SoCal Greenprint

Update to SCAG Energy & Environment Committee

India Brookover, SCAG

February 4th, 2021

in collaboration with

www.scag.ca.gov

The Nature Conservancy

What is a Greenprint?

A tool to help users make better land use and transportation infrastructure decisions and support conservation investments based on the best available scientific data.

What will it look like?

Custom, web-based interactive map tool

Compilation of regional data about conservation and growth

Themes that organize information and map data layers

Specific to local values and needs, like location of natural hazards like fire, flood, and seismic zones

Biodiversity

Water Resources

Agriculture

Recreation

Carbon Stock

Climate Change

Goals of the SoCal Greenprint

- To protect, restore, and enhance natural lands, public greenspace, working lands, and water resources and the benefits they provide to people and nature throughout the SCAG region.

Goals of the SoCal Greenprint

- Implement Connect SoCal

- Balance growth with conservation

- Accommodate infrastructure while protecting natural resources

- Address the lack of consistent, regional data and tools

- Better prioritize lands for mitigation investments

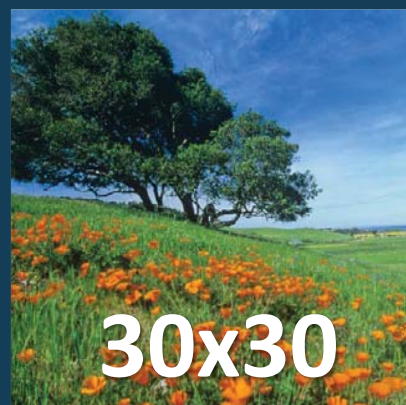- Resource for our member agencies and stakeholders

SoCal Greenprint Alignment with other Strategies & Initiatives

REGIONAL COUNCIL ADOPTS RESOLUTION

ACTION AFFIRMS CLIMATE CHANGE CRISIS IN SOUTHERN CALIFORNIA

30x30

Connect SoCal Conservation Strategies and PEIR Mitigation Measure

SCAG Resolution on Climate Change

Governor's Executive Order to conserve 30 % of California's lands and waters by 2030
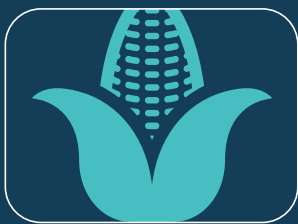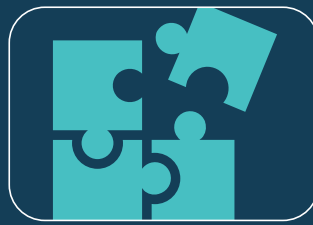
SoCal Greenprint Stakeholders

Proposed SoCal Greenprint Themes
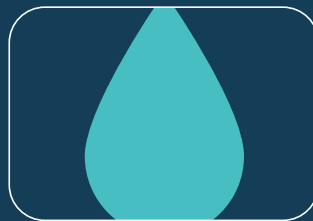
Agriculture

Biodiversity & Habitat

Community & Equity

Infrastructure & Built Environment

Risk & Resilience

Water

Climate Change, urban greening, and equity are cross-cutting and will be represented within all themes

Key Users of the SoCal Greenprint

Infrastructure Agencies

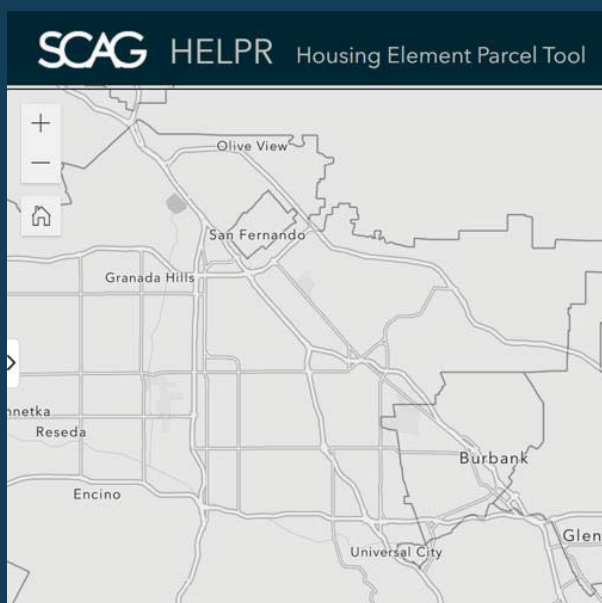**Conservation Practitioners**
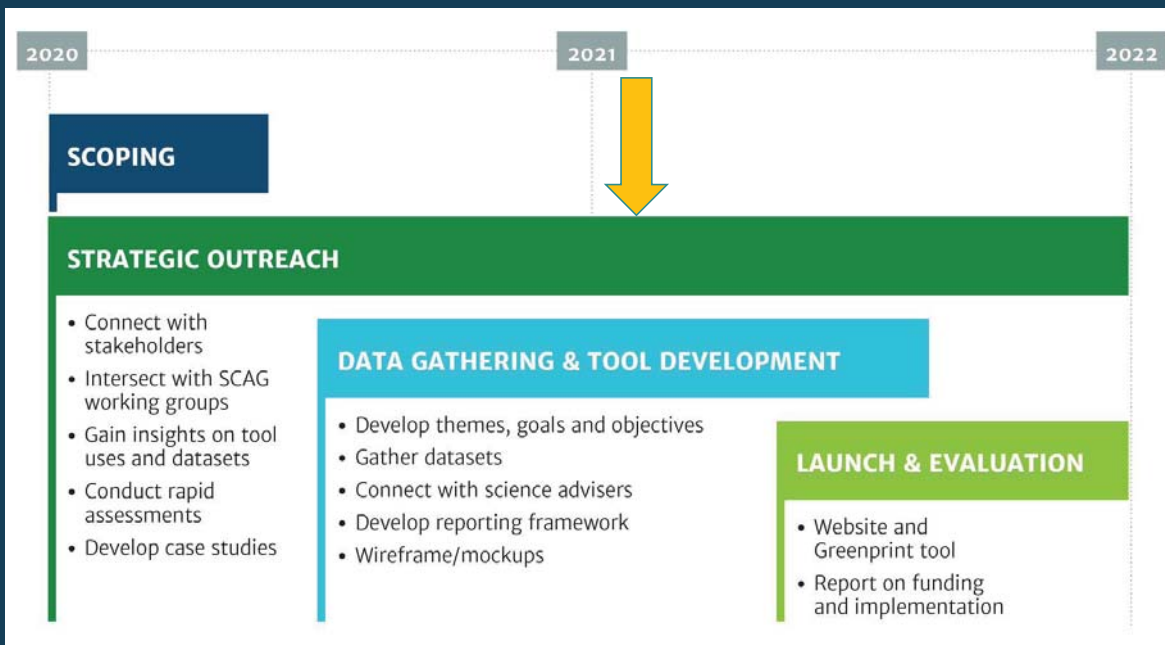
Community-Based Orgs

Developers

Planners

The SoCal Greenprint is being developed with these users in mind but will be freely available to anyone.

Synergy with SCAG Housing Efforts

SCAG HELPR Housing Element Parcel Tool

- Data for Greenprint is already used in SCAG's Housing Element Parcel (HELPR) Tool
- maps.scag.ca.gov/helpr

Project Timeline

Project Accomplishments in 2020

- Developed draft themes & metrics

- Conducted two Advisory Committee meetings

- Gathered data from around the region

- Launched rapid assessments with key audiences

- Helped develop SCAG Housing Tool (HELPR)

- Connected with supporters and skeptics

- Finalize data, themes, metrics

- User testing and interviews

- Online outreach campaign

- Website launch & webinars to spread the word

- Recommendations for Regional Advance Mitigation Program

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Questions?
Feedback?
Thank you!

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