meeting, Los Angeles County	Connect SoCal Presentation: Valley Industry and Commerce Association, Land Use Committee	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Business representatives, transportation leaders	
8/12/2020	Virtual Meeting, Riverside County	Connect SoCal Presentation: Riverside County Transportation Commission	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Elected officials and transportation leaders	
8/20/2020	Virtual Meeting, Los Angeles County	SCAG Technical Working Group	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future		
8/27/2020	Virtual Meeting, Orange County	Connect SoCal Presentation: Association of California Cities Orange County (ACC-OC) Legislative Committee	Presentation on 120 Day delay for Connect SoCal/2020 RTP/SCS and the region's transportation future	Elected officials and other stakeholders	

TABLE 8 Community Based Organization/Partner Information

Event Date	Partner Organization Name	Partner Description	Topic	Event Location	Audience
4/13/2019	People for Housing OC - YIMBY	P4H OC's is Orange County's YIMBY (Yes in My Back Yard) organization. Their mission is to see more housing built in all high opportunity communities in Orange County, especially those well-served by transit. With a focus on engaging youth and low income communities of color, P4H OC supports projects, policies, and legislation that enable the full spectrum of housing development, including subsidized, affordable housing and market rate development.	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2020 RTP/SCS	Orange County	Interested parties, general public, stakeholders, etc.
4/27/2019	Walk Bike Long Beach	WBLB is a local chapter of the Los Angeles County Bike Coalition, representing Long Beach, Signal Hill and Lakewood and the diverse communities that reside within those cities. As a volunteer-run local advocacy organization, WBLB educates, organizes, and builds grassroots leadership to advocate for a safe, healthy, complete active transportation network. In Long Beach, WBLB approaches mobility issues with a racial and economic justice lens, focusing on the low-income neighborhoods in Westside, North, and Central Long Beach where bike and pedestrian infrastructure is limited and does not meet the needs of low-income residents who depend on walking and biking to get to work and school, to run errands, and for recreation.	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2020 RTP/SCS	Los Angeles County	Interested parties, general public, stakeholders, etc.
5/4/2019	ActiveSGV	Active SGV's mission is to support a more sustainable, equitable, and livable San Gabriel Valley. Activas's small team of staff and volunteers does a lot is committed to serving low-income communities of color in the San Gabriel Valley that are disproportionately impacted by environmental injustices (i.e., air pollution, unsafe streets, etc.) and health disparities (i.e., high rates of childhood obesity, diabetes, etc.). Our work includes creating community events, family-friendly rides, bike parks, open streets, transit-improvements, green infrastructure, and advocating for a more bicycle-, pedestrian-, and transit-friendly SGV!	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2020 RTP/SCS	Los Angeles County	Interested parties, general public, stakeholders, etc.
5/10/2019	People for Mobility Justice	As a Black Indigenous People of Color collective, PMJ seeds critical consciousness in Mobility Justice across all communities so people have the freedom and resources to move in public spaces with love and dignity. PMJ works primarily in the ancestral territories of the Tongva, Tataviam, and Chumash peoples, the region today known as Los Angeles.	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2020 RTP/SCS	Los Angeles County	Interested parties, general public, stakeholders, etc.

TABLE 8 Community Based Organization/Partner Information – Continued

Event Date	Partner Organization Name	Partner Description	Topic	Event Location	Audience
5/11/2019	People for Mobility Justice	As a Black Indigenous People of Color collective, PMJ seeds critical consciousness in Mobility Justice across all communities so people have the freedom and resources to move in public spaces with love and dignity. PMJ works primarily in the ancestral territories of the Tongva, Tataviam, and Chumash peoples, the region today known as Los Angeles.	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2020 RTP/SCS	Los Angeles County	Interested parties, general public, stakeholders, etc.
5/16/2019	Walk Bike Long Beach	WBLB is a local chapter of the Los Angeles County Bike Coalition, representing Long Beach, Signal Hill and Lakewood and the diverse communities that reside within those cities. As a volunteer-run local advocacy organization, WBLB educates, organizes, and builds grassroots leadership to advocate for a safe, healthy, complete active transportation network. In Long Beach, WBLB approaches mobility issues with a racial and economic justice lens, focusing on the low-income neighborhoods in Westside, North, and Central Long Beach where bike and pedestrian infrastructure is limited and does not meet the needs of low-income residents who depend on walking and biking to get to work and school, to run errands, and for recreation.	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2020 RTP/SCS	Los Angeles County	Interested parties, general public, stakeholders, etc.
5/18/2019	T.R.U.S.T. South LA	TRUST's mission is to serve as a steward for community-controlled land; to be a catalyst for values-driven, community-serving development; to build awareness and community leadership in issues of housing, transportation and recreation; and to create programs and initiatives that encourage community building and economic opportunity. TRUST's housing production and preservation projects always include a commitment against displacement and a plan for some type of resident ownership or control in order to ensure housing security for the long-term, and where possible, in perpetuity. Their commitment targets the creation and preservation of quality housing with deep affordability for the most low-income and vulnerable residents of South Los Angeles.	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2020 RTP/SCS	Los Angeles County	Interested parties, general public, stakeholders, etc.

TABLE 8 Community Based Organization/Partner Information - Continued

Event Date	Partner Organization Name	Partner Description	Topic	Event Location	Audience
5/18/2019	ActiveSGV	Active SGV's mission is to support a more sustainable, equitable, and livable San Gabriel Valley. Activas's small team of staff and volunteers does a lot is committed to serving low-income communities of color in the San Gabriel Valley that are disproportionately impacted by environmental injustices (i.e., air pollution, unsafe streets, etc.) and health disparities (i.e., high rates of childhood obesity, diabetes, etc.). Our work includes creating community events, family-friendly rides, bike parks, open streets, transit-improvements, green infrastructure, and advocating for a more bicycle-, pedestrian-, and transit-friendly SGV!	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2020 RTP/SCS	Los Angeles County	Interested parties, general public, stakeholders, etc.
5/19/2019	ActiveSGV	Active SGV's mission is to support a more sustainable, equitable, and livable San Gabriel Valley. Activas's small team of staff and volunteers does a lot is committed to serving low-income communities of color in the San Gabriel Valley that are disproportionately impacted by environmental injustices (i.e., air pollution, unsafe streets, etc.) and health disparities (i.e., high rates of childhood obesity, diabetes, etc.). Our work includes creating community events, family-friendly rides, bike parks, open streets, transit-improvements, green infrastructure, and advocating for a more bicycle-, pedestrian-, and transit-friendly SGV!	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2020 RTP/SCS	Los Angeles County	Interested parties, general public, stakeholders, etc.
5/22/2019	T.R.U.S.T. South LA	TRUST's mission is to serve as a steward for community-controlled land; to be a catalyst for values-driven, community-serving development; to build awareness and community leadership in issues of housing, transportation and recreation; and to create programs and initiatives that encourage community building and economic opportunity. TRUST's housing production and preservation projects always include a commitment against displacement and a plan for some type of resident ownership or control in order to ensure housing security for the long-term, and where possible, in perpetuity. Their commitment targets the creation and preservation of quality housing with deep affordability for the most low-income and vulnerable residents of South Los Angeles.	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2020 RTP/SCS	Los Angeles County	Interested parties, general public, stakeholders, etc.

TABLE 8 Community Based Organization/Partner Information – Continued

Event Date	Partner Organization Name	Partner Description	Topic	Event Location	Audience
5/22/2019	Kennedy Commission	The Kennedy Commission’s (the Commission) mission is to create the systemic change required to increase the production of homes affordable to Orange County’s extremely low-income households. The Commission is an organizational vehicle for advocacy and education that is dedicated increasing affordable homes and improving the quality of life for residents in lower income neighborhoods. In addition, the Commission’s volunteers and staff strive to develop solutions to housing needs, to affirm the dignity of families of low and extremely low-income and to unite communities across Orange County to support the development of affordable homes.	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2020 RTP/SCS	Orange County	Interested parties, general public, stakeholders, etc.
5/25/2019	People for Mobility Justice	As a Black Indigenous People of Color collective, PMJ seeds critical consciousness in Mobility Justice across all communities so people have the freedom and resources to move in public spaces with love and dignity. PMJ works primarily in the ancestral territories of the Tongva, Tataviam, and Chumash peoples, the region today known as Los Angeles.	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2020 RTP/SCS	Los Angeles County	Interested parties, general public, stakeholders, etc.
5/27/2019	Santa Ana Active Streets	SAAS is a community-based coalition with the mission of cultivating diverse community participation in creating a safe and accessible environment for active transportation in Santa Ana.	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2020 RTP/SCS	Orange County	Interested parties, general public, stakeholders, etc.
5/31/2019	People for Mobility Justice	As a Black Indigenous People of Color collective, PMJ seeds critical consciousness in Mobility Justice across all communities so people have the freedom and resources to move in public spaces with love and dignity. PMJ works primarily in the ancestral territories of the Tongva, Tataviam, and Chumash peoples, the region today known as Los Angeles.	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2020 RTP/SCS	Los Angeles County	Interested parties, general public, stakeholders, etc.

TABLE 8 Community Based Organization/Partner Information – Continued

Event Date	Partner Organization Name	Partner Description	Topic	Event Location	Audience
6/5/2019	Climate Resolve	Climate Resolve is a Los Angeles based nonprofit organization that focuses on local solutions to global climate change, and works to achieve outcomes that bestow multiple benefits, including the reduction of disparities. For the past 9 years, Climate Resolve has been a leader in helping pass climate policy at the state and local levels, as well as taking on efforts to equitably implement those policies. Climate Resolve actively participates in the EnviroMetro and Nature 4 All coalitions, coalitions that have a strong focus on social justice and equity.	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2020 RTP/SCS	Los Angeles County	Interested parties, general public, stakeholders, etc.
6/8/2019	Strategic Actions for a Just Economy (SAJE)	SAJE is a 501(c)3 non-profit organization in South Los Angeles that builds community power and leadership for economic justice. Since 1996 SAJE has been a force for economic justice in our community focusing on tenant rights, healthy housing, and equitable development. SAJE has taken many notorious slumlords to court, has established a land trust, and helped implement innovative popular education programs. They run a regular tenant clinic, help connect local residents to jobs, and fight for community benefits regarding future development through private agreements and public policies. SAJE believes that the fate of city neighborhoods should be decided by those who dwell there and convenes with other organizations to ensure this occurs in a manner that is fair, replicable, and sustainable.	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2020 RTP/SCS	Los Angeles County	Interested parties, general public, stakeholders, etc.
6/11/2019	Safe Routes to School National Partnership	The Safe Routes to School (SRTS) Partnership is a nonprofit organization that improves the quality of life for kids and communities by working to advance safe walking and bicycling to and from schools, to improve the health and wellbeing of kids of all races, income levels, and abilities, and to foster the creation of healthy communities for everyone. With local staff working in Riverside, San Bernardino and Orange Counties, SRTS facilitates three countywide Active Transportation networks that serve as information hubs and technical assistance networks. They strive to work on environmental justice and equity issues by engaging equity partners on transportation projects that will reduce carbon emissions and prioritize work in disadvantaged communities. They have worked extensively on the 2016 RTP/SCS including the Active Transportation and EJ Appendix.	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2020 RTP/SCS	Orange County	Interested parties, general public, stakeholders, etc.

TABLE 8 Community Based Organization/Partner Information - Continued

Event Date	Partner Organization Name	Partner Description	Topic	Event Location	Audience
6/13/2019	Safe Routes to School National Partnership	The Safe Routes to School (SRTS) Partnership is a nonprofit organization that improves the quality of life for kids and communities by working to advance safe walking and bicycling to and from schools, to improve the health and wellbeing of kids of all races, income levels, and abilities, and to foster the creation of healthy communities for everyone. With local staff working in Riverside, San Bernardino and Orange Counties, SRTS facilitates three countywide Active Transportation networks that serve as information hubs and technical assistance networks. They strive to work on environmental justice and equity issues by engaging equity partners on transportation projects that will reduce carbon emissions and prioritize work in disadvantaged communities. They have worked extensively on the 2016 RTP/SCS including the Active Transportation and EJ Appendix.	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2020 RTP/SCS	Riverside County	Interested parties, general public, stakeholders, etc.
6/17/2019	Safe Routes to School National Partnership	The Safe Routes to School (SRTS) Partnership is a nonprofit organization that improves the quality of life for kids and communities by working to advance safe walking and bicycling to and from schools, to improve the health and wellbeing of kids of all races, income levels, and abilities, and to foster the creation of healthy communities for everyone. With local staff working in Riverside, San Bernardino and Orange Counties, SRTS facilitates three countywide Active Transportation networks that serve as information hubs and technical assistance networks. They strive to work on environmental justice and equity issues by engaging equity partners on transportation projects that will reduce carbon emissions and prioritize work in disadvantaged communities. They have worked extensively on the 2016 RTP/SCS including the Active Transportation and EJ Appendix.	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2020 RTP/SCS	San Bernardino County	Interested parties, general public, stakeholders, etc.
6/18/2019	Santa Ana Active Streets	SAAS is a community-based coalition with the mission of cultivating diverse community participation in creating a safe and accessible environment for active transportation in Santa Ana.	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2020 RTP/SCS	Orange County	Interested parties, general public, stakeholders, etc.

TABLE 9 Media Outlets Utilized for Connect SoCal Outreach

Outlet	City	Print/Radio/Web	Audience
10-4 Magazine	Huntington Beach	Print	English/Specialty Interest
3PL News	Long Beach	Web	English/Specialty Interest
Adelante	Los Angeles	Print	Spanish Language
Air Cargo News	New York	Print	English/Specialty Interest
Air Cargo World	Seattle	Print	English/Specialty Interest
Air Transport World	Washington, D.C.	Print	English/Specialty Interest
Airport Business	Fort Atkinson, WI	Print	English/Specialty Interest
Airport Improvement	Brookfield, WI	Print	English/Specialty Interest
Airport Press	New York	Print	English/Specialty Interest
American Infrastructure	Newport Beach	Print	English/Specialty Interest
American Journal of Transportation	Quincy, TX	Print	English/Specialty Interest
American Shipper	Jacksonville	Print	English/Specialty Interest
Associated Press - Los Angeles Bureau	Los Angeles	Print/Web	English/General Market
Associated Press - Tustin Bureau	Tustin	Print/Web	English/General Market
Azteca America, KERO-TV	Moreno Valley	TV	English/Spanish language
Aztlán: A Journal of Chicano Studies	Los Angeles	Print	English/Spanish language
The Tasting Panel Magazine	Banning	Print	English/Specialty Interest
Bert Dohmen's Wellington Letter	Los Angeles	Print	English/Specialty Interest
Big Bear Today	Big Bear Lake	Print	English/General Market
Black Voice News, VOICE	Los Angeles	Print	English/General Market
Bloomberg Businessweek	New York	Print/Web	English/General Market
Bloomberg News - Los Angeles Bureau	Los Angeles	Print/Web	English/General Market

TABLE 9 Media Outlets Utilized for Connect SoCal Outreach - Continued

Outlet	City	Print/Radio/Web	Audience
Blueprint magazine	Los Angeles	Web	English/General Market
Boston Globe, The	Boston	Print/Web	English/General Market
Boyle Heights Beat	Los Angeles	Print/Web	Spanish Language/ English
Breitbart	Los Angeles	Web	English/General Market
Building Business & Apartment		Print	English/Specialty Interest
Bulk Transporter	Houston	Print	English/Specialty Interest
Business & Commercial Aviation	Charleston	Print	English/Specialty Interest
Business Insider	New York	Print/Web	English/General Market
Busline Magazine	Arcola, IL	Print	English/Specialty Interest
BUSRide	Phoenix	Print	English/Specialty Interest
BuzzFeed - Los Angeles Bureau	Los Angeles	Web	English/General Market
California Apparel News	Los Angeles	Print	English/Specialty Interest
California Planning & Development Report	Ventura	Print	English/Specialty Interest
Capistrano Dispatch	Capistrano Beach	Print	English/General Market
Cargo Business News	Tukwila, WA	Web	English/Specialty Interest
Cargo Facts	Seattle	Print	English/Specialty Interest
CBS Newspath - Studio City Bureau	Studio City	TV	English/General Market
Cerritos News	Los Cerritos	Print	English/General Market
China Press	Alhambra	Print/Web	Chinese Language
Chino Hills Champion	Chino	Print	English/General Market
Circuit Cellar	East Hartford, CT	Print	English/General Market
City News Service, Inc. (CNS)	San Clemente	Print/Web	English/General Market

TABLE 9 Media Outlets Utilized for Connect SoCal Outreach - Continued

Outlet	City	Print/Radio/Web	Audience
Claremont Courier	Claremont	Print	English/General Market
CNBC	Los Angeles	TV	English/General Market
CNN - Los Angeles Bureau	Los Angeles	TV	English/General Market
Coachella Valley Independent	Cathedral City	Print/Web	English/General Market
Coast Magazine	Santa Ana	Print	English/General Market
Colton Courier	Colton	Print	English/General Market
Contacto Magazine	Glendale	Print	Spanish Language
CPG Logistics Blog	Los Angeles	Print	English/Specialty Interest
California Public Parking Association Newsletter	Sherman Oaks	Print/Web	English/Specialty Interest
Creators Syndicate	Hermosa Beach	Print/Web	English/General Market
CRN Digital Talk Radio	Westborough, MA	Radio	English/General Market
Cronicas Newspaper	Rutherford	Print	Spanish Language
Crown City Media	Pasadena	TV	English/General Market
Curbed LA	Los Angeles	Web	English/General Market
Cycle World	Irvine	Print	English/Specialty Interest
Daily Beast, The	New York	Print/Web	English/General Market
Daily Breeze, Inland Valley Daily Bulletin, Long Beach Press-Telegram, Los Angeles Daily News, Pasadena Star-News, Redlands Daily Facts, San Bernardino County Sun, San Gabriel Valley Tribune, The Orange County Register, Whittier Daily News	Los Angeles	Print	English/General Market
Dana Point Times	Dana Point	Print	English/General Market
Deadline	Los Angeles	Web	English/General Market
Desert Star Weekly	Palm Springs	Print/Web	English/General Market

TABLE 9 Media Outlets Utilized for Connect SoCal Outreach - Continued

Outlet	City	Print/Radio/Web	Audience
Desert Sun (Palm Springs, Palm Desert)	Palm Springs	Print	English/General Market
Desert Trail, The	Twentynine Palms	Print	English/General Market
DG&A's Transportation Consulting Blog	Toronto	Web	English/General Market
Diesel World	Santa Ana	Print	English/General Market
Dispatches - DC Velocity	North Attleboro, MA	Web	English/General Market
Dissent Magazine	Los Angeles	Print	English/General Market
Documentary Magazine	Los Angeles	Print	English/General Market
Downey Patriot	Downey	Print	English/General Market
Easy Reader	Hermosa Beach	Print	English/General Market
Edgerton Reporter	Edgerton, WI	Print	English/General Market
El Aviso	Bell	Print/Web	Spanish Language
El Clasificado	Los Angeles	Print	Spanish Language
El Informador del Valle	Indio	Print	Spanish Language
El Punto Semanal	Los Angeles	Print	Spanish Language
El Sol Del Valle Imperial	Calexico	Print	Spanish Language
Financial Times	San Francisco	Print	English/General Market
Fontana Herald News	Fontana	Print	English/General Market
Food Logistics	Fort Atkinson, WI	Print	English/Specialty Interest
Forbes	New York	Print/Web	English/General Market
Fortune	New York	Print/Web	English/General Market
FOX NewsEdge - Los Angeles Bureau	Los Angeles	TV	English/General Market

TABLE 9 Media Outlets Utilized for Connect SoCal Outreach - Continued

Outlet	City	Print/Radio/Web	Audience
Freight Business Journal North America		Print	English/Specialty Interest
FreightWaves	Chattanooga, TN	Print	English/Specialty Interest
Frontpage Magazine	Sherman Oaks	Print	English/General Market
Fullerton Observer	Fullerton	Print	English/General Market
GOVERNING	Washington, D.C.	Print/Web	English/General Market
Government Technology	Folsom	Print/Web	English/General Market
Heavy Duty Trucking	Torrance	Print/Web	English/General Market
Hi-Desert Star (Joshua Tree)	San Bernardino	Print	English/General Market
High Desert Daily	San Bernardino	Print/Web	English/General Market
Hollywood Reporter, The	Los Angeles	Print/Web	English/General Market
Houston Chronicle	Houston	Print/Web	English/General Market
The Huffington Post	New York	Web	English/General Market
Investor's Business Daily Weekly	Los Angeles	Print	English/Specialty Interest
Idyllwild Town Crier	Riverside	Print	English/General Market
Imperial Valley Press	Imperial Valley	Print	English/General Market
Inbound Logistics	New York	Print	English/Specialty Interest
InfrastructureUSA	New York	Web	English/Specialty Interest
Inglewood Today	Los Angeles	Print/Web	English/General Market
Inland Empire Business Review	Inland Empire	Print	English/General Market
Inland Empire Community News	Inland Empire	Print/Web	English/General Market
Inland Empire Magazine	Riverside	Print	English/General Market

TABLE 9 Media Outlets Utilized for Connect SoCal Outreach - Continued

Outlet	City	Print/Radio/Web	Audience
Inland Empire News Radio Network	Riverside	Radio	English/General Market
Inland Valley Daily Bulletin	Inland Empire	Print	English/General Market
Institutional Investing in Infrastructure	San Ramon	Print/Web	English/Specialty Interest
Instrument Business Outlook	Los Angeles	Blog	English/Specialty Interest
InStyle - Los Angeles Bureau	Los Angeles	Print	English/General Market
International Journal of Intelligent Systems	Thousand Oaks	Print	English/Specialty Interest
InTransition Magazine	Newark, NJ	Print	English/Specialty Interest
SGV - West Valley Journal	Monterey Park	Print	English/General Market
Journal of Business Logistics	Columbus, OH	Print	English/Specialty Interest
Journal of Commerce, The	New York	Print	English/Specialty Interest
Journal of Intelligent Transportation		Print	English/Specialty Interest
KABC-AM	Los Angeles	Radio	English/General Market
KABC-TV	Los Angeles	TV	English/General Market
KAJR-FM	Palm Desert	Radio	English/General Market
KALW	San Francisco	Radio	English/General Market
KATY-FM	Idyllwild	Radio	English/General Market
KBUE-105.5 FM	Los Angeles	Radio	English/General Market
KCAL-TV	Redlands	TV	English/General Market
KCBS-TV	Los Angeles	TV	English/General Market
KCDZ-FM (Joshua Tree radio) / Z107.7	Los Angeles	Radio	English/General Market
KCLU-AM	Thousand Oaks	Radio	English/General Market

TABLE 9 Media Outlets Utilized for Connect SoCal Outreach - Continued

Outlet	City	Print/Radio/Web	Audience
KCOP-TV, KTTV-TV	Burbank	TV	English/General Market
KCRW-FM	Los Angeles	Radio	English/General Market
KDAY-93.5 FM	Los Angeles	Radio	English/General Market
KDES-FM	Cathedral City	Radio	English/General Market
KDOC-TV	Los Angeles	TV	English/General Market
KESQ-TV	Palm Springs	TV	English/General Market
KFI-640 AM	Los Angeles	Radio	English/General Market
KFMB-TV	San Diego	TV	English/General Market
KFSG-AM	Los Angeles	Radio	Spanish Language
KHHZ-FM	Gridley	Radio	Spanish Language
Kiplinger's Personal Finance	Washington, D.C.	Print	English/General Market
KLAX-FM	Los Angeles	Radio	Spanish Language
KLTX-AM	Long Beach	Radio	Spanish Language
KMEX-TV - Univision Los Angeles	Los Angeles	TV	Spanish Language
KMPC-AM	Los Angeles	Radio	Korean Language
KNBC-TV	Los Angeles	TV	English/General Market
KNSD-TV	San Diego	TV	English/General Market
KNWS-FM (Palm Springs area news radio)	Los Angeles	Radio	English/General Market
KNWZ-AM	Palm Springs	Radio	English/General Market
KNX-AM	Los Angeles	Radio	English/General Market
Korea Daily - Los Angeles	Los Angeles	Print	Korean Language

TABLE 9 Media Outlets Utilized for Connect SoCal Outreach - Continued

Outlet	City	Print/Radio/Web	Audience
Korea Times Los Angeles Edition	Los Angeles	Print	Korean Language
KOXR-AM	Oxnard	Radio	Spanish Language
KPCC-FM	Palm Springs	Radio	English/General Market
KPLM-FM	Palm Desert	Radio	English/General Market
KPSI-FM	Palm Springs	Radio	English/General Market
KPWR-FM	Los Angeles	Radio	English/General Market
KSDW-FM	Temecula	Radio	English/General Market
KSMS-TV	Monterey	TV	Spanish Language
KTIE-AM	San Bernardino	Radio	English/General Market
KTLA-TV	Los Angeles	TV	English/General Market
KTTV-TV	Los Angeles	TV	English/General Market
KUSI-TV	San Diego	TV	English/General Market
KVCR-FM	San Bernardino	Radio	English/General Market
KVEA-TV - Telemundo Los Angeles	Corona	TV	Spanish Language
KVYE-TV	El Centro	TV	Spanish Language
KWRM-AM	Corona	Radio	Chinese Language
KWST-AM	El Centro	Radio	English/General Market
KWVE-FM	San Clemente	Radio	English/General Market
KXLA-TV	Los Angeles	TV	Japanese Language/Spanish Language
KXOL-93.6 FM	Los Angeles	Radio	Spanish Language
KXOS-FM	LOS ANGELES	RADIO	Spanish Language

TABLE 9 Media Outlets Utilized for Connect SoCal Outreach - Continued

Outlet	City	Print/Radio/Web	Audience
KZNB-AM	Petaluma	Radio	Spanish Language
L.A. PROGRESSIVE	LOS ANGELES	Web	English/General Market
LA Area Chamber Voice	Los Angeles	Web	English/General Market
La Banda Elastica	Los Angeles	Radio	Spanish Language
La Cañada Valley Sun	La Cañada	Print/Web	English/General Market
LA Observed	Los Angeles	Print/Web	English/General Market
La Opinión	Los Angeles	Print/Web	Spanish Language
Land Line	Grain Valley, MO	Print	English/Specialty Interest
Larchmont Buzz	Larchmont	Web	English/General Market
Latin American Perspectives	Los Angeles	Print	English/General Market
Latin Heat	Los Angeles	Web	English/Spanish language
Luxury Coach & Transportation (LCT) E-News	Seattle	Web	English/Specialty Interest
Logistics Management	Framingham, MA	Print	English/Specialty Interest
Logistics of Logistics	Lansing, MI	Web	English/Specialty Interest
Logistics Portal Logistics Blog		Web	English/Specialty Interest
Logistics Quarterly	Toronto	Print	English/Specialty Interest
Logistics Viewpoints - ARC Advisory Group	Boston	Web	English/Specialty Interest
Los Angeles Business Journal	Los Angeles	Print	English/General Market
Los Angeles Times	Los Angeles	Print	English/General Market
Mad Money with Jim Cramer - CNBC Cable	Englewood Cliffs, NJ	TV	English/General Market
Marketplace - American Public Media	Los Angeles	Radio	English/General Market

TABLE 9 Media Outlets Utilized for Connect SoCal Outreach - Continued

Outlet	City	Print/Radio/Web	Audience
Mass Transit	Fort Atkinson, WI	Print/Web	English/Specialty Interest
Material Handling & Logistics	Cleveland, OH	Print	English/Specialty Interest
MBE Magazine	Los Angeles	Print	English/General Market
Mercury News, The	San Jose	Print	English/General Market
Metro Magazine	Torrance	Print	English/General Market
Modern Materials Handling	Framingham, MA	Print	English/Specialty Interest
Mountain News	Lake Arrowhead	Print/Web	English/General Market
Mountaineer Progress, The	Wrightwood	Print	English/General Market
Music Connection	Los Angeles	Print	English/General Market
Napa Valley Register, The	Napa	Print	English/General Market
Nation, The	New York	Print	English/General Market
National Railway Bulletin	Moorestown, NJ	Print	English/Specialty Interest
Needles Desert Star	Needles	Print	English/General Market
Neurotech Business Report	San Francisco	Print	English/Specialty Interest
New York Times, The	New York	Print	English/General Market
News & Observer, The	Raleigh, NC	Print	English/General Market
Noticiero Telemundo - Telemundo	Los Angeles	TV	Spanish Language
Notimex - Los Angeles Bureau	Los Angeles	Radio/Web/TV	Spanish Language
NPR	Los Angeles	Radio	English/General Market
OC Politics Blog	Aliso Viejo	Web	English/General Market
OC Weekly	Fountain Valley	Print	English/General Market

TABLE 9 Media Outlets Utilized for Connect SoCal Outreach - Continued

Outlet	City	Print/Radio/Web	Audience
Orange County Business Journal	Irvine	Print	English/General Market
Orange County Register	Anaheim	Print	English/General Market
Pacific Northwest Rail News	Renton, WA	Print	English/General Market
Packaging Strategies	Troy, MI	Print	English/Specialty Interest
Packaging World	Chicago	Print	English/Specialty Interest
Palm Springs Life Magazine	Palm Springs	Print	English/General Market
Para Todos en Espanol	Los Angeles	Print	Spanish Language
Parking Today	Los Angeles	Print	English/Specialty Interest
Pasadena Now	Pasadena	Print/Web	English/General Market
Passenger Transport	Washington, D.C.	Print	English/Specialty Interest
Patch - Los Angeles, Culver City, Long Beach, South Gate-Lynwood	Various	Web	English/General Market
Pavement Maintenance & Reconstruction	Fort Atkinson, WI	Print	English/Specialty Interest
POLITICO	Washington, D.C.	Web	English/General Market
Precinct Reporter	San Bernardino	Print	English/General Market
Press-Enterprise, The	Riverside	Print/Web	English/General Market
Progressive Railroading	Milwaukee	Print	English/General Market
ProPublica	New York	Web	English/General Market
Public Record, The	Palm Springs	Print	English/General Market
Public Works Financing	Peterborough, NH	Print/Web	English/Specialty Interest
RAIL Magazine	Peterborough, NH	Print	English/Specialty Interest
Record-Gazette, The	Banning	Print/Web	English/General Market

TABLE 9 Media Outlets Utilized for Connect SoCal Outreach - Continued

Outlet	City	Print/Radio/Web	Audience
Redlands Community News	Redlands	Print/Web	English/General Market
Redlands Daily Facts	Redlands	Print	English/General Market
Refrigerated Transporter	Houston	Print	English/Specialty Interest
Retail Shipping News	Richardson, TX	Print	English/Specialty Interest
Reuters - Los Angeles Bureau	Los Angeles	Print/Web	English/General Market
Riverside Business Journal	Riverside	Print/Web	English/General Market
RoadKing	Waukesha, WI	Print	English/Specialty Interest
Roads & Bridges	Washington, D.C.	Print/Web	English/Specialty Interest
Roll Call	Washington, D.C.	Print/Web	English/General Market
Rumores	Santa Ana	Print	Spanish Language
Sacramento Bee, The	Sacramento	Print/Web	English/General Market
Saigon Times	Orange County	Print	Vietnamese
San Bernardino Sun	San Bernardino	Print	English/General Market
San Clemente Journal	San Clemente	Print	English/General Market
San Clemente Times	San Clemente	Print	English/General Market
San Fernando Sun, The	San Fernando	Print	English/Spanish language
San Fernando Valley Business Journal	Woodland Hills	Print	English/General Market
San Gabriel Valley Tribune	San Gabriel Valley	Print	English/General Market
School Transportation News	Torrance	Print	English/General Market
Seal Beach Sun	Los Angeles/Orange	Print	English/General Market
Sentinel Weekly News			English/General Market

TABLE 9 Media Outlets Utilized for Connect SoCal Outreach - Continued

Outlet	City	Print/Radio/Web	Audience
Sierra Madre Weekly	Sierra Madre	Web	English/General Market
Signal Tribune	Signal Hill	Print	English/General Market
Santa Clarita Valley Signal	Santa Clarita	Print	English/General Market
Spectrum News 1 Southern California	Los Angeles	TV	English/General Market
Streetsblog Los Angeles	Los Angeles	Web	English/General Market
Structure & Infrastructure Engineering	London, UK	Print	English/Specialty Interest
Supply & Demand Chain Executive Online	Fort Atkinson, WI	Web	English/Specialty Interest
Supply Chain Digest	Springboro, OH	Print	English/Specialty Interest
Texas Monthly	Austin	Print	English/General Market
The Desert Sun	Palm Springs	Print	English/General Market
The Eastsider	Los Angeles	Print/Web	English/General Market
The Orange County Register	Orange County	Print	English/General Market
The Planning Report	Los Angeles	Print/Web	English/General Market
The Sun Runner	Joshua Tree	Print	English/General Market
TheStreet	New York	Web	English/Specialty Interest
Today's Trucking	Toronto	Print	English/Specialty Interest
TradeWinds	London, UK	Print	English/Specialty Interest
Traffic & Transit	Arlington, IL	Print	English/Specialty Interest
Transport Topics	Washington, D.C.	Print/Web	English/Specialty Interest
Transportation Builder	Washington, D.C.	Print	English/Specialty Interest
Transportation Business Journal	Fresno	Print	English/Specialty Interest

TABLE 9 Media Outlets Utilized for Connect SoCal Outreach - Continued

Outlet	City	Print/Radio/Web	Audience
Transportation Communications Newsletter	Cranford, NJ	Web	English/Specialty Interest
Transportation Journal	University Park, PN	Print	English/Specialty Interest
Transportation Leader	Rockville, MD	Print	English/Specialty Interest
Supply Chain Quarterly	North Attleboro, MA	Print	English/Specialty Interest
Transporte Latino	Dallas	Print	Spanish Language
Truck News	Toronto	Print	English/Specialty Interest
Truck West	Toronto	Print	English/Specialty Interest
Trucker, The	Los Angeles	Print	English/Specialty Interest
Trucker's Connection	Los Angeles	Print	English/Specialty Interest
Truckin' Online	Los Angeles	Web	English/Specialty Interest
Unidos en el Sur de California	Los Angeles	Print/Web	Spanish Language
Urban Transportation Monitor	Fairfax Station, VA	Print	English/Specialty Interest
USA Today - San Francisco Bureau	San Francisco	Print/Web	English/General Market
Valley Business Journal, The	Temecula	Print	English/General Market
Valley Chronicle	Hemet	Print/Web	English/General Market
Valley News (Temecula/Murietta area)	Fallbrook	Print	English/General Market
Variety	Los Angeles	Print/Web	English/General Market
Ventura County Star	Ventura	Print	English/General Market
Victorville Daily Press	Victorville	Print	English/General Market
Vida Newspaper	Oxnard	Print	Spanish/English
Wall Street Journal - Los Angeles Bureau	Los Angeles	Print	English/General Market

TABLE 9 Media Outlets Utilized for Connect SoCal Outreach - Continued

Outlet	City	Print/Radio/Web	Audience
Washington Post, The	Washington, D.C.	Print	English/General Market
WBEZ-FM	Chicago	Radio	English/General Market
Week, The	London, UK	Print	English/General Market
Westminster Herald	Westminster	Print	English/General Market
Westside Story Newspaper	San Bernardino	Print	English/General Market
Westways	Los Angeles	Print	English/Specialty Interest
Wholesale & Distribution International	Chicago	Print	English/Specialty Interest



MAIN OFFICE

900 Wilshire Blvd., Ste. 1700
Los Angeles, CA 90017
Tel: (213) 236-1800

REGIONAL OFFICES

IMPERIAL COUNTY

1405 North Imperial Ave., Ste. 104
El Centro, CA 92243
Tel: (213) 236-1967

ORANGE COUNTY

OCTA Building
600 South Main St., Ste. 741
Orange, CA 92868
Tel: (213) 236-1997

RIVERSIDE COUNTY

3403 10th St., Ste. 805
Riverside, CA 92501
Tel: (951) 784-1513

SAN BERNARDINO COUNTY

1170 West 3rd St., Ste. 140
San Bernardino, CA 92410
Tel: (213) 236-1925

VENTURA COUNTY

4001 Mission Oaks Blvd., Ste. L
Camarillo, CA 93012
Tel: (213) 236-1960



TECHNICAL REPORT

PUBLIC PARTICIPATION AND CONSULTATION

ADOPTED ON SEPTEMBER 3, 2020

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