

PUBLIC PARTICIPATION & CONSULTATION

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

2016
2040 **RTPSCS**

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PUBLIC PARTICIPATION & THE 2016 RTP/SCS

Over the past several cycles of the RTP/SCS (also referred to as the “Plan”), SCAG’s approach to public participation has evolved. Although SCAG is not an implementing agency, the vision that is contained within the Plan sets the tone for policy development in the region. Public involvement helps the SCAG Board and staff understand the needs and concerns of stakeholders, leading to more meaningful planning efforts and activities. The public engagement process also reveals how the region tackles our toughest issues, how we can remain open to varying perspectives and how we can begin to collaborate to address these challenges.

To meet the many state and federal requirements for public participation, SCAG developed a Public Participation Plan, which was adopted by the Regional Council in April 2014. SCAG’s Public Participation Plan not only reviewed specific requirements, it also provided an overview of goals and strategies for public engagement. Strategies utilized in the development period of the Draft 2016 RTP/SCS included:

- Developing materials for public outreach in a variety of formats to reach broad audiences, including a short video, fact sheets, surveys, PowerPoint presentations and presentation poster boards
- Centralizing RTP/SCS information on a new easy-to-use microsite, developed to be mobile/tablet friendly and compliant with the 1990 Americans with Disabilities Act (ADA)
- Supporting multiple committees, task forces and working groups made up of SCAG partners, stakeholders and interested groups to develop the key components of the plan
- Holding multiple public open houses before the release of the Draft 2016 RTP/SCS to allow direct participation by interested parties
- Announcing the schedule for the open houses through a wide variety of means, including community calendars, distributing flyers at local events and libraries, email newsletters, social media, outreach calls and ethnic media
- Seeking the assistance of transit agencies, stakeholder organizations and their communication channels to maximize outreach opportunities
- Reaching out to traditionally underrepresented and/or underserved audiences
- Evaluating public participation activities to continually improve the outreach process

In addition to these outreach efforts, all regular and special meetings of the Transportation Committee; the Community, Economic and Human Development Committee; the

Energy and Environment Committee; the Legislative/Communications and Membership Committee; the Executive Administration Committee; and the SCAG Regional Council are publicly noticed and opportunities for public comment are provided at each meeting. Federally required interagency consultation is done through the monthly meetings of the Transportation Conformity Working Group.

UPDATED OUTREACH TOOLS

Since the 2012 RTP/SCS, new public participation tools and methods have emerged that make it more convenient for the public to weigh in, and at the same time improve the responsiveness of government agencies. SCAG is continually evaluating these new tools and methods to see if they are appropriate to our needs.

Of foremost importance to SCAG’s outreach tools was the development of a new 2016 RTP/SCS website. Websites have grown increasingly important as an information dissemination tool, but also as places to provide feedback. The new 2016 RTP/SCS website provides several enhancements, including a “responsive” design that is adaptable to viewing on mobile and tablet devices, and large visuals and styling to make it more engaging and user-friendly. A focus on clear, simple navigation helps visitors find information quickly and easily, and accessibility considerations ensure compliance with ADA requirements.

During the pre-draft development phase, the website contained information on how to get involved in the process, details on outreach workshops and meetings, staff presentations on important topics, the 2016 RTP/SCS introductory video, and other materials such as fact sheets. The website also included direct links on how to sign up for the RTP/SCS email list and a link to SCAG’s main website, which has detailed information about SCAG and its many programs, events and meetings, meeting agendas and minutes, as well as publications such as: Your Guide to SCAG, the Benefits of Membership, Member Handbook, SB 375 information, the Spotlight newsletter and fact sheets.

Social media also played a larger role in the RTP/SCS outreach process. Currently, SCAG has more than 1,025 page likes on Facebook, and close to 1,500 followers on Twitter. Updates of all SCAG-related activities and meetings are regularly provided on both social media networks.

While new technologies played an important role in better connecting with SCAG’s constituents, staff has also endeavored to improve overall communications and messaging. Efforts are being made to provide clear, consistent and concise messages for media and public involvement, and limiting the use of planner-speak and acronyms as much as possible. Using data visualizations and infographics in fact sheets and poster boards has

made the complex and voluminous RTP/SCS more accessible, and was a way to convey the issues and subject matter more effectively.

The 2016 RTP/SCS introductory video was another example of the important role of design and data visualizations. In clear and simple terms and bright colorful animation, the video explained the need for a regional transportation plan, its goals and key topics that will be addressed in the Plan, and asked participants to get involved. The video was produced and screened at the pre-draft open houses, included in subsequent staff presentations, and also made available on the SCAG website. It helped participants visualize and better understand the Plan, and contributed to a high level of interaction between staff and workshop participants.

CURRENT RESOURCES

- 2016 RTP/SCS Website: <http://scagrtpscs.net> contains information and updates about the RTP/SCS and its associated Program Environmental Impact Report
- SCAG Website: <http://www.scag.ca.gov> contains information about SCAG, its programs and events
- SCAG Update e-newsletter: (<http://www.scag.ca.gov/NewsAndMedia/Pages/SCAGUpdateNewsletter.aspx>) is the organization's official newsletter with 4,245 individual subscribers (as of November 2015)
- SCAG Spotlight e-newsletter: (<http://www.scag.ca.gov/NewsAndMedia/Pages/SCAGSpotlightNewsletter.aspx>) is the SCAG Regional Council's official newsletter with 1,120 individual subscribers (as of November 2015)
- SCAG Facebook page: <https://www.facebook.com/SCAGmpo/>
- SCAG Twitter feed: @SCAGnews
- Videos: SCAG utilizes streaming video to share with the public information about SCAG programs and planning work, as well as make accessible select Regional Council meetings. They are available at <http://scag.ca.gov/NewsAndMedia/Pages/SCAGTV.aspx>
- Public Participation Form: This online form is provided for general inquiries, information requests and/or comments <http://scag.ca.gov/participate/Pages/PublicComment.aspx>

Following the release of the Draft Plan, SCAG released several additional short videos in the same animated style as the original introductory video. A longer seven-minute video gave an overview of the key components of the Draft 2016 RTP/SCS. This video was used in presentations for local elected official briefings as well as public hearings, and was highly effective in communicating the strategies and investments within the Draft Plan. A series of short three-minute videos were also produced to delve deeper on specific focus areas. These topics include how the Plan addresses our system preservation needs, investments in transit and active transportation, goods movement strategies, public health considerations and how the Plan benefits the region's economy. All the videos produced were made available on SCAG's RTP/SCS website, promoted on the agency's social media, as well as used in presentations.

DEVELOPING A PLAN WITH LOCAL INPUT

A critical component to the success of planning for a region as geographically diverse as Southern California is the participation of our local government partners to develop a shared understanding of local growth and sustainability factors. Local jurisdictions were surveyed on their growth forecasts to 2040, which provided important data for the draft Plan. This approach is a hallmark of SCAG's plan development. It not only acknowledges the on-the-ground knowledge of cities and counties, it emphasizes regional collaboration from the very beginning of the Plan's development.

Termed the Bottom-Up Local Input Process, this information gathering stage began in March 2013. From December 2013 to July 2014, SCAG staff met one-on-one with jurisdictions to answer questions on the development of the 2016 RTP/SCS, to offer assistance in reviewing SCAG's local growth forecast and land use datasets, and to collect information on local sustainability measures. Over the eight-month period, staff completed meetings with 195 jurisdictions, or 99 percent of all cities and counties in the SCAG region. This effort resulted in feedback from 94 percent of jurisdictions on all or a portion of the base data that informs the 2016 RTP/SCS.

One component of the process was to get information from jurisdictions on locally planned or adopted sustainability plans and programs. SCAG's Local Implementation Survey asked if a jurisdiction had completed a recent update to their general plan, and if strategies such as infill development and transit oriented development had been included. In addressing SB 375 requirements, SCAG also surveyed local jurisdictions on environmental planning activities in the region, as well as interest in California Environmental Quality Act streamlining provisions. SCAG sought to obtain the most up-to-date information available of voluntary actions that local jurisdictions themselves are taking to become more sustainable — including, but not limited to—efforts directly targeting greenhouse gas emissions. This was also a valuable gauge in determining how well the 2012 RTP/SCS was being implemented.

SCAG's fourth focus area was to survey each city's and county's past, current and future Transportation Demand Management policies and strategies that would reduce greenhouse gas emissions. This information was extremely valuable in planning the SCS, allowing SCAG to evaluate the entire region's efforts to meet greenhouse gas reduction targets set by the California Air Resources Board.

Over the course of this outreach process, a wealth of information was developed that helped to inform the 2016 RTP/SCS. Beyond the refinement of SCAG's land use and socioeconomic datasets, the Local Implementation Survey helped to identify what local measures are planned or adopted that support SCAG's regional efforts. Results from the survey show that:

- 30 percent of jurisdictions are in the process of updating their General Plan. Of these respondents:
 - 91 percent of jurisdictions report "Infill Development" as a strategy to be supported by their new General Plan
 - 79 percent included "Complete Communities"
 - 76 percent included "Concentrated Destinations"
 - 67 percent reported transit-oriented development to be a supported strategy in their updated General Plan
 - 62 percent of respondents selected all four SCS strategies to be supported in the update
- 76 percent of respondents indicated having an RTP-designated "High Quality Transit Area" (HQTA) within their jurisdiction. Of these respondents:
 - 40 percent reported having policy incentives in place to encourage HQTA development
- 19 percent of jurisdictions have adopted a "Complete Streets" policy, and 26 percent are in the process of doing so
- Just over 41 percent of localities have adopted a "Safe Routes to School" policy, and 24 percent are in the planning stages
- Nearly 20 percent of respondents have adopted a local pedestrian plan, with another 22 percent in the process of doing so
- 59 percent of reporting jurisdictions have adopted a bicycle plan, with another 36 percent planning to implement a policy
- More than 56 percent of jurisdictions have adopted a Transportation Demand Management (TDM) policy, with another 12 percent in the process of doing so
- Nearly 21 percent of respondents have adopted a local parking policy, with another 7 percent in the planning stages

- About two-thirds of respondents have adopted an impact fee policy, with another 20 percent reported they anticipate implementing the policy
- About 31 percent of jurisdictions have adopted a public health policy, with another 26 percent in the process of doing so

Many jurisdictions also have different types of open space programs or policies. Forty-seven percent of jurisdictions have a program related to the protection of natural lands, 15 percent for the protection of agricultural areas, and 60 percent have parks and recreation open space programs. Nearly half of respondents listed land use programs/policies for open space in their jurisdiction, which were primarily general plan elements such as an open space element, parks and recreation element, natural resources element or conservation element. Another 21 percent of programs/policies were mitigation programs such as Natural Community Conservation Programs and Habitat Conservation Programs.

From August 2014 through July 2015, staff worked to develop a number of potential land use and transportation scenarios for the 2016 RTP/SCS. These scenarios and initial performance results of each were presented to the public at the RTP/SCS open houses. Additional information on the Growth Forecast process is available in the 2016 RTP/SCS Demographics & Growth Forecast Appendix.

STAKEHOLDER WORKING GROUPS

Following the adoption of the 2012 RTP/SCS, the Regional Council approved the formation of six ad hoc subcommittees to help guide the implementation of the plan and lay the foundation for development of the 2016 RTP/SCS. These subcommittees, comprised of elected officials, representatives from private sector and stakeholder groups, included: Active Transportation; Goods Movement; High-Speed Rail and Transit; Public Health; Sustainability; and Transportation Finance. Each of the six subcommittees presented recommendations at a special Joint Meeting of the Regional Council and Policy Committees at the 2013 Regional Conference and General Assembly, which were subsequently adopted by the Regional Council on June 6, 2013. Many of the recommendations helped identify important next steps, such as ongoing data collection to better inform regional policy and seeking partnerships with County Transportation Commissions and other stakeholder organizations. These stakeholder partnerships and the formation of working groups were an important characteristic in the development of the 2016 RTP/SCS.

SCAG has long convened a Technical Working Group (TWG) to provide feedback on the technical elements of the RTP/SCS. The TWG is comprised of a diverse group of stakeholders representing varied interests including six County Transportation Commissions; 15 subregional agencies; environmental and public health organizations; and automobile, bicycle and pedestrian advocacy groups. During this development cycle, the TWG met

monthly to ensure proposed strategies, performance measures and analytic methods were reasonable and sound. In addition to the Technical Working Group, three other working groups were created – the Active Transportation, Open Space Conservation and Public Health working groups. Past agendas and presentations for these working groups can be accessed on SCAG’s website at <http://www.scag.ca.gov/committees/Pages/CommitteeL2/WorkingGroups.aspx>

ACTIVE TRANSPORTATION WORKING GROUP

During the public review and comment period of the Draft 2012 RTP/SCS, SCAG heard from a considerable number of stakeholders about the need for increased funding and investment in active transportation. SCAG’s approved 2012 RTP/SCS included an increased investment of \$6.7 billion toward a regional bikeway network, local active transportation plans and improving thousands of miles of dilapidated sidewalks.

Following the conclusion of the Active Transportation Subcommittee, SCAG began to implement the plan by providing funds from its Sustainability Grants and developing joint work programs with each county on strategies such as first/last mile (to transit). The Active Transportation Working Group was formed in 2014 to guide SCAG’s active transportation activities and to provide review and guidance in the development of the active transportation component of the 2016 RTP/SCS. More than 80 professionals and stakeholders were invited to participate in the working group meetings, and the meetings were open to the public. A total of four meetings of the working group were convened, and participants provided valuable feedback on relevant performance measures and recommended best practices. The working group also provided input on the 2016 RTP/SCS active transportation component, which includes eleven strategies for maximizing active transportation in the SCAG region, focused on regional trips, transit integration, short trips and education/encouragement. For more information on these strategies, please consult the Active Transportation Appendix.

OPEN SPACE CONSERVATION WORKING GROUP

In the 2012 RTP/SCS, SCAG outlined suggested steps toward developing an Open Space Conservation Plan to mitigate planned development activities. Since then, SCAG, in coordination with its regional partners, has made progress on those suggested steps. One important action is the formation of the Open Space Conservation Working Group, which met from November 2014 and through June 2015. A total of six meetings were held, with several additional ad-hoc subcommittee meetings. Participants in the working group included: Amigos de Los Rios; Building Industry Association; California Department of Fish and Wildlife; City of Irvine; City of Mission Viejo; Endangered Habitats League; Friends of Harbors, Beaches and Parks; Los Angeles County Department of Regional Planning; Metro; The Nature Conservancy; Orange County Transportation Authority; Riverside County Transportation Commission; San Bernardino Association of Governments; Town of Apple Valley; The Trust for Public Land; and the U.S. Fish and Wildlife Service.

With the participation and input of the working group, SCAG developed a set of strategies on a variety of approaches to conserving natural and farm lands. The strategies and potential mitigations are part of SCAG’s natural land/farm land conservation plan. For more information on these strategies, please consult the Natural and Farm Lands Appendix.

PUBLIC HEALTH WORKING GROUP

During the 2012 RTP/SCS development process, SCAG received numerous comments from public health stakeholders to improve the health of our residents through smarter investments in transportation and land use. Specifically, they sought investments that would encourage active transportation and reduce the costs of medical care, transportation and housing, provide jobs and improve access to essential destinations. Since the conclusion of the Public Health Subcommittee, there has been a groundswell of support around creating healthy communities and improving the quality of life for its residents.

Under direction from the Regional Council to address public health more broadly in its planning process, SCAG established a Public Health Working Group to help develop a work program and guide the integration of public health considerations into the 2016 RTP/SCS. More than 80 public health professionals and stakeholders were invited to participate in the working group. A total of three meetings of the working group were convened, which were open to the public.

Participants provided valuable feedback on guiding principles for public health considerations in the 2016 RTP/SCS, relevant performance measures and recommended best practices. Among the guiding principles was the recognition that public health outcomes are influenced by multiple policy elements of the Plan (transportation and land-use), and that SCAG will use a “Health in All Policies” approach to engage a wide range of stakeholders, support interagency coordination with local public health departments and regional partners, and conduct analysis across relevant plan elements as appropriate. SCAG also identified seven focus areas for further analysis and implementation related to the built environment’s impact on health outcomes: accessibility, affordable housing, air quality, climate adaptation, economic opportunities, physical activity and transportation safety. For more information on the guiding principles and the seven public health focus areas in the 2016 RTP/SCS, please consult the Public Health Appendix.

BUSINESS STAKEHOLDERS

In April 2009, SCAG formed a business advisory group to advise SCAG staff on the economic implications of the agency’s planning activities and to better engage key public and private stakeholders. At its formation, the business advisory group – the Global Land Use & Economic (GLUE) Council – focused on the implementation of SB 375 and how Southern California could reduce greenhouse gas emissions and establish economic co-benefits through better land use, transportation and housing planning throughout Southern California. Membership of the GLUE Council consists of key business and organizational

leaders from both the private and public sectors to shape and create a beneficial program that integrates the Southern California economy, land use and transportation demands into an effective and efficient growth pattern. The GLUE Council has become an important resource for SCAG, providing a forum for ongoing dialogue between SCAG's staff and Regional Council and the broader Southern California business community on various regional plans and policy proposals. Over the past year, they have been given presentations on key components of the 2016 RTP/SCS, and have provided insight on the business, economic and job creation impact of the Plan.

ENVIRONMENTAL JUSTICE STAKEHOLDERS

Since 2008, environmental justice has been a key concern for SCAG. Low-income and minority communities are often located near industrial centers and transportation hubs, and are often disproportionately impacted. In addition, as a government agency that receives federal funding, SCAG is required to conduct an environmental justice analysis for its RTP/SCS. Specifically, it is SCAG's role to ensure that when transportation decisions are made, low-income and minority communities have ample opportunity to participate in the decision-making process, and that they receive an equitable distribution of benefits and not a disproportionate share of burdens.

SCAG held five environmental justice workshops to ensure that all members of the public had an opportunity to participate early and meaningfully in the 2016 RTP/SCS planning process. As part of the outreach effort, SCAG compiled a list of key environmental justice stakeholders to be consulted. This list is comprised of more than 600 individuals and organizations that were involved with the 2012 RTP/SCS, as well as additional stakeholders such as advocacy groups organizing around environment, poverty, public health and housing, as well as public agencies and other involved groups. SCAG maintains this list regularly and allows interested stakeholders to sign up online for the mailing list.

This first workshop was held on November 20, 2014 at SCAG's headquarters in downtown Los Angeles. The second series of workshops was held in April 2015 in downtown Los Angeles and Riverside. The third series of workshops was held in August 2015 in downtown Los Angeles and Ontario. To maximize participation from a wide range of stakeholders, two of the workshops were held in the Inland Empire region, and four of the five workshops were held in the evening hours to accommodate work schedules and other circumstances. Workshops held in the SCAG Los Angeles office were also available via video conference at five SCAG regional offices to ensure that geography would not be a limiting factor for participation. Each workshop drew about 25 participants, including residents and representatives of local community organizations.

At the workshops, staff shared information on the environmental justice process and analysis as part of the 2016 RTP/SCS. SCAG's analysis has been broadened to include the Plan's impact on other disadvantaged populations, including elderly, households without a

vehicle, individuals without a high school diploma, and areas designated as disadvantaged by Senate Bill 535 (DeLeon). In addition to those mentioned above, staff also solicited input on additional topics of evaluation, analysis and potential mitigation from participants.

To gather more specific information, SCAG also conducted focus groups and one-on-one interviews with environmental justice stakeholders. More than 75 individual stakeholders were contacted to participate in focus groups centered around specific areas of concern, such as public health, housing, minority and environment. All focus groups and interviews were conducted by a third-party consultant contracted by SCAG to allow stakeholders to share their thoughts and concerns candidly and comfortably. Stakeholders who were unable to participate in the focus groups were invited to participate in a one-on-one interview with similar questions asked at the focus groups. Twenty three stakeholders participated in the focus group sessions, which were held in July 2015 in Los Angeles and Riverside.

Based on input received from the workshops and focus group meetings, the environmental justice analysis to the 2016 RTP/SCS was updated to include:

- Expanding the analysis beyond regional impacts, and include community-based approach
- An analysis on potential gentrification impacts from urban infill and transit oriented development
- Additional analysis to identify environmental justice concerns for active transportation modes, including possible roadway hazards for bicyclists and pedestrians
- Broadening the analysis of existing conditions and identifying trends at a place-by-place basis.

For more information on the analysis and its results, please consult the Environmental Justice Appendix.

SEEKING INPUT IN THE PRE-DRAFT PERIOD

California's SB 375 requires that SCAG conduct a minimum of 16 RTP/SCS workshops throughout the region – one in Imperial County and three in each other county. These workshops must introduce the potential land use and transportation scenarios for the 2016 RTP/SCS. Most importantly, these scenarios are intended to help educate the public on the trade offs and consequences of varied land use and transportation strategies under consideration in the Plan.

SCAG took a broader approach in designing the public workshops. Taking a cue from the California Transportation Plan 2040 workshop, Plan Bay Area open house and City of Los

Angeles Great Streets public engagement activities, SCAG adopted an open house format where participants were able to educate themselves at their own pace. This format engaged both “expert” stakeholders and the general public alike, while still providing both with opportunities for input.

In designing the open houses, the goals included:

- Sharing the purpose of the RTP/SCS
- Introducing and providing information on policies and strategies under consideration
- Describing the performance outcomes of different policy choices
- Receiving input from participants

The workshops were advertised as two-hour open house sessions where participants can arrive and leave at their discretion. Participants were greeted at a welcome table and received instruction on the format of the workshop. The 2016 RTP/SCS animated video provided a brief introduction of the Plan before participants viewed a set of poster boards on the projected changes in population and demographics in their county and the region. These poster boards set the stage for a series of stations, each exploring a group of topics, including transportation challenges, public health and the environment, sustaining our infrastructure and promoting the economy. Computer kiosks at each station included survey questions and gathered input on what the resident’s priorities were related to the topics covered. And SCAG staff were on hand to provide information, answer questions and take public comments, as needed.

The last station provided details on the four transportation and land use scenarios that were being considered, and how development location, neighborhood design, housing options/mix, and transportation investments within each scenario would impact greenhouse gas emissions, land use, fuel consumption, water consumption and other costs in the region.

In all, SCAG conducted 23 open house events across its six counties from late May to July 2015, the details of which are provided in [TABLE 1](#). The open houses drew more than 700 individuals. Recognizing that not all members of the public could attend the open houses, SCAG made the survey and poster boards available on the 2016 RTP/SCS website, giving individuals an opportunity to participate virtually. This online survey was translated into Spanish and Chinese, and made available throughout the workshop period.

OUTREACH METHODS

Email and social media were the primary outreach channels for publicizing the open houses. Primary tactics included developing plain-language communications materials such as save-the-date cards, flyers, posters and invitations and distributing them through email

and online channels. As a rule, all communications materials were translated into Spanish, Chinese, Korean and Vietnamese to ensure reach to diverse populations throughout the region. SCAG maintains an impressive database of email contacts for its outreach purposes. Its regular newsletters, including Spotlight, the monthly newsletter of the Regional Council, have been important vehicles to communicate updates on RTP/SCS policy development. Following the start of the open houses, SCAG began collecting names from attendees and on the RTP/SCS website to provide interested parties with periodic updates on engagement opportunities. The RTP/SCS Outreach List now includes about 1,000 contacts. Separately, staff also maintains individual distribution lists for announcements to its stakeholder working group meetings.

In addition to the regular email channels, SCAG’s outreach team sought to drive greater attendance and awareness of the RTP/SCS through an on-the-ground campaign. SCAG’s outreach team cultivated a list of 1,500 key constituents and potential program champions. This list included leaders and representatives from a variety of advocacy, civic and social service groups in the SCAG region and organizations whose interests aligned with the RTP/SCS. The outreach team contacted individuals on this list through email, phone calls and one-on-one meetings, to introduce SCAG and the development of the RTP/SCS for the region. The individuals were then asked if they would assist in sharing information about SCAG’s RTP/SCS open houses through presentations at organizational meetings, through individual emails, campaign emails, community events and flyer distributions. The outreach team made contact with an estimated 557 stakeholders located throughout Los Angeles (San Fernando Valley, Gateway, San Gabriel Valley, and North County areas), Orange, Ventura, Riverside, San Bernardino and Imperial counties. This included additional outreach to Asian, Latino and African American stakeholder groups.

RTP/SCS outreach efforts were particularly focused in areas closest to open house venues and to organizations that represented diverse communities who had not previously participated in the RTP/SCS process. Initial contact was followed up with electronic correspondence, newsletters, and a link to the RTP/SCS website, video and RTP/SCS fact sheets. More than 10,000 emails were sent, of which 42 percent of clicks resulted in a visit to the RTP/SCS website and 50 percent of clicks resulted in an RTP/SCS video view. Seventy five percent of stakeholders contacted were enthusiastically in support of the RTP/SCS planning effort.

To gain greater reach with the broader public, the outreach team attended more than 30 community meetings and events in the region and distributed 7,200 RTP/SCS open house flyers. Flyers were also made available at 181 libraries, community centers and other locations throughout the region to publicize the event.

In addition to social media posts about the open house events, SCAG's outreach team also reached out to 470 media outlets in the region to post the open house information on their event calendars. The list of media outlets contacted is included in [TABLE 4](#).

All in all, more than 700 people attended the 23 open houses held throughout the SCAG region, bringing much greater awareness of SCAG and the 2016 RTP/SCS by a more diverse audience and helping inform the draft plan.

SURVEY INPUT RECEIVED

Responding to public requests, SCAG made the open house survey available on the 2016 RTP/SCS website in June 2015, giving individuals who could not attend in person an opportunity to participate virtually. The online survey was also translated into Spanish and Chinese to increase accessibility.

At the August 6, 2015, Joint Meeting of the Regional Council and Policy Committees, SCAG staff provided a summary report on the survey input received. A total of 667 individuals participated in the surveys at the open houses or on the RTP/SCS website. The majority of survey participants reside in Los Angeles County, making up 51 percent of the total respondents, followed by Orange County at 15 percent and Riverside, San Bernardino and Ventura Counties each at nine percent. Five percent of online participants did not state which county they reside in. Not all participants filled out every question in the survey, so the number of responses differed from question to question.

The survey included 37 questions on transportation priorities, land use preferences, public health concerns and how residents viewed transportation funding mechanisms. The questions, most of them multiple choice, included:

- What do you think the most important priority should be for managing our regional highway and road system?
- What is your greatest barrier to using public transportation?
- If we don't have the money to provide public transit to all communities, what should we do?
- How important is it to have one pass or payment method that will work on many different transit systems?
- What do you see is the main problem keeping you from walking more often?
- What do you see is the main problem keeping you from biking more often?
- How accessible are parks, walking and bicycling facilities and other opportunities for physical activity in your community?
- Which areas of public health are you most concerned about?
- What should be an appropriate buffer between homes and freeways?

- How do you view the issue of gentrification? Gentrification, while holding many definitions, is commonly understood as a change process in historically low-wealth communities that results in rising real estate values coupled with shifts in the economic, social, and cultural demographics and feel of the communities.
- How often does poor air quality affect your life?
- To accommodate the region's future population, new housing development and housing types in the coming decades should be primarily: (select one)
- Future development of employment centers and commercial areas should mostly occur in: (select one)
- Future development of residential areas should mostly occur in: (select one)
- Air quality has improved tremendously in the SCAG region over the last several decades and yet we still have among the worst air quality in this country. What do you think causes the poor air quality?
- What should we do to clean the air that we breathe?
- How important is protecting Southern California's biodiversity and natural habitat areas to you?
- Is urban development in habitat areas and/or farmlands a problem in Southern California?
- Should future growth in Southern California primarily occur in outlying areas or within the existing urban/suburban areas?
- If you had control over the transportation budget, how would you rank the following in importance?
- How concerned are you about sharing the road with commercial vehicles, such as heavy trucks?
- When making decisions about whether to shop on-line or travel to a store to purchase goods, how important is transportation as a factor?
- The region's unmet transportation needs are estimated to exceed \$200 billion over the next 25 years. How should we finance those needs? The following are some potential approaches to the use of transportation taxes and fees to help meet the region's unmet transportation needs. Please tell us how important they are to you.
- Do you have additional thoughts you'd like to share?

In addition to the responses to the survey questions, open house and online participants submitted 181 public written comments. Residents, elected officials, representatives of public agencies, community organizations, and environmental, housing and business stakeholders truly made this a "bottom up" process. The results of the survey and public comments have

been collected in a summary report. These documents, along with the original workshop handouts and materials, are available on the 2016 RTP/SCS website (<http://scagrtpscs.net/Pages/WorkshopMaterials.aspx>).

PUBLIC REVIEW AND COMMENTS ON THE DRAFT 2016 RTP/SCS

The Draft 2016 RTP/SCS was released for a 60-day public review and comment period beginning December 4, 2015 and ending February 1, 2016. The Draft Plan was posted on the 2016 RTP/SCS website (<http://scagrtpscs.net/Pages/DRAFT2016RTPSCS.aspx>) and hard copies of the Draft Plan were mailed to over 100 federal, state, county and city agencies, 30 tribal governments and 50 libraries in the region. An email announcement about the release of the Draft Plan and the Draft PEIR, as well as a schedule of elected official briefings and public hearings was sent to over 3,300 contacts.

During the comment period, SCAG hosted a series of 14 briefings for local elected officials throughout the region. These meetings were intended to inform elected officials, stakeholders and interested citizens on the key investments and strategies in the Draft Plan and solicit feedback. SCAG provided a brief presentation and video highlighting the various sections of the plan including, but not limited to goods movement, financing, active transportation, infrastructure maintenance and its economic benefits. Each meeting allowed time for questions and discussion. Many participants expressed their support, inquired about different facets of the plan, and/or offered direct comments to staff. The remarks varied slightly by subregion, however common responses included the need for additional transit funds and road improvements, as well as the impacts of local sales tax measures.

The liveliest discussions revolved around the major trends in the region, including demographic shifts, especially those related to increased numbers of retiring baby-boomers, the differing lifestyle choices of the millennial population and technology innovation in transportation. The rapid adoption of technology coupled with the emerging millennial paradigm continues to unsettle some and inspire others. This will likely continue to be an important topic of discussion as we move toward 2040 and improve upon Southern California's transportation network. Nearly 340 attendees participated in these meetings, including 144 elected officials representing a majority of cities and counties throughout the region.

SCAG also held public hearings on four dates throughout the region during the public review and comment period. These public hearings were advertised through newspaper ads in the major English newspapers of the region – the Desert Sun, Imperial Valley Press, Los Angeles Times, Orange County Register, Press Enterprise, San Bernardino Sun and Ventura County Star. SCAG also advertised the notice in the African American community publication

Los Angeles Sentinel as well as included translated notices in the largest ethnic news publications in the region.

Videoconferencing technology allowed SCAG to provide additional opportunities to participate over a larger geographic area. At three of the public hearing dates, SCAG held the public hearings simultaneously at its offices in Imperial, Los Angeles, Riverside, San Bernardino and Ventura. Two public hearings were held in Orange County – one was videoconferenced and the other held locally. SCAG also held the public hearings on a weekend, weekday night and weekday daytime to accommodate a variety of schedules. A total of 58 people attended the public hearings and all verbal comments were recorded and included as formal comments. A listing of all elected official briefings and public hearings are provided in **TABLE 2**.

Over the 60-day comment period, SCAG received a total of 158 verbal and written comment submissions on the Draft 2016 RTP/SCS and 81 comment submissions on the Draft Program Environmental Impact Report. Comments included both support for and concerns with specific transportation projects, environmental factors and housing affordability in the region, among others. The comment submissions, responses to comments from staff as well as transcripts of public hearing testimonies were included in a separate component to this appendix, "Comments and Responses to the Draft RTP/SCS" sub-appendix, and were posted on the 2016 RTP/SCS website for public review on March 14, 2016.

A summary of the public comments received and staff's recommendation on how to address these comments in the Plan was presented to the Regional Council at its March 3, 2016 meeting. Staff incorporated comments as appropriate in the Plan and prepared a Proposed Final 2016 RTP/SCS for discussion and recommendation at a special Joint Meeting of the Policy Committees on March 24, 2016.

REACHING OUT TO TRADITIONALLY UNDERREPRESENTED AND/OR UNDERSERVED COMMUNITIES

SCAG recognizes the diversity across the six-county region, geographically, politically and culturally. Southern California is a region with more than 120 languages spoken. Educating new Americans on the purpose of the RTP/SCS and encouraging participation from traditionally underrepresented communities is not a new concept, but it has become a renewed effort with the 2014 update to SCAG's Title VI Plan and Language Assistance Plan for Limited English Proficient Populations.

Individuals for whom English is not their primary language and who have a limited ability to read, write, speak or understand English are recognized as "limited English proficient", or "LEP." SCAG's Language Assistance Program for Limited English Proficient Populations is

intended to guide the agency in the provision of meaningful access to its services, programs and activities by LEP persons. This program complements in many ways the goals and strategies outlined in SCAG's Public Participation Plan, adopted by the Regional Council in April 2014, to engage the public in regional planning efforts.

In SCAG's outreach for its open houses, SCAG translated flyers and announcements into Spanish, Chinese, Korean and Vietnamese - the four most spoken languages in the region after English - to engage these communities. SCAG circulated translated press releases, engaged ethnic media and translated the online surveys to gain further input. I

Following the release of the 2016 RTP/SCS, SCAG advertised the notice in the African American community publication with the largest circulation in the region, the Los Angeles Sentinel. Translated public hearing notices were also advertised in the largest ethnic news publications in the region: La Opinion (Spanish-language), The Korea Times (Korean-language), Nguoi Viet (Vietnamese-language) and World Journal (Chinese-language). As part of its commitment to provide accessibility to key documents, SCAG will also provide translated versions of the 2016 RTP/SCS Executive Summary on its 2016 RTP/SCS website.

CONSULTATION WITH NATIVE AMERICANS AND TRIBAL GOVERNMENTS

Since 2006, SCAG has ensured that the Native American perspective is represented at the decision-making level, by providing seven voting seats to tribal government representatives on the Regional Council and Policy Committees. The 16 federally recognized tribes within the SCAG region choose these seven representatives. In addition to board and committee representation, SCAG reached out to tribal governments during the RTP/SCS development process, notifying them of workshops, public hearings and other major meetings.

In October 2015, SCAG held two Tribal Consultation Workshops on the 2016 RTP/SCS. The workshops, held in downtown Los Angeles and at the Coachella Valley Association of Governments, provided an overview of the 2016 RTP/SCS and its Program Environmental Impact Report (PEIR). The workshops sought input on the priorities of tribes in the region and on tribal cultural resources as they pertain to the PEIR; input on potential impacts from transportation projects; and feasible measures for preservation/mitigation. About 16 tribal council members, tribal representatives and cultural resource specialists participated in the workshops.

CONSULTATION AND COORDINATION WITH RESOURCE AGENCIES

MAP-21 requires that the RTP/SCS environmental mitigation program be developed in consultation with federal, state and tribal land management, wildlife, and regulatory agencies (Title 23 CFR Part 450.322(f)(7)), as well as with state and local agencies responsible for land use, natural resources, environmental protection, conservation and historic preservation (Title 23 CFR Part 450.322(g)).

Further, in accordance with Title 23 CFR Part 450.322, the RTP/SCS must provide a discussion of potential environmental mitigation activities and areas, including those mitigation activities that might maintain or restore the environment that is being affected by the plan. This mitigation discussion must happen in consultation with federal, state and tribal land management, wildlife and regulatory agencies.

During the development of the Draft RTP/SCS, SCAG consulted with various land management agencies to refine potential approaches to support the conservation of natural lands and farmlands consistent with State conservation planning initiatives, including the State Wildlife Action Plan (SWAP), which was being updated in tandem with the development of the Draft RTP/SCS. Participants in SCAG's Open Space Conservation Working Group included the San Bernardino Association of Governments, Los Angeles Metro, Los Angeles County Department of Regional Planning, Friends of Harbors Beaches and Parks, Orange County Transportation Authority, City of Mission Viejo, City of Irvine, The Nature Conservancy, Building Industry Association, The Trust for Public Land, Town of Apple Valley, Endangered Habitats League, Amigos de Los Rios, Riverside County Transportation Commission, U.S. Fish and Wildlife Service, and the California Department of Fish and Wildlife. This consultation ensured policies expressed in the Natural and Farm Lands Appendix, when considered jointly with land use strategies and transportation investments set forth in the Plan, enable the region to work toward consistency with State conservation planning initiatives. SCAG will continue this collaborative process to ensure regional policy alignment with the updated SWAP once approved by the U.S. Fish and Wildlife Service in 2016.

SCAG's compliance with the California Environmental Quality Act (CEQA) served as another opportunity to consult with federal, state and local resource agencies and sovereign tribal nations responsible for land use management, natural resources, environmental protection, conservation, and historic preservation in the development of the RTP/SCS. This consultation includes other agencies and officials responsible for planning activities in the SCAG region that are affected by transportation, to the maximum extent practicable.

As required by CEQA, the Notice of Preparation (NOP) stating that SCAG as the lead agency would prepare a program-level PEIR for the 2016 RTP/SCS was the first step in the environmental review process. The NOP gave federal, state and local agencies and the public an early opportunity to identify areas of concern to be addressed in the PEIR and to submit them in writing to SCAG. Further, SCAG held public scoping workshops on March 17, 2015 and March 18, 2015 to explain the environmental review process and solicit early input on areas of concern. The workshops were held at SCAG's Los Angeles office, with videoconferencing made available to our regional offices.

During the development of the PEIR, SCAG consulted with affected agencies on resource maps and inventories for use in the PEIR analysis. SCAG gave a presentation to the Tribal Alliance of Sovereign Indian Nations in September 2015 on the development of the 2016 RTP/SCS and, as described in the preceding section, SCAG held two consultation workshops on the 2016 RTP/SCS and PEIR with representatives of Native American tribes in the region in October 2015.

SCAG considered the issues raised during the NOP period and scoping workshops during its preparation of the PEIR. Subsequently, when SCAG completed the Draft PEIR, SCAG filed a Notice of Availability (NOA) with the State Clearinghouse and released the Draft PEIR for a 60-day public review period on December 4, 2015. The State Clearinghouse distributed the NOA and Draft PEIR to 16 state agencies for a review period of 60 days.

SCAG sought written comments from agencies and the public on the environmental effects and mitigation measures identified in the Draft PEIR. During the comment period, SCAG distributed the NOA to 2,000 agency and stakeholder contacts via email and 600 contacts via mail. The NOA was also advertised through newspaper ads in the major English newspapers of the region – the Desert Sun, Imperial Valley Press, Los Angeles Times, Orange County Register, Press Enterprise, San Bernardino Sun and Ventura County Star. SCAG also advertised the notice in the African American community publication Los Angeles Sentinel as well as included translated notices in the largest ethnic news publications in the region.

SCAG held two public workshops, each providing the same information, on January 19, 2016. The purpose of the public workshops was to provide an overview of the Draft PEIR as well as explain how to submit comments on the Draft PEIR. SCAG responded to all written comments submitted during the comment period, and made technical corrections and clarifications to the Draft PEIR where necessary.

SCAG's Regional Council certified the Final PEIR on April 7, 2016, and SCAG filed the Notice of Determination (NOD) within the required five days of certification. While the RTP is not subject to the federal National Environmental Policy Act (NEPA), SCAG consulted with federal agencies as appropriate during the preparation of the CEQA environmental document. Additionally, the involvement of federal agencies in the RTP may link the

transportation planning process with the federal NEPA process. It should also be noted that while the FTIP is not required to formally comply with the CEQA provisions, the RTIP represents the near term actions proposed in the RTP. As the projects in the RTP and FTIP continue down the pipeline toward construction or implementation, most must comply with NEPA to address individual project impacts.

AB 1246 CONSULTATION

SCAG is also required under state law (Cal. Public Utilities Code Sections 130058 and 130059, commonly referred to as "AB 1246") to convene at least two meetings annually of representatives from each of the country transportation commissions, SCAG and Caltrans for the following purposes:

- To review and discuss the near-term transportation improvement programs prior to adoption by the commissions
- To review and discuss the regional transportation plan prior to adoption
- To consider progress in the development of a region-wide and unified public transit system
- To review and discuss any other matter of mutual concern

On November 20, 2015, SCAG held an AB 1246 meeting with representatives from the commissions and Caltrans that was also open to the public to review the major components of the Draft 2016 RTP/SCS.

LOOKING AHEAD

Following approval of the 2016 RTP/SCS, SCAG will continue to develop materials and resources for our local partners and the general public to better understand the components of the plan. As outlined in the agency's Public Participation Plan, SCAG will update brochures and fact sheets to provide information on the significance, economic impacts, mobility improvements and health impacts of the Plan. The website will continue to serve as a resource for these materials as well as additional resources for Limited English Proficient populations in Spanish, Chinese, Korean and Vietnamese. It is anticipated that additional presentations on the 2016 RTP/SCS and its components will continue to be given to stakeholder groups and conferences, similar to those listed in [TABLE 3](#).

SCAG will also be evaluating its public participation activities, surveying participants as well as stakeholders and staff on the effectiveness of its engagement, improved understanding of the Plan contents as well as how to improve the agency's overall outreach and engagement. Feedback from the evaluation will be used to improve upon the agency's Public Participation Plan and SCAG's future planning activities.

KEY 2016 RTP/SCS OUTREACH ACTIVITIES

The following tables provide a listing of workshops and selected outreach activities during the 2016 RTP/SCS development period.

TABLE 1 RTP/SCS Open Houses and Workshops in the Pre-Draft Phase

Date	Event	Topic	Location (City, County)	Audience
11/20/2014	Environmental Justice Workshop	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2016 RTP/SCS	Los Angeles, LA County	Interested parties, general public, stakeholders, etc.
4/15/2015	Environmental Justice Workshop	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2016 RTP/SCS	Riverside, Riverside County	Interested parties, general public, stakeholders, etc.
4/23/2015	Environmental Justice Workshop	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2016 RTP/SCS	Los Angeles, LA County	Interested parties, general public, stakeholders, etc.
5/26/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	El Centro, Imperial County	Interested parties, general public, stakeholders, etc.
5/27/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	Palm Desert, Riverside County	Interested parties, general public, stakeholders, etc.
5/27/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	Coachella, Riverside County	Interested parties, general public, stakeholders, etc.
5/28/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	Perris, Riverside County	Interested parties, general public, stakeholders, etc.
5/28/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	Ontario, San Bernardino County	Interested parties, general public, stakeholders, etc.
6/2/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	Victorville, San Bernardino County	Interested parties, general public, stakeholders, etc.
6/2/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	Riverside, Riverside County	Interested parties, general public, stakeholders, etc.

TABLE 1 RTP/SCS Open Houses and Workshops in the Pre-Draft Phase: Continued

Date	Event	Topic	Location (City, County)	Audience
6/3/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	San Bernardino, San Bernardino County	Interested parties, general public, stakeholders, etc.
6/15/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	Culver City, LA County	Interested parties, general public, stakeholders, etc.
6/16/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	Calabasas, LA County	Interested parties, general public, stakeholders, etc.
6/16/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	Moorpark, Ventura County	Interested parties, general public, stakeholders, etc.
6/17/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	Camarillo, Ventura County	Interested parties, general public, stakeholders, etc.
6/17/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	Camarillo, Ventura County	Interested parties, general public, stakeholders, etc.
6/18/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	Aliso Viejo, Orange County	Interested parties, general public, stakeholders, etc.
6/22/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS.	Santa Clarita, LA County	Interested parties, general public, stakeholders, etc.
6/23/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	Fullerton, Orange County	Interested parties, general public, stakeholders, etc.
6/24/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	Carson, LA County	Interested parties, general public, stakeholders, etc.
6/25/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	Orange, Orange County	Interested parties, general public, stakeholders, etc.

TABLE 1 RTP/SCS Open Houses and Workshops in the Pre-Draft Phase: Continued

Date	Event	Topic	Location (City, County)	Audience
6/25/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	Paramount, LA County	Interested parties, general public, stakeholders, etc.
6/29/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	Monrovia, LA County	Interested parties, general public, stakeholders, etc.
7/7/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	Los Angeles, LA County	Interested parties, general public, stakeholders, etc.
7/13/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	Burbank, LA County	Interested parties, general public, stakeholders, etc.
8/18/2015	Environmental Justice Workshop	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2016 RTP/SCS	Los Angeles, LA County	Interested parties, general public, stakeholders, etc.
8/31/2015	Environmental Justice Workshop	To inform the public and receive input on environmental justice issues such as air quality, transit and land use, public health and gentrification, as well as potential solutions to issues for the 2016 RTP/SCS	Ontario, San Bernardino County	Interested parties, general public, stakeholders, etc.
7/23/2015	RTP/SCS Open House	To inform the public and receive input on critical issues in the region such as Traffic & Congestion, Housing, Air Quality & Green Spaces, Public Health and the Economy, as well as present a range of policy alternatives under consideration for the 2016 RTP/SCS	Los Angeles, LA County	Interested parties, general public, stakeholders, etc.
10/14/2015	RTP/SCS Tribal Consultation Workshop	To inform members of Native American tribes about the 2016 RTP/SCS and PEIR and seek input on their priorities, concerns and proposed mitigation strategies for potential impacts	Los Angeles, LA County	Tribal council members, tribal representatives, cultural resource specialists and other interested parties
10/19/2015	RTP/SCS Tribal Consultation Workshop	To inform members of Native American tribes about the 2016 RTP/SCS and PEIR and seek input on their priorities, concerns and proposed mitigation strategies for potential impacts	Coachella, Riverside County	Tribal council members, tribal representatives, cultural resource specialists and other interested parties

TABLE 2 RTP/SCS Briefings and Hearings during the Public Commenting Period

Date	Event	Topic	Location (City, County)	Audience
1/6/2016	Elected Official Briefing	Presentation on the Draft 2016 RTP/SCS	San Bernardino, San Bernardino County	Elected officials, interested parties, general public, stakeholders, etc.
1/9/2016	Rialto Community Forum	Presentation on the Draft 2016 RTP/SCS	Rialto, San Bernardino County	Interested parties, general public, stakeholders, etc.
1/11/2016	Elected Official Briefing	Presentation on the Draft 2016 RTP/SCS	Palm Desert, Riverside County	Elected officials, interested parties, general public, stakeholders, etc.
1/11/2016	Elected Official Briefing	Presentation on the Draft 2016 RTP/SCS	Torrance, Los Angeles County	Elected officials, interested parties, general public, stakeholders, etc.
1/12/2016	Elected Official Briefing	Presentation on the Draft 2016 RTP/SCS	Orange, Orange County	Elected officials, interested parties, general public, stakeholders, etc.
1/12/2016	Public Hearing for the Draft 2016 RTP/SCS	Presentation on the Draft 2016 RTP/SCS	Multiple locations	Interested parties, general public, stakeholders, etc.
1/13/2016	Elected Official Briefing	Presentation on the Draft 2016 RTP/SCS	Riverside, Riverside County	Elected officials, interested parties, general public, stakeholders, etc.
1/13/2016	Elected Official Briefing	Presentation on the Draft 2016 RTP/SCS	Paramount, Los Angeles County	Elected officials, interested parties, general public, stakeholders, etc.
1/14/2016	Elected Official Briefing	Presentation on the Draft 2016 RTP/SCS	West Hollywood, Los Angeles County	Elected officials, interested parties, general public, stakeholders, etc.
1/14/2016	Elected Official Briefing	Presentation on the Draft 2016 RTP/SCS	Camarillo, Ventura County	Elected officials, interested parties, general public, stakeholders, etc.
1/15/2016	Elected Official Briefing	Presentation on the Draft 2016 RTP/SCS	Apple Valley, San Bernardino County	Elected officials, interested parties, general public, stakeholders, etc.
1/19/2016	Public Hearing for the Draft 2016 RTP/SCS	Hearing on public comments to the Draft 2016 RTP/SCS	Multiple locations	Interested parties, general public, stakeholders, etc.
1/19/2016	Draft 2016 RTP/SCS PEIR Public Workshop	Provide overview of the Draft PEIR and to receive public comments on the Draft PEIR.	Multiple locations	Interested parties, general public, stakeholders, etc.

TABLE 2 RTP/SCS Briefings and Hearings during the Public Commenting Period: Continued

Date	Event	Topic	Location (City, County)	Audience
1/19/2016	Draft 2016 RTP/SCS PEIR Public Workshop	Provide overview of the Draft PEIR and to receive public comments on the Draft PEIR.	Multiple locations	Interested parties, general public, stakeholders, etc.
1/20/2016	Elected Official Briefing	Presentation on the Draft 2016 RTP/SCS	Orange, Orange County	Elected officials, interested parties, general public, stakeholders, etc.
1/21/2016	Public Hearing for the Draft 2016 RTP/SCS	Hearing on public comments to the Draft 2016 RTP/SCS	Santa Ana, Orange County	Interested parties, general public, stakeholders, etc.
1/23/2016	Public Hearing for the Draft 2016 RTP/SCS	Hearing on public comments to the Draft 2016 RTP/SCS	Multiple locations	Interested parties, general public, stakeholders, etc.
1/25/2016	Elected Official Briefing	Presentation on the Draft 2016 RTP/SCS	Palmdale, Los Angeles County	Elected officials, interested parties, general public, stakeholders, etc.
1/26/2016	Elected Official Briefing	Presentation on the Draft 2016 RTP/SCS	Monrovia, Los Angeles County	Elected officials, interested parties, general public, stakeholders, etc.
1/27/2016	Elected Official Briefing	Presentation on the Draft 2016 RTP/SCS	El Centro, Imperial Valley	Elected officials, interested parties, general public, stakeholders, etc.

TABLE 3 Selected Other RTPSCS Outreach Activities

Date	Event	Topic	Location (City, County)	Audience
6/9/2015	High Speed Rail Board Meeting	Presentation on the 2016 RTP/SCS and the inclusion of high-speed rail	Los Angeles, Los Angeles County	Elected officials and transportation leaders
6/18/2015	Cal State University Panel	Presentation to "Planning in California" class	Los Angeles, Los Angeles County	College students
6/19/2015	Building Industry Association's 2nd Annual Housing Policy Conference	Roundtable discussion of national, state, regional and local housing policy issues	Ontario, San Bernardino County	Interested parties, general public, stakeholders, etc.
6/22/2015 -6/23/2015	Growing the Impact Economy Summit 2015	Intergovernmental collaboration and sustainable communities	San Francisco, San Francisco County	Interested parties, general public, stakeholders, etc.
8/27/2015	Leadership Southern California Seminar	Regional collaboration in Southern California	Los Angeles, Los Angeles County	Interested parties, general public, stakeholders, etc.
8/28/2015	Mobility 21 Summit - Competitive California	Speaker on Goods Movement Roundtable and on Millennials to Boomers: Challenges in Multi-Generational Transportation Planning panel	Anaheim, Orange County	Interested parties, general public, stakeholders, etc.
9/16/2015	Upland Rotary Club	Connectivity, active transportation and an update on transportation in Southern California	Upland, Riverside County	Interested parties, general public, stakeholders, etc.
9/17/2015	Westside Cities COG Board Meeting	2016 RTP/SCS update	Los Angeles, Los Angeles County	Elected officials and transportation leaders
9/24/2015	OCCOG Board of Directors Meeting	2016 RTP/SCS update	Orange, Orange County	Elected officials and transportation leaders
9/24/2015	SFVCOG Board Meeting	2016 RTP/SCS update	Van Nuys, Los Angeles County	Elected officials and transportation leaders
9/24/2015	SBCCOG Board Meeting	2016 RTP/SCS update	Torrance, Los Angeles County	Elected officials and transportation leaders
10/1/2015	Southern California Energy & Water Summit	Presentation on Building Healthy Sustainable Cities of the Future	Palm Springs, Riverside County	Interested parties, general public, stakeholders, etc.
10/5/2015	WRCOG Executive Committee Meeting	2016 RTP/SCS update	Riverside, Riverside County	Elected officials and transportation leaders

TABLE 3 Selected Other RTPSCS Outreach Activities: Continued

Date	Event	Topic	Location (City, County)	Audience
10/10/2015	Planning and Conservation League	Creating sustainable cities	Los Angeles, Los Angeles County	Interested parties, general public, stakeholders, etc.
10/12/2015	Future Ports Luncheon	2016 RTP/SCS update	Long Beach, Los Angeles County	Interested parties, general public, stakeholders, etc.
10/13/2015	LA Chamber's Transportation & Goods Movement Council	2016 RTP/SCS update	Los Angeles, Los Angeles County	Elected officials and transportation leaders
10/15/2015	Select Committee on Regional Transportation & Interconnectivity Solutions Oversight Hearing	Goods movement across the SCAG region	Pasadena, Los Angeles County	Elected officials and transportation leaders
10/16/2015	O.C. Active Transportation Forum	Transportation planning, congestion management and Safe Routes to School	Irvine, Orange County	Interested parties, general public, stakeholders, etc.
10/22/2015	The Planning Directors of Orange County Annual Forum	2016 RTP/SCS update	Yorba Linda, Orange County	Elected officials and transportation leaders
10/25/2015 -10/28/2015	Rail ~ Volution Conference	How the Sustainable Community Strategy mitigates greenhouse gases	Dallas, TX	Interested parties, general public, stakeholders, elected officials and transportation leaders, etc.
11/2/2015	ITS-UC Davis Board Reception and Dinner	California's renewed climate change commitments and the role of transportation	Davis, Yolo County	Interested parties, general public, stakeholders, etc.
11/3/2015	City of Moreno Valley Presentation	SCAG's mission and its programs and activities	Moreno Valley, Riverside County	Interested parties, general public, stakeholders, etc.
11/4/2015	Gateway Cities COG Board Meeting	2016 RTP/SCS update	Paramount, Los Angeles County	Interested parties, general public, stakeholders, etc.
11/13/2015	Pat Brown Institute for Public Affairs 22nd Annual Policy Conference	Speaker on "Policy Decisions About the Supply Chain" panel	Los Angeles, Los Angeles County	Interested parties, general public, stakeholders, etc.
11/17/2015	Reason Foundation	Future mobility needs for the region	Los Angeles, Los Angeles County	Interested parties, general public, stakeholders, etc.
11/18/2015	Eco-Rapid Transit Summit	Sustainable Community Strategies and the corridor approach	Artesia, Los Angeles County	Interested parties, general public, stakeholders, etc.

TABLE 3 Selected Other RTPSCS Outreach Activities: Continued

Date	Event	Topic	Location (City, County)	Audience
12/8/2015	Inland Action	2016 RTP/SCS update	San Bernardino, San Bernardino County	Interested parties, general public, stakeholders, etc.
12/14/2015	OCTA Board Meeting	2016 RTP/SCS update	Orange, Orange County	Elected officials and transportation leaders
1/11/2016	OCTA Board Meeting	Draft 2016 RTP/SCS Presentation	Orange, Orange County	Elected officials and transportation leaders
1/20/2016	Metro Ad Hoc Sustainability Committee	Draft 2016 RTP/SCS Presentation	Los Angeles, Los Angeles County	Elected officials and transportation leaders
2/5/2016	VCTC Board Meeting	Draft 2016 RTP/SCS Presentation	Camarillo, Ventura County	Elected officials and transportation leaders
3/28/2016	Oversight Hearing on the Draft 2016 HSR Business Plan	Update on Southern California MOU with CHSRA and bookend projects	Sacramento	Elected officials and transportation leaders

TABLE 4 Local Media Outlets Utilized for RTP/SCS Outreach

County	Audience	Outlet	Print/Radio
Imperial	English/Bilingual	KGBA, Holtville English	Radio
Imperial	English/Bilingual	KQVO, Calexico	Radio
Imperial	English/Bilingual	KROP, Brawley	Radio
Imperial	English/Bilingual	KSSB, Calipatria	Radio
Imperial	English/Bilingual	KXO, El Centro	Radio
Imperial	English/General Market	Holtville Tribune	Print
Imperial	English/General Market	Imperial Valley News	Print
Imperial	English/General Market	Imperial Valley Press	Print
Imperial	Spanish Language	Adelante Valle	Print
Imperial	Spanish Language	El Sol del Valle	Print
Imperial	Spanish Language	KGBA, Holtville	Radio
Imperial	Spanish Language	KMXX, Imperial	Radio
Imperial	Spanish Language	KSEH, Brawley	Radio
Imperial	Spanish Language	KUBO, Calexico - Radio Bilingüe	Radio
Imperial	Spanish Language	KWST, El Centro	Radio
Los Angeles	African American	California Crusader News	Print
Los Angeles	African American	LA Sentinel (Los Angeles)	Print
Los Angeles	African American	LA Watts Times	Print
Los Angeles	African American	Our Weekly Los Angeles	Print
Los Angeles	African American	Pace News (Los Angeles)	Print
Los Angeles	African American	Pasadena/San Gabriel Valley Journal	Print
Los Angeles	African American	Tri-County Bulletin	Print
Los Angeles	Chinese Language	China Press	Print
Los Angeles	Chinese Language	Chinese Language Daily News	Print
Los Angeles	Chinese Language	East Entertainment	Print
Los Angeles	Chinese Language	EDI Magazine	Print
Los Angeles	Chinese Language	International Daily News	Print
Los Angeles	Chinese Language	KAHZ AM1600	Radio
Los Angeles	Chinese Language	KAZN AM 1300	Radio
Los Angeles	Chinese Language	KMRB AM 1430	Radio
Los Angeles	Chinese Language	Pacific Times	Print
Los Angeles	Chinese Language	SingTao Newspaper	Print
Los Angeles	Chinese/English/Spanish	KWRM AM 1370	Radio

TABLE 4 Local Media Outlets Utilized for RTP/SCS Outreach: Continued

County	Audience	Outlet	Print/Radio
Los Angeles	Chinese/Japanese/Korean/Tagalog	KSCI TV Channel 18	Television
Los Angeles	English/General Market	Acton/Agua Dulce News	Print
Los Angeles	English/General Market	Torrance Tribune	Print
Los Angeles	English/General Market	Alhambra Press	Print
Los Angeles	English/General Market	Antelope Valley Press	Print
Los Angeles	English/General Market	Arcadia Weekly	Print
Los Angeles	English/General Market	Azusa Beacon	Print
Los Angeles	English/General Market	Azusa Community News	Print
Los Angeles	English/General Market	Baldwin Park Press	Print
Los Angeles	English/General Market	Beachcomber (Long Beach)	Print
Los Angeles	English/General Market	Beverly Press & Park LaBrea News	Print
Los Angeles	English/General Market	BlogDowntown.com	Online
Los Angeles	English/General Market	Blue Pacific News (Santa Monica, Malibu, Marina del Rey)	Print
Los Angeles	English/General Market	Boulevard Sentinel (Northeast Los Angeles)	Print
Los Angeles	English/General Market	Burbank Independent	Print
Los Angeles	English/General Market	Burbank Leader – Tribune	Print
Los Angeles	English/General Market	Burbank Times	Print
Los Angeles	English/General Market	Canyon News	Print
Los Angeles	English/General Market	Carson Bulletin	Print
Los Angeles	English/General Market	Cerritos Community News	Print
Los Angeles	English/General Market	Culver City News	Print
Los Angeles	English/General Market	Culver City Observer	Print
Los Angeles	English/General Market	Daily Breeze (South Bay)	Print
Los Angeles	English/General Market	Daily News (Valley)	Print
Los Angeles	English/General Market	Downey Patriot	Print
Los Angeles	English/General Market	Downtown Gazette (South Long Beach)	Print
Los Angeles	English/General Market	Duarte Dispatch	Print
Los Angeles	English/General Market	El Monte Examiner	Print
Los Angeles	English/General Market	El Segundo Herald	Print
Los Angeles	English/General Market	Gardena Valley News	Print
Los Angeles	English/General Market	Gazette Newspapers	Print
Los Angeles	English/General Market	Glendale Independent	Print
Los Angeles	English/General Market	Glendale News-Press	Print
Los Angeles	English/General Market	Glendora Community News	Print

TABLE 4 Local Media Outlets Utilized for RTP/SCS Outreach: Continued

County	Audience	Outlet	Print/Radio
Los Angeles	English/General Market	Grunion Gazette (Long Beach)	Print
Los Angeles	English/General Market	Hawthorne Press Tribune	Print
Los Angeles	English/General Market	Herald American (Downey, Norwalk, Paramount, Bellflower)	Print
Los Angeles	English/General Market	Inglewood News	Print
Los Angeles	English/General Market	Inglewood Today	Print
Los Angeles	English/General Market	Inglewood Tribune	Print
Los Angeles	English/General Market	KABC 790 AM - Los Angeles	Radio
Los Angeles	English/General Market	KAMP 97.1 FM - Los Angeles	Radio
Los Angeles	English/General Market	KAVL 610 AM - Lancaster	Radio
Los Angeles	English/General Market	KBIG 104.3 FM - Los Angeles	Radio
Los Angeles	English/General Market	KBUA 94.3 FM - San Fernando	Radio
Los Angeles	English/General Market	KBUE 105.5 FM - Long Beach	Radio
Los Angeles	English/General Market	KCBS 93.1 FM - Los Angeles	Radio
Los Angeles	English/General Market	KCRW 89.9 FM - Santa Monica	Radio
Los Angeles	English/General Market	KCSN 88.5 FM - Northridge	Radio
Los Angeles	English/General Market	KDAY 93.5 FM - Redondo Beach	Radio
Los Angeles	English/General Market	KDLD 103.1 FM - Santa Monica	Radio
Los Angeles	English/General Market	KEIB 1150 AM - Los Angeles	Radio
Los Angeles	English/General Market	KFSH 95.9 FM - La Mirada	Radio
Los Angeles	English/General Market	KFWB 980 AM - Los Angeles	Radio
Los Angeles	English/General Market	KGMX 106.3 FM - Lancaster	Radio
Los Angeles	English/General Market	KHHT 92.3 FM - Los Angeles	Radio
Los Angeles	English/General Market	KHJ 930 AM - Los Angeles	Radio
Los Angeles	English/General Market	KHTS 1220 AM - Canyon Country	Radio
Los Angeles	English/General Market	KIIS 102.7 FM - Los Angeles	Radio
Los Angeles	English/General Market	KIRN 670 AM - Simi Valley	Radio
Los Angeles	English/General Market	KJLH 102.3 FM - Compton	Radio
Los Angeles	English/General Market	KKGO 105.1 FM - Los Angeles	Radio
Los Angeles	English/General Market	KKJZ 88.1 FM - Long Beach	Radio
Los Angeles	English/General Market	KKLA 99.5 FM - Los Angeles	Radio
Los Angeles	English/General Market	KLOS 95.5 FM - Los Angeles	Radio
Los Angeles	English/General Market	KLTX 1390 AM - Long Beach	Radio
Los Angeles	English/General Market	KMZT 1260 AM - Beverly Hills	Radio

TABLE 4 Local Media Outlets Utilized for RTP/SCS Outreach: Continued

County	Audience	Outlet	Print/Radio
Los Angeles	English/General Market	KNX 1070 AM - Los Angeles	Radio
Los Angeles	English/General Market	KOSS 1380 AM - Lancaster	Radio
Los Angeles	English/General Market	KOST 103.5 FM - Los Angeles	Radio
Los Angeles	English/General Market	KPCC 89.3 FM - Pasadena	Radio
Los Angeles	English/General Market	KPFK 90.7 FM - Los Angeles	Radio
Los Angeles	English/General Market	KPWR 105.9 FM - Los Angeles	Radio
Los Angeles	English/General Market	KRLA 870 AM - Glendale	Radio
Los Angeles	English/General Market	KROQ 106.7 FM - Pasadena	Radio
Los Angeles	English/General Market	KRTH 101.1 FM - Los Angeles	Radio
Los Angeles	English/General Market	KSAK 90.1 FM - Walnut	Radio
Los Angeles	English/General Market	KSPC 88.7 FM - Claremont	Radio
Los Angeles	English/General Market	KSPN 710 AM - Los Angeles	Radio
Los Angeles	English/General Market	KSWD 100.3 FM - Los Angeles	Radio
Los Angeles	English/General Market	KTLW 88.9 FM - Lancaster	Radio
Los Angeles	English/General Market	KTWV 94.7 FM - Los Angeles	Radio
Los Angeles	English/General Market	KUSC 91.5 FM - Los Angeles	Radio
Los Angeles	English/General Market	KWVS 101.5 FM - Malibu	Radio
Los Angeles	English/General Market	La Cañada Flintridge Outlook	Print
Los Angeles	English/General Market	La Cañada Valley Sun – Tribune	Print
Los Angeles	English/General Market	LA Weekly	Print
Los Angeles	English/General Market	LAist.com	Online
Los Angeles	English/General Market	Lakewood Community News (Chamber publication)	Print
Los Angeles	English/General Market	LAObserved.com	Online
Los Angeles	English/General Market	Larchmont Chronicle	Print
Los Angeles	English/General Market	Las Virgenes Enterprise (Calabasas)	Print
Los Angeles	English/General Market	LaVerne Community News	Print
Los Angeles	English/General Market	Lawndale Tribune	Print
Los Angeles	English/General Market	LB Report	Print
Los Angeles	English/General Market	Long Beach Post	Print
Los Angeles	English/General Market	Long Beach Press Telegram	Print
Los Angeles	English/General Market	Los Angeles Bulletin	Print
Los Angeles	English/General Market	Los Angeles CityBeat.com	Online
Los Angeles	English/General Market	Los Angeles Downtown News	Print
Los Angeles	English/General Market	Los Angeles Independent - Hollywood Edition	Print

TABLE 4 Local Media Outlets Utilized for RTP/SCS Outreach: Continued

County	Audience	Outlet	Print/Radio
Los Angeles	English/General Market	Los Angeles Independent - West Hollywood Edition	Print
Los Angeles	English/General Market	Los Angeles Wave Culver City Edition	Print
Los Angeles	English/General Market	Los Angeles Wave East Edition	Print
Los Angeles	English/General Market	Los Angeles Wave Northeast Edition	Print
Los Angeles	English/General Market	Los Angeles Wave West Edition	Print
Los Angeles	English/General Market	Los Feliz Ledger	Print
Los Angeles	English/General Market	LosAngeles.com	Online
Los Angeles	English/General Market	Lynwood Press	Print
Los Angeles	English/General Market	Malibu Chronicle	Print
Los Angeles	English/General Market	Malibu Surfside News	Print
Los Angeles	English/General Market	Malibu Times	Print
Los Angeles	English/General Market	Manhattan Beach Sun	Print
Los Angeles	English/General Market	Metropolitan News Enterprise (Downtown)	Print
Los Angeles	English/General Market	Mid-Valley News (San Gabriel Valley)	Print
Los Angeles	English/General Market	Monrovia Weekly	Print
Los Angeles	English/General Market	Monterey Park Press	Print
Los Angeles	English/General Market	North Valley Community & Business News	Print
Los Angeles	English/General Market	Norwalk Community News	Print
Los Angeles	English/General Market	Palisades News	Print
Los Angeles	English/General Market	Palisadian-Post	Print
Los Angeles	English/General Market	Palos Verdes Peninsula News	Print
Los Angeles	English/General Market	Paramount Journal	Print
Los Angeles	English/General Market	Paramount Pulse Beat (Paramount Chamber of Commerce)	Print
Los Angeles	English/General Market	Pasadena Independent	Print
Los Angeles	English/General Market	Pasadena Now	Print
Los Angeles	English/General Market	Pasadena Outlook	Print
Los Angeles	English/General Market	Pasadena Star-News	Print
Los Angeles	English/General Market	Pasadena Weekly	Print
Los Angeles	English/General Market	Pico Rivera Community News	Print
Los Angeles	English/General Market	Rosemead Reader	Print
Los Angeles	English/General Market	San Dimas Community News	Print
Los Angeles	English/General Market	San Gabriel Sun	Print
Los Angeles	English/General Market	San Gabriel Valley Examiner	Print

TABLE 4 Local Media Outlets Utilized for RTP/SCS Outreach: Continued

County	Audience	Outlet	Print/Radio
Los Angeles	English/General Market	San Gabriel Valley News	Print
Los Angeles	English/General Market	San Gabriel Valley Tribune	Print
Los Angeles	English/General Market	San Gabriel West Valley Journal	Print
Los Angeles	English/General Market	San Marino Outlook	Print
Los Angeles	English/General Market	San Marino Tribune	Print
Los Angeles	English/General Market	Santa Clarita Valley Signal	Print
Los Angeles	English/General Market	Santa Monica Daily Press	Print
Los Angeles	English/General Market	Santa Monica Mirror	Print
Los Angeles	English/General Market	Santa Monica Observer	Print
Los Angeles	English/General Market	Sierra Madre Weekly	Print
Los Angeles	English/General Market	Sierra Madre Weekly	Print
Los Angeles	English/General Market	SierraMadreNews.net	Online
Los Angeles	English/General Market	Signal Tribune (Signal Hill)	Print
Los Angeles	English/General Market	Streetsblog LA	Online
Los Angeles	English/General Market	Temple City Tribune	Print
Los Angeles	English/General Market	The Argonaut (Marina del Rey, Westchester)	Print
Los Angeles	English/General Market	The Californian	Print
Los Angeles	English/General Market	The Foothills Paper	Print
Los Angeles	English/General Market	The Lake Los Angeles News	Print
Los Angeles	English/General Market	The Press (South Gate, Huntington Park, Bell Gardens, Bell, Maywood, Cudahy)	Print
Los Angeles	English/General Market	The South LA Voice	Print
Los Angeles	English/General Market	Tidings	Print
Los Angeles	English/General Market	Tolucan Times	Print
Los Angeles	English/General Market	Uptown Gazette (North Long Beach)	Print
Los Angeles	English/General Market	Valley Vantage (Woodland Hills)	Print
Los Angeles	English/General Market	VeniceBreakingNews.com	Print
Los Angeles	English/General Market	Warner Center News (Woodland Hills)	Print
Los Angeles	English/General Market	West Covina Press	Print
Los Angeles	English/General Market	Westside Today	Print
Los Angeles	English/General Market	Whittier Daily News	Print
Los Angeles	English/General Market	Wilmington Beacon	Print
Los Angeles	Korean Language	Daily Sports Seoul	Print
Los Angeles	Korean Language	KBS LA_KBS America	Radio

TABLE 4 Local Media Outlets Utilized for RTP/SCS Outreach: Continued

County	Audience	Outlet	Print/Radio
Los Angeles	Korean Language	KBS LA_KBS America	Television
Los Angeles	Korean Language	Korea Daily	Print
Los Angeles	Korean Language	Korea Herald Business	Print
Los Angeles	Korean Language	Korea Sunday News	Print
Los Angeles	Korean Language	Korea Times	Print
Los Angeles	Korean Language	Koreadaily.com	Online
Los Angeles	Korean Language	KOREAM Journal	Print
Los Angeles	Korean Language	KTAN-TV	Television
Los Angeles	Korean Language	MissyUSA.com	Online
Los Angeles	Korean Language	Radio K AM 1230	Radio
Los Angeles	Korean Language	Radio KAM 1230.com	Radio
Los Angeles	Korean Language	Radio Korea/ KMPC AM 1540	Radio
Los Angeles	Korean Language	Radio Seoul KFOX AM 1650	Radio
Los Angeles	Korean Language	SBS International	Television
Los Angeles	Korean Language	SKDTV	Television
Los Angeles	Korean Language	sportsseoulusa.com	Online
Los Angeles	Korean Language	TVK24	Television
Los Angeles	Korean/Bilingual	MBC America	Television
Los Angeles	Korean/Bilingual	soompi.com	Online
Los Angeles	Spanish Language	Bell Gardens Sun	Print
Los Angeles	Spanish Language	City Terrace Comet	Print
Los Angeles	Spanish Language	Commerce Comet	Print
Los Angeles	Spanish Language	Eastside Sun	Print
Los Angeles	Spanish Language	El Aviso	Print
Los Angeles	Spanish Language	El Clasificado	Print
Los Angeles	Spanish Language	ELA Brooklyn Belvedere Comet	Print
Los Angeles	Spanish Language	Hoy – Tribune	Print
Los Angeles	Spanish Language	Impacto USA	Print
Los Angeles	Spanish Language	KALI 900 AM - West Covina	Radio
Los Angeles	Spanish Language	KBLA 1580 AM - Santa Monica	Radio
Los Angeles	Spanish Language	KFI 640 AM - Los Angeles	Radio
Los Angeles	Spanish Language	KLAC 570 AM - Los Angeles	Radio
Los Angeles	Spanish Language	KLVE 107.5 FM - Los Angeles	Radio

TABLE 4 Local Media Outlets Utilized for RTP/SCS Outreach: Continued

County	Audience	Outlet	Print/Radio
Los Angeles	Spanish Language	KRCD 103.9 FM - Inglewood	Radio
Los Angeles	Spanish Language	KRCV 98.3 FM - West Covina	Radio
Los Angeles	Spanish Language	KSCA 101.9 FM - Glendale	Radio
Los Angeles	Spanish Language	KSSE 107.1 FM - Arcadia	Radio
Los Angeles	Spanish Language	KTNQ 1020 AM - Los Angeles	Radio
Los Angeles	Spanish Language	KTYM 1460 AM - Inglewood	Radio
Los Angeles	Spanish Language	KUTY 1470 AM - Palmdale	Radio
Los Angeles	Spanish Language	KXLU 88.9 FM - Los Angeles	Radio
Los Angeles	Spanish Language	KXDL 96.3 FM - Los Angeles	Radio
Los Angeles	Spanish Language	KXOS 93.9 FM - Los Angeles	Radio
Los Angeles	Spanish Language	KYSR 98.7 FM - Los Angeles	Radio
Los Angeles	Spanish Language	La Guía Familiar	Print
Los Angeles	Spanish Language	La Opinión	Print
Los Angeles	Spanish Language	La Prensa de Los Angeles	Print
Los Angeles	Spanish Language	Mexican American Sun	Print
Los Angeles	Spanish Language	Montebello Comet	Print
Los Angeles	Spanish Language	Monterey Park Comet	Print
Los Angeles	Spanish Language	Mundo L.A.	Print
Los Angeles	Spanish Language	Mundo L.A. San Fernando Edition	Print
Los Angeles	Spanish Language	Northeast Sun	Print
Los Angeles	Spanish Language	San Fernando Valley Sun/El Sol del Valle	Print
Los Angeles	Spanish Language	The Voice (Northeast Los Angeles)	Print
Los Angeles	Spanish Language	Vernon Sun	Print
Los Angeles	Spanish Language	Vida Nueva	Print
Los Angeles	Spanish Language	Wave Newspapers	Print
Los Angeles	Spanish Language	Wyvernwood Chronicle	Print
Los Angeles	Tagalog	ABS-CBN/ The Filipino Channel	Television
Los Angeles	Tagalog	GMA 7 Pinoy TV (Filipino)	Television
Los Angeles	Tagalog/Bilingual	Asian Journal (Filipino)	Print
Los Angeles	Tagalog/Bilingual	AsianJournal.com (Filipino)	Online
Los Angeles	Tagalog/Bilingual	Balita.com (Filipino)	Online
Los Angeles	Tagalog/Bilingual	California Journal for Filipino Americans	Print
Los Angeles	Tagalog/Bilingual	Inquirer.net	Online

TABLE 4 Local Media Outlets Utilized for RTP/SCS Outreach: Continued

County	Audience	Outlet	Print/Radio
Los Angeles	Tagalog/Bilingual	Philippine Tribune	Print
Los Angeles	Tagalog/Bilingual	US Asian Post (Filipino)	Print
Los Angeles	Tagalog/Bilingual	US Asian Post.com (Filipino)	Online
Los Angeles	Tagalog/Bilingual	Weekend Balita (Filipino)	Print
Los Angeles	Tagalog/Bilingual	WeekendBalita.com (Filipino)	Online
Orange	English/General Market	Aliso Viejo News	Print
Orange	English/General Market	Anaheim Bulletin (also Anaheim Hills)	Print
Orange	English/General Market	Brea-La Habra Star-Progress	Print
Orange	English/General Market	Capistrano Dispatch	Print
Orange	English/General Market	Capistrano Valley News	Print
Orange	English/General Market	Coastline Pilot (Laguna Beach)	Print
Orange	English/General Market	Daily Pilot (Costa Mesa)	Print
Orange	English/General Market	Dana Point News	Print
Orange	English/General Market	Dana Point Times	Print
Orange	English/General Market	Foothills Sentry (Orange)	Print
Orange	English/General Market	Fountain Valley View	Print
Orange	English/General Market	Fullerton News Tribune	Print
Orange	English/General Market	Fullerton Observer	Print
Orange	English/General Market	Garden Grove Journal (Stanton, Westminster, Midway City)	Print
Orange	English/General Market	Golden Rain News – Leisure World Seal Beach	Print
Orange	English/General Market	Huntington Beach Independent	Print
Orange	English/General Market	Huntington Beach Wave	Print
Orange	English/General Market	Independent News (Buena Park, West Anaheim)	Print
Orange	English/General Market	Irvine World News	Print
Orange	English/General Market	KDLE 103.1 FM - Newport Beach	Radio
Orange	English/General Market	KEBN 94.3 FM - Garden Grove	Radio
Orange	English/General Market	KOCI 101.5 FM - Newport Beach	Radio
Orange	English/General Market	KSBR 88.5 FM - Mission Viejo	Radio
Orange	English/General Market	KUCI 88.9 FM - Irvine	Radio
Orange	English/General Market	KWVE 107.9 FM - San Clemente	Radio
Orange	English/General Market	KXRN 93.5 FM - Laguna Niguel	Radio
Orange	English/General Market	KYLA 92.7 FM - Fountain Valley	Radio
Orange	English/General Market	Laguna Beach Coastline Pilot	Print

TABLE 4 Local Media Outlets Utilized for RTP/SCS Outreach: Continued

County	Audience	Outlet	Print/Radio
Orange	English/General Market	Laguna Journal	Print
Orange	English/General Market	Laguna News Post	Print
Orange	English/General Market	Laguna Niguel News	Print
Orange	English/General Market	Laguna Woods Globe	Print
Orange	English/General Market	News Enterprise (Los Alamitos, Rossmoor, Cypress, El Dorado Park Estates, La Palma)	Print
Orange	English/General Market	OC Weekly	Print
Orange	English/General Market	Orange City News	Print
Orange	English/General Market	Placentia News-Times (also Yorba Linda)	Print
Orange	English/General Market	Rancho Canyon News	Print
Orange	English/General Market	Saddleback Valley News (Laguna Hills, Lake Forest)	Print
Orange	English/General Market	Saddleback Valley News (Mission Viejo edition)	Print
Orange	English/General Market	San Clemente Times	Print
Orange	English/General Market	Sun Post News (San Clemente)	Print
Orange	English/General Market	The Current (Costa Mesa, Newport Beach)	Print
Orange	English/General Market	Tustin News	Print
Orange	English/General Market	Westminster Herald	Print
Orange	English/General Market	Yorba Linda Star (also Placentia)	Print
Orange	Spanish Language	Azteca News, Santa Ana	Print
Orange	Spanish Language	Excélsior/Unidos – Orange County Register	Print
Orange	Spanish Language	KWIZ 96.7 FM - Santa Ana	Radio
Orange	Spanish Language	Rumores, Santa Ana	Print
Orange	Vietnamese Language	GLOBAL TV	TV
Orange	Vietnamese Language	KVNR AM 1480	Radio
Orange	Vietnamese Language	KVVN AM	Radio
Orange	Vietnamese Language	Little Saigon TV	TV
Orange	Vietnamese Language	Moi Magazine	Print
Orange	Vietnamese Language	Nguoi Viet Daily News	Print
Orange	Vietnamese Language	RADIO BOLSA 106.3 & 1480	Radio
Orange	Vietnamese Language	Saigon Nho Daily News	Print
Orange	Vietnamese Language	Saigon TV	TV
Orange	Vietnamese Language	SET	TV
Orange	Vietnamese Language	The Little Saigon News	Print
Orange	Vietnamese Language	Thoi Luan	Print

TABLE 4 Local Media Outlets Utilized for RTP/SCS Outreach: Continued

County	Audience	Outlet	Print/Radio
Orange	Vietnamese Language	VBS	TV
Orange	Vietnamese Language	Vien Dong Daily News	Print
Orange	Vietnamese Language	Viet Herald Daily News	Print
Orange	Vietnamese Language	Viet Tide Magazine	Print
Orange	Vietnamese Language	Viet Weekly	Print
Orange	Vietnamese Language	Vietbao Daily News	Print
Orange	Vietnamese Language	VIETFACE TV	TV
Orange	Vietnamese Language	VNA TV	TV
Orange	Vietnamese Language	VNBC	TV
Orange	Vietnamese Language	VNCR 106.3	Radio
Riverside	English/General Market	Anza Valley Outlook	Print
Riverside	English/General Market	Cathedral City Sun (Desert Sun)	Print
Riverside	English/General Market	Desert Independent (Blythe)	Print
Riverside	English/General Market	Desert Local News (Desert Sun)	Print
Riverside	English/General Market	Desert Sun	Print
Riverside	English/General Market	Highlander (UC Riverside)	Print
Riverside	English/General Market	Idyllwild Town Crier	Print
Riverside	English/General Market	Indio Sun (Desert Sun)	Print
Riverside	English/General Market	KATY, Idyllwild	Radio
Riverside	English/General Market	KIXA, Lucerne Valley	Radio
Riverside	English/General Market	KLYY, Riverside	Radio
Riverside	English/General Market	KMYT, Temecula	Radio
Riverside	English/General Market	KSDW, Temecula	Radio
Riverside	English/General Market	KSPC, Claremont	Radio
Riverside	English/General Market	KUCR, Riverside (UC Riverside)	Radio
Riverside	English/General Market	KUOR, Redlands (PBS)	Radio
Riverside	English/General Market	La Quinta Sun (Desert Sun)	Print
Riverside	English/General Market	Palm Springs Sun (Desert Sun)	Print
Riverside	English/General Market	Perris Progress & Perris City News	Print
Riverside	English/General Market	Record Gazette (Banning)	Print
Riverside	English/General Market	Riverside Press Enterprise	Print
Riverside	English/General Market	Sentinel Weekly News (West Riverside Co)	Print
Riverside	English/General Market	The Californian (Southwest Riverside)	Print

TABLE 4 Local Media Outlets Utilized for RTP/SCS Outreach: Continued

County	Audience	Outlet	Print/Radio
Riverside	English/General Market	Valley Chronicle (Hemet)	Print
Riverside	English/General Market	Valley News (Temecula)	Print
Riverside	Spanish Language	KAEH, Beaumont	Radio
Riverside	Spanish Language	KORM, Corona	Radio
Riverside	Spanish Language	KRQB, San Jacinto	Radio
Riverside	Spanish Language	KSSD, Fallbrook	Radio
Riverside	Spanish Language	KTMQ, Temecula	Radio
Riverside	Spanish Language	KXFG, Sun City	Radio
Riverside	Spanish Language	KXRS, Hemet	Radio
Riverside	Spanish Language	La Prensa Hispana	Print
San Bernardino	African American	San Bernardino American News	Radio
San Bernardino	African American	Black Voice News	Radio
San Bernardino	African American	Inland Valley News	Radio
San Bernardino	African American	Precinct Reporter	Radio
San Bernardino	African American	Westside Story News	Radio
San Bernardino	English/General Market	Yucaipa/Calimesa News Mirror	Radio
San Bernardino	English/General Market	Apple Valley Review	Radio
San Bernardino	English/General Market	Beaumont Banning Record Gazette	Radio
San Bernardino	English/General Market	Big Bear Grizzly	Radio
San Bernardino	English/General Market	Chino Champion & Chino Hills Champion	Radio
San Bernardino	English/General Market	Claremont Courier	Radio
San Bernardino	English/General Market	Colton City News	Radio
San Bernardino	English/General Market	Colton Courier	Radio
San Bernardino	English/General Market	Daily Press (Victorville)	Radio
San Bernardino	English/General Market	Desert Dispatch (Victorville)	Radio
San Bernardino	English/General Market	Fontana Herald News	Radio
San Bernardino	English/General Market	Grand Terrace City News	Radio
San Bernardino	English/General Market	Hesperia Star	Radio
San Bernardino	English/General Market	Hi-Desert Star (Yucca Valley)	Radio
San Bernardino	English/General Market	Highland Community News	Radio
San Bernardino	English/General Market	Inland Empire Weekly	Radio
San Bernardino	English/General Market	Inland Valley Daily Bulletin (Ontario)	Radio
San Bernardino	English/General Market	KATJ - Victorville	Radio

TABLE 4 Local Media Outlets Utilized for RTP/SCS Outreach: Continued

County	Audience	Outlet	Print/Radio
San Bernardino	English/General Market	KBHR - Big Bear City	Radio
San Bernardino	English/General Market	KCAA - Loma Linda	Radio
San Bernardino	English/General Market	KCAL - Redlands	Radio
San Bernardino	English/General Market	KFRG - San Bernardino	Radio
San Bernardino	English/General Market	KHMS - Victorville	Radio
San Bernardino	English/General Market	KIXA - Victorville	Radio
San Bernardino	English/General Market	KIXW - Apple Valley	Radio
San Bernardino	English/General Market	KJVA - San Bernardino	Radio
San Bernardino	English/General Market	KNWH - Yucca Valley	Radio
San Bernardino	English/General Market	KOLA - San Bernardino	Radio
San Bernardino	English/General Market	KRAK - Hesperia	Radio
San Bernardino	English/General Market	KTIE - San Bernardino	Radio
San Bernardino	English/General Market	KUOR - Redlands	Radio
San Bernardino	English/General Market	KVCR - San Bernardino	Radio
San Bernardino	English/General Market	KVFG - Victorville	Radio
San Bernardino	English/General Market	KXRD - Victorville	Radio
San Bernardino	English/General Market	KZXY - Apple Valley	Radio
San Bernardino	English/General Market	Loma Linda City News	Radio
San Bernardino	English/General Market	Lucerne Valley Leader	Radio
San Bernardino	English/General Market	Moreno Valley	Radio
San Bernardino	English/General Market	Mountain News (Lake Arrowhead)	Radio
San Bernardino	English/General Market	Needles Desert Star	Radio
San Bernardino	English/General Market	Redland City News	Radio
San Bernardino	English/General Market	Redlands Daily Facts	Radio
San Bernardino	English/General Market	Rialto Record	Radio
San Bernardino	English/General Market	San Bernardino City News	Radio
San Bernardino	English/General Market	San Bernardino Sun	Radio
San Bernardino	English/General Market	The Desert Trail (Twentynine Palms)	Radio
San Bernardino	Spanish Language	El Chicano (English-language)	Radio
San Bernardino	Spanish Language	El Mojave	Radio
San Bernardino	Spanish Language	InlandEmpire.com	Online
San Bernardino	Spanish Language	InlandNewsToday	Online
San Bernardino	Spanish Language	KKDD - San Bernardino	Radio

TABLE 4 Local Media Outlets Utilized for RTP/SCS Outreach: Continued

County	Audience	Outlet	Print/Radio
San Bernardino	Spanish Language	KSPA - Ontario	Radio
San Bernardino	Spanish Language	KVTR - Victorville	Radio
San Bernardino	Spanish Language	KWRN - Apple Valley	Radio
San Bernardino	Spanish Language	KXSB - Big Bear Lake	Radio
San Bernardino	Spanish Language	La Prensa Hispana	Radio
Ventura	African American	Tri-County Sentry (Oxnard)	Print
Ventura	English/General Market	Camarillo Acorn	Print
Ventura	English/General Market	Fillmore Gazette	Print
Ventura	English/General Market	KBBY - Ventura	Radio
Ventura	English/General Market	KCLU - Thousand Oaks	Radio
Ventura	English/General Market	KCRW - Oxnard	Radio
Ventura	English/General Market	KDAR - Oxnard	Radio
Ventura	English/General Market	KDSC - Thousand Oaks	Radio
Ventura	English/General Market	KHAY - Ventura	Radio
Ventura	English/General Market	KIRN - Simi Valley	Radio
Ventura	English/General Market	KJAI - Ojai	Radio
Ventura	English/General Market	KMRO - Camarillo	Radio
Ventura	English/General Market	KNJR - Thousand Oaks	Radio
Ventura	English/General Market	KOCC - Oxnard	Radio
Ventura	English/General Market	KSSC - Ventura	Radio
Ventura	English/General Market	KVEN - Ventura	Radio
Ventura	English/General Market	KYRA - Thousand Oaks	Radio
Ventura	English/General Market	Moorpark Acorn	Print
Ventura	English/General Market	Moorpark Student Voice	Print
Ventura	English/General Market	Ojai Post	Print
Ventura	English/General Market	Ojai Valley News	Print
Ventura	English/General Market	Santa Paula Times	Print
Ventura	English/General Market	Sespe Sun (Fillmore)	Print
Ventura	English/General Market	Simi Valley Acorn	Print
Ventura	English/General Market	Thousand Oaks Acorn	Print
Ventura	English/General Market	Ventura County Reporter	Print
Ventura	English/General Market	Ventura County star	Print
Ventura	Spanish Language	Buenos Días	Online

TABLE 4 Local Media Outlets Utilized for RTP/SCS Outreach: Continued

County	Audience	Outlet	Print/Radio
Ventura	Spanish Language	KCAQ - Oxnard	Radio
Ventura	Spanish Language	KFYV - Ojai	Radio
Ventura	Spanish Language	KKZZ - Santa Paula	Radio
Ventura	Spanish Language	KLJR - Santa Paula	Radio
Ventura	Spanish Language	KMLA - El Rio	Radio
Ventura	Spanish Language	KOCP - Camarillo	Radio
Ventura	Spanish Language	KOXR - Oxnard	Radio
Ventura	Spanish Language	KUNX - Port Hueneme	Radio
Ventura	Spanish Language	KVTA - Ventura	Radio
Ventura	Spanish Language	KXLM - Oxnard	Radio
Ventura	Tagalog/Bilingual	US Asian Post (Filipino)	Print
Ventura	Tagalog/Bilingual	Weekend Balita (Filipino)	Print



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APPENDIX

COMMUNITY INPUT | PUBLIC PARTICIPATION AND CONSULTATION

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