



Unincorporated Community of **ALTADENA** Demonstration Project September 8, 2023



On September 8, 2023 the Altadena Town Council hosted a Go Human Kit of Parts Demonstration at the Altadena Safe Streets Traffic Safety Pop-Up. The event included a traffic safety demonstration of a protected bike lane, parklet, and curb extension to showcase the various improvements that could be implemented around the community. The Town Council spoke with residents about the demonstrations and gathered feedback through surveys and a series of interactive maps.

Project Goals

In partnership with the Southern California Association of Governments (SCAG) and with support from California Walks, the Altadena Town Council led a temporary safety demonstration project as a part of their Safe Streets Traffic Safety Pop-Up. The goal of this deployment was to introduce the community to street design treatments that can potentially improve the safety of people walking and biking in Altadena. By allowing the community to experience curb extensions, bike lanes, and a parklet, participants experienced the benefits firsthand. Partners and participants had the opportunity to connect with Town Council representatives and volunteers to actively support safety treatments in Altadena.

- ✔ Promote walking, bicycling, and healthy active living among community members.
- ✔ Provide education on and build awareness around safe walking and bicycling.
- ✔ Collect feedback and input from the community.
- ✔ Provide an opportunity to experience various treatments for the community to consider.

Advisory Committee

Representatives from the following agencies convened to organize the event:

- Altadena Town Council
- Altadena Neighborhood Farmers Market
- Los Angeles County Parks and Recreation
- Los Angeles County Public Works

Demonstration Elements



Site plan for curb extension, parklet, and protected bike lane locations during the Safe Streets Traffic Safety Pop-Up.

A participant used the curb extension that provided increased visibility for people entering and exiting Loma Alta Park, West Palm Street, where this demonstration was located, experiences heavy vehicle traffic during events at the park. During the demonstration, drivers slowed down to examine the various treatments and consequently made it safer for people walking and biking in the area.

Community Feedback

100+ Attendees



Top Barriers to walking/biking more in the community:

- Lack of infrastructure to support more walking and biking, such as sidewalks and dedicated bike lanes
- High vehicle speeds



1 The Altadena Neighborhood Farmers Market brought together vendors and community groups at the event.

2 Families walked and biked to the event and experienced the demonstrations upon entering and exiting the park.

3 Altadena Bicycle Club hosted a traffic garden roundabout for children riding their bikes and scooters.



4 Altadena Town Council volunteers engaged and spoke with residents about their walking and biking safety priorities in the neighborhood.

5 Two Dragons Martial Arts hosted a youth karate demonstration

6 California Highway Patrol distributed helmets and other safety gear and materials to youth and residents who attended the event.

Community Feedback

28 responses

74%

of those surveyed had never attended a community meeting hosted by the county to discuss transportation improvements

92%

of those surveyed would like to see the demonstrations implemented more permanently

44%

of those surveyed traveled to the event by walking or biking

68%

of those surveyed would like to be more involved with traffic safety improvements



Top ways to improve the experience for people walking:

- Increase access to sidewalks
- Improve existing sidewalk conditions
- Improve street lighting to encourage people to walk and deter unsafe behaviors



Top ways to improve the experience for people bicycling:

- Reduce vehicle speeds in residential areas
- Install bike lanes protected from vehicles
- Install traffic-calming such as speed humps

"I would be thrilled to see measures taken to encourage more walking in the neighborhood. The park attracts unsafe activity, and the blocks around it have unsafe drivers and debris."

Altadena Resident

Next Steps

- As 74% of attendees had never attended a community meeting hosted by the county to discuss transportation improvements in their community, more community engagement is needed;
- Educate the community on possible roadway treatment options to improve safety as part of a campaign to increase roadway safety throughout the entire city;
- Identify locations in Altadena that may benefit from the permanent installation of protected bike lanes and curb extensions; and,
- Continue working with Altadena Town Council to engage residents and learn about the community's walking and biking safety priorities.



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This project was undertaken as part of the Southern California Association of Governments' *Go Human* Active Transportation Safety and Encouragement Campaign. *Go Human* is a community outreach and advertising campaign with the goals of reducing traffic collisions in Southern California and encouraging people to walk and bike more. SCAG hopes to create safer and healthier cities through education, advocacy, information sharing, and events that help residents re-envision their neighborhoods.