



2020-2021

# Sustainable Communities Program

CALL FOR APPLICATIONS



**Southern California Association of Governments**

## 2020/21 Sustainable Communities Program – Housing and Sustainable Development (HSD) Application

City/County Name: \_\_\_\_\_

Project Name: \_\_\_\_\_

# Project Information

## A. General Information

Project Name: \_\_\_\_\_  
Agency Name: \_\_\_\_\_  
Department: \_\_\_\_\_  
City/County: \_\_\_\_\_  
Project Manager: \_\_\_\_\_  
Title: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
Addtl. Contact: \_\_\_\_\_  
Title: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_

## B. Project Details

Project Start Date: \_\_\_\_\_ Project End Date: \_\_\_\_\_  
Subregion or COG \_\_\_\_\_ County: \_\_\_\_\_  
Estimated Amount: \$ 0.00 \_\_\_\_\_

If your agency is partnering with additional agencies, jurisdictions, or community-based organizations for this project, please list them here and identify their roles.

Partner Name: \_\_\_\_\_ Role: \_\_\_\_\_  
Partner Name: \_\_\_\_\_ Role: \_\_\_\_\_  
Partner Name: \_\_\_\_\_ Role: \_\_\_\_\_  
Partner Name: \_\_\_\_\_ Role: \_\_\_\_\_

## C. Project Description

1. Please provide a short summary of your project that includes the major deliverables.

Provide a short description of the scope of your project. (500 Character Limit)
Enter Text Here.

#### D. Background Information

1. The Connect SoCal HSD Program aspires to increase and accelerate housing production for all household types at all [income levels](#) in Southern California. In addition, the program aims to integrate and align housing goals with the region’s adopted [Sustainable Communities Strategy \(SCS\)](#). Connect SoCal’s “Core Vision,” which is wholly integrated within the SCS, prioritizes maintaining and better managing the transportation network, while expanding mobility choices by locating housing, jobs and transit closer together. All applicants are encouraged to review and align proposals with the recommended strategies, which can be found in the Sustainable Communities Strategy (SCS) Technical Report. Please list the strategies your project will implement:

- Accessory Dwelling Unit Strategies:
- Housing Sustainability District Strategies:
- Workforce Housing Opportunity Strategies:
- Housing Supportive Tax Increment Financing Strategies:
- Objective Development Standards Strategies:
- Streamlined Housing Strategies:
- Prohousing Strategies:
- Parking Innovation Strategies:
- Other Strategies:

#### E. Funding Administration

1. The funding will be managed by SCAG. The City/County will assign a project manager and assume responsibility for the timely use of funds. See the [2021 Housing and Sustainable Development Program Guidelines](#) for details on programming, allocation, evaluation and reporting. The Sustainable Communities Program will not provide direct grant funding to applicants for Housing and Sustainable Development projects, but will instead provide a combination of consultant services, SCAG staff resources, and direct technical assistance to complete planning projects in close collaboration with cities and counties. SCAG will work with the awarded agency to complete necessary procurement and contracting. SCAG staff will serve as the administrative project manager, manage the contract and pay for all costs incurred. SCAG may bundle similar projects together in a common contract.

# Application: Housing Sustainability Districts, Workforce Housing Opportunity Zones, and Housing Supportive Tax Increment Financing Districts

Mark the type(s) of project activity that you are proposing. You may mark more than one. **(Information only)**

- Housing Sustainability Districts
- Workforce Housing Opportunity Zones
- Housing Supportive Tax Increment Financing Districts
- Other

## A. Project Need (Total 55 pts)

### a. Nexus with increased housing production – Project Need (30 points)

- i. Does your community have any programs that support Housing Sustainability Districts, Workforce Housing Opportunity Zones, or Housing Supportive Tax Increment Financing Districts that have been completed within the last 5 years?

Yes

No

Mark all that your community currently has:

	Type	Year Completed	Link
	Housing Sustainability Districts		
	Workforce housing Opportunity Zones		
	Housing Supportive Tax Increment Financing Districts		

\*If your plan is not currently available online, please submit a PDF of the document with your application.

1. Please describe the planning gap and additional planning needs that you hope to fill with the proposed project and the desired impact on improving housing production.

Provide a short description of the scope of your project. (3000 Character Limit)
Enter Text Here.

Describe the state of housing related programs in your jurisdiction, such as: Housing Sustainability Districts, Workforce Housing Opportunity Zones, or Housing Supportive Tax Increment Financing Districts. What ordinance or programs currently exist? How will this plan support goals for both equitable infrastructure and non-infrastructure programs? (Applicant may wish to attach maps or photos to support responses, but they are not required).

Open Ended (3000 character limit)
Enter Text Here.

Points	Nexus with increased housing production	Score
20 - 30 Points	Agency/Community has no housing related programs or plans or has not updated these plans in more than 5 years.	For Reviewer Only
10-20 Points	Agency/community completed housing related programs or plans, and project sponsor provides comprehensive justification for the need for additional planning.	For Reviewer Only
0-10 Point	Agency/community has updated housing related plans and programs, and/or presents limited justification to support the need for more planning.	For Reviewer Only

**b. Vehicle Miles Traveled Reduction (VMT) – Project Need (15 points)**

Describe alignment between current planning strategies in your jurisdiction and Connect SoCal’s VMT Reduction Strategies. How will this project help implement strategies that reduce VMT?

Open Ended (3000 character limit)	
Enter Text Here.	

Points	VMT reduction	Score
11-15 Points	Applicant describes project with details outlining significant reduction in vehicle miles traveled.	For Reviewer Only
5-10 Points	Applicant describes project with details outlining meaningful reduction in vehicle miles traveled.	For Reviewer Only
0 – 4 Points	Applicant describes project with details outlining minimal reduction in vehicle miles traveled.	For Reviewer Only

**c. Disadvantaged Community Need – Project Need (10 points)**

Applicants shall describe how their project benefits a disadvantaged community. Use the definitions for Environmental Justice Area, Communities of Concern, and SB 535 Disadvantaged Areas identified

in the Connect SoCal [Environmental Justice Technical Report](#). List all Census Tract data below. Additionally, provide a map as an attachment to the application using the following link: [https://bit.ly/SCP EJTool](https://bit.ly/SCP_EJTool)

Number of Census Tracts:

- i. Census Tract: \_\_\_\_\_
- ii. Environmental Justice Area: \_\_\_\_
- iii. Community of Concern: \_\_\_\_
- iv. SB 535 Disadvantaged Area: \_\_\_\_

Open Ended (3000 character limit)
Enter Text Here.

Points	Disadvantaged Community Need	Score
6-10 Points	Applicant provides clear examples of how project will significantly improve communities of disadvantaged areas listed above.	For Reviewer Only
0-5 Points	Applicant provides few or no examples of how project would impact disadvantaged areas listed above. Project provides minor or no impact to communities of disadvantaged areas.	For Reviewer Only

B. **Scope of Work and Project Outcomes** (30 points)

4. **Estimated housing production potential – Scope of Work and Project Outcomes** (15 Points)

Describe how this project will lead to increased housing production. Please provide estimation of housing potential if possible. How will this project impact community housing needs (affordability, cultural, other)? Applicant should clearly describe how project will increase housing potential while implementing anti-displacement strategies.

Open Ended (3000 character limit)
Enter Text Here.

Points	Estimated housing production potential	Score
11-15 Points	Project plan or program provides significant increase in housing production production.	For Reviewer Only
6-10 Points	Project plan or program provides moderate increase in housing production.	For Reviewer Only
0-5 Points	Project plan or program provides minimal increase in housing production.	For Reviewer Only

5. **VMT reduction – Scope of Work and Project Outcomes** (10 points)

Provide the [Healthy Places Index](#) score for the project area. For area wide plans use the census tract score, for citywide plans use the city score (the geography can be changed in the “California Healthy Places Index” box to the right of the screen). If data is not available at your project level, use the smallest geography available. If you need assistance with finding data for this question, contact your county health department.

1. Geographic Unit of Data Provided: \_\_\_\_\_
2. Healthy Places Index Score: \_\_\_\_\_

Points	VMT reduction	Score
6-10 Points	Score is equal to or below 25.	For Reviewer Only



0-5 Points	Score is equal to or less than 50 but more than 25.	For Reviewer Only
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**6. Supporting Affirmatively Furthering Fair Housing policies – Scope of Work and Project Outcomes (5 points)**

Describe how this project affects affirmatively furthering fair housing policies and objectives as stated in HCD Guidelines [\(AB686\)](#). Please describe in detail the level of effort the project will implement to affirmatively further fair housing policies and objectives.

<b>Open Ended (3000 character limit)</b>
Enter Text Here.

Points	Supporting AFFH policies	Score
3-5 Points	Applicant describes significant effort by project to affirmatively further fair housing policies and objectives.	For Reviewer Only
0-2 Points	Applicant describes minimal or no effort by project to affirmatively further fair housing policies and objectives.	For Reviewer Only

**C. Partnerships and Engagement (15pts)**

**7. Partnerships - Partnerships and Engagement (5 points)**

**8.** Describe how you will engage partners and community stakeholders to improve the project outcomes. Provide three (3) letters of commitment to demonstrate these partnerships. These letters of commitment should demonstrate how other agencies or stakeholder groups will contribute resources to the project’s success. Stakeholder groups can include, but not be limited to the following:

- a. Youth/Senior Group
- b. School District
- c. City Agency
- d. Councils of Governments
- e. Transit Agency
- f. Community Based Organization
- g. Faith Based Organization
- h. Chamber of Commerce/Business Group

- i. Advocacy Group (Social Equity, Health, Environment, etc.)
- j. Tenant Groups
- k. Housing Groups

Open Ended (3000 character limit)
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Points	Partnerships	Score
3-5 Points	Project provides minimum required letters of commitment and has multiple partners, workshops, or other engagement planned.	For Reviewer Only
0-2 Points	Project does not provide enough required letters of commitment and does not include multiple partners, workshops, or other engagement planned.	For Reviewer Only

**9. Inclusive, Diverse, and Equitable Community Engagement - Partnerships and Engagement (10 points)**

Describe meaningful and strategic approaches for engagement that will be included in your project. Include target audiences, outreach and engagement strategies and desired outcomes. Applicant should include non-traditional strategies for reaching members of disadvantaged communities and non-English speaking populations. Strategies should include efforts that meet public health guidelines that are also low-tech and do not rely exclusively on virtual efforts.

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Enter Text Here.		
Points	Inclusive Diverse and Equitable Community Engagement	Score
8-10 Points	Project includes robust and innovative outreach strategies that will engage identified target audience.	For Reviewer Only
4-7 Points	Project includes meaningful moderate outreach and includes outreach strategies to reach identified target audience.	For Reviewer Only
0-3 Point	Project includes minimal or limited outreach strategies.	For Reviewer Only

# Attachment 1

## Scoring Matrix

Scoring Criteria	Points Possible	Points Received
Focus Area A: Project Need	55 Points	
Nexus with increased housing production	30	
VMT reduction	15	
Disadvantaged Community Need	10	
Focus Area B: Project Desired Outcomes	30 Points	
Estimated housing production potential	15	
VMT reduction	10	
Supporting AFFH policies	5	
Focus Area C: Partnerships and Engagement	15 Points	
Partnerships	5	
Inclusive Diverse and Equitable Community Engagement	10	

Reviewer's Notes

Attachment 2

Letters of  
Commitment

## Appendix A

### Disadvantaged Communities Definitions

**Environmental Justice Areas:** Environmental Justice Areas are reflected in Transportation Analysis Zones that show a higher share of minority population or households in poverty than is seen in the greater region as a whole. These are included as part of SCAG's Regional Disadvantaged Communities Definition.

**Communities of Concern:** Communities of Concern are Census Designated Places or city of Los Angeles Community Planning Areas that fall in the upper third for their concentration of minority population households in poverty. The severity of this designation is significant due to the degree of poverty. SCAG's Regional Disadvantaged Communities Definition.

**SB 535 Disadvantaged Communities (DAC):** Census tracts that have been identified by the California Environmental Protection Agency (Cal/ EPA) as Disadvantaged Communities based on the requirements set forth in SB 535, which seek to identify disproportionately burdened by and vulnerable to multiple sources of pollution